# Pierre Tulifau

Software Engineer

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I am a software engineer focused on Front-End Development. I am a self-starter, quick-learner, and dependable. I have a keen eye for design, I pay great attention to detail and am very methodical with my approach to problem solving. I am focused on being a valuable agile team member and contributing effectively to front-end designs.

# **SKILLS**

**Languages** - JavaScript, HTML, CSS, Swift, | **Libraries and Frameworks** - React, Node.js, Express.js, SwiftUI **Database** - MongoDB, Mongoose, PostgreSQL| **Other** - RESTful Routing JSON, Git, GitHub

### SOFTWARE DEVELOPMENT PROJECTS

2022

#### **Event Palooza**

- App to search local events consisting of different types such as sports, music festivals, community events
- Utilized (MongoDB, Express, Node.js) to build a full stack application. With full create, read, update, delete (CRUD) operations hitting all RESTful API calls. Also used Bcrypt and API Axios
- Rendered front-end using EJS templates, Adhered to MVC file structure, used Ticketmaster API

#### Sneaker FLOAT

- App to list user's favorite sneakers, layout and colors inspired be the original GOAT website
- Utilized React.js components for the front-end of the application, used Mongoose to define schemas for MongoDB collections.
- Made RESTful API fetch calls to an Express, MongoDB, Node.js backend handling all (CRUD) operations

## PROFESSIONAL EXPERIENCE

**CSUN**, Catalog Production Intern | Northridge, CA

Aug 2019 - Dec 2019

- Developed layouts using WordPress, Updated Catalog, writing course descriptions for Undergraduate & Graduate Programs
- Surpassed goal & completed entire catalog within the internship time

### VENTURA COUNTY RESCUE MISSION, Digital Marketing Intern | Remote

Jan 2020 - May 2021

- Achieved effective messaging strategies for developing singular brand identity
- Ascertain most effective media channels to meet primary and secondary target markets (donors)
- Design mockups of ad campaign, advertisement tracking, using insights and analytics

## TAGALOA-TULIFAU FOOT & ANKLE CENTER, Social Media Marketing | Lakewood, CA Jan 2017

I helped boost the social media presence of my mother's medical practice in which she gave me control over the
company's social platforms where I curated educational, informative posts and used data and insight analytics to
determine optimal forms of marketing.

### **EDUCATION**

## **GENERAL ASSEMBLY | LOS ANGELES, CA**

### **Software Engineering Immersive**

May 2022

Full-stack software engineering immersive student in an intensive, twelve-week, program focused on product development fundamentals, object-oriented programming, MVC frameworks, data modeling, and team collaboration strategies.

### CALIFORNIA STATE UNIVERSITY, NORTHRIDGE | LOS ANGELES, CA

Bachelor of Science in Marketing, Minor: Writing & Rhetoric

2017 - 2021