

PIERRE TULIFAU

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JUNIOR ENGINEER

Front-End Engineer with Digital Marketing skills
HTML | CSS | JavaScript | React

EXPERIENCE

AUG 2019 – DEC 2019

UNIVERSITY CATALOG PRODUCTION INTERN, CSUN

- Updating Catalog, responsive layout edits, writing course descriptions
- Technologies used, HTML, CSS, WordPress

JAN 2020 – MAY 2021

DIGITAL MARKETING INTERN, VENTURA COUNTY RESCUE MISSION

- Achieved effective messaging strategies for developing singular brand identity
- Ascertain most effective media channels to meet primary and secondary target markets
- Design Mockups of ad campaign
- Advertisement tracking, using insights and analytics

EDUCATION

2017- 2021

BACHELOR OF SCIENCE, BUSINESS MARKETING CALIFORNIA STATE UNIVERSITY,
NORTHRIDGE

MINOR: WRITING & RHETORIC

Related Coursework:

ENG 205 Business Communication in its Rhetorical Context
MGT 360 Management and Organizational Behavior
MKT 442 Business to Business Marketing
MKT 348 Consumer Behavior