

# PIERRE TULIFAU

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## JUNIOR ENGINEER

Front-End Engineer with Digital Marketing skills  
HTML | CSS | JavaScript | React

### EXPERIENCE

AUG 2019 – DEC 2019

**UNIVERSITY CATALOG PRODUCTION INTERN**, CSUN

- Updating Catalog, responsive layout edits, writing course descriptions
- Technologies used, HTML, CSS, WordPress

JAN 2020 – MAY 2021

**DIGITAL MARKETING INTERN**, VENTURA COUNTY RESCUE MISSION

- Achieved effective messaging strategies for developing singular brand identity
- Ascertain most effective media channels to meet primary and secondary target markets
- Design Mockups of ad campaign
- Advertisement tracking, using insights and analytics

### EDUCATION

2017- 2021

**BACHELOR OF SCIENCE, BUSINESS MARKETING** - CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

**MINOR:** WRITING & RHETORIC

**Related Coursework:**

ENG 205 Business Communication in its Rhetorical Context

MGT 360 Management and Organizational Behavior

MKT 442 Business to Business Marketing

MKT 348 Consumer Behavior

FEB 2022- MAY 2022 (PRESENT)

**SOFTWARE ENGINEERING IMMERSIVE** - GENERAL ASSEMBLY

**Related Coursework:**

Full-Stack Development

MERN Stack, Python

Data Structures & Algorithms

