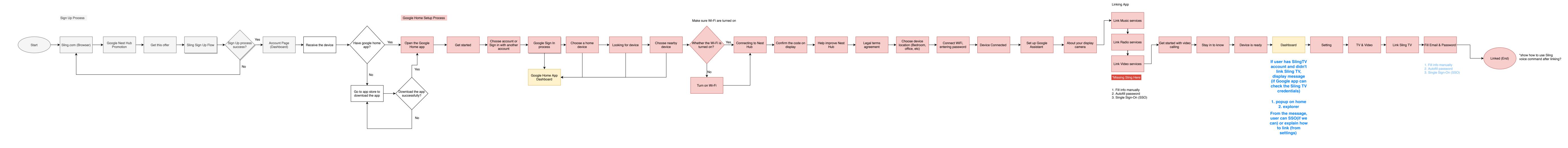
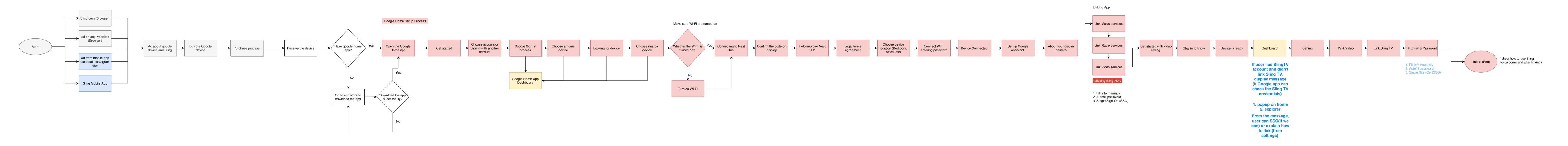


## New Sling user w/ no device (w/ Nest Hub promotion)



## Existing Sling user, thinking of buying the device



## New Sling users, who already got the Google Home device and app

