

Parker Penafiel

designer/illustrator

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penafieldesign.xyz

Experience

Freelance

Freelance Designer March 2020-Present

- Designed logos to client's specifications
- Collaborated with senior designer on logo design

Illustrator & Product Designer January 2022-Present

- Illustrated patterns
- Marketed products over social media

Intergrow

Harvester May 2022-August 2022

- Assessed tomato quality and ripeness

Packhouse Employee May 2023-August 2023

- Weighed tomatoes and assured quality

Crosby's Convenience

Team Member August 2019-August 2020 May 2021-August 2021

- Worked as a cashier
- Worked under time based pressure frequently

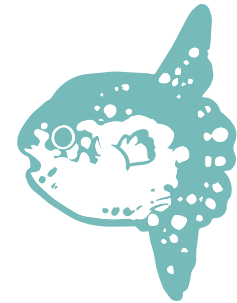
Education

SUNY New Paltz BFA in Graphic Design

Fall 2022-Spring 2024

Orleans Niagara BOCES Certification in Graphic Design

September 2018-June 2020



Skills

- Print Prototyping
- Digital and Print Design
- Design Systems
- Typesetting
- Bookbinding
- Design Research and CITI Certification
- Branding
- Data Visualization
- Sketching/ • Wireframing
- User Research
- UI/UX Design
- Prototyping
- Responsive Design
- Teamwork and Collaboration
- Leadership
- Illustration

Software

- HTML/CSS
- Figma
- Adobe Creative Cloud Applications
- Microsoft Office/Google Docs
- Wordpress
- Tableau
- Procreate