| Parker Penafiel  designer/illustrator | **(585) 416-8402**  [**penafieldesign@gmail.com**](mailto:penafieldesign@gmail.com)  **penafieldesign.xyz** |
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| EXPERIENCE Freelance  Freelance Designer  *March 2020-Present*  • Designed logos to client’s specifications  • Collaborated with senior designer on  logo design  Illustrator & Product Designer  *January 2022-Present*  • Illustrated patterns  • Marketed products over social media  Intergrow  Harvester  *May 2022-August 2022*  • Assessed tomato quality and ripeness  Packhouse Employee  *May 2023-August 2023*  • Weighed tomatoes and assured quality  Crosby’s Convenience  Team Member  *August 2019-August 2020*  *May 2021-August 2021*  • Worked as a cashier  • Worked under time based pressure frequently EDUCATION SUNY New Paltz BFA in Graphic Design  *Fall 202-Spring 2024*  Orleans Niagara BOCES Certification in  Graphic Design  *September 2018-June 2020* | SKILLS • Print Prototyping  • Digital and Print Design  • Design Systems  • Typesetting  • Bookbinding  • Design Research and CITI Certification  • Branding  • Data Visualization  • Sketching/ • Wireframing  • User Research  • UI/UX Design  • Prototyping  • Responsive Design  • Teamwork and Collaboration  • Leadership  • Illustration SOFTWARE • HTML/CSS  • Figma  • Adobe Creative Cloud Applications  • Microsoft Office/Google Docs  • Wordpress  • Tableau  • Procreate |