

CREDIT CARD TRANSACTION REPORT

TOTAL
REVENUE

55M

TRANSACTION
AMNT

45M

INTEREST
EARNED

7.84M

TRANSACTION
COUNT

656K

Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

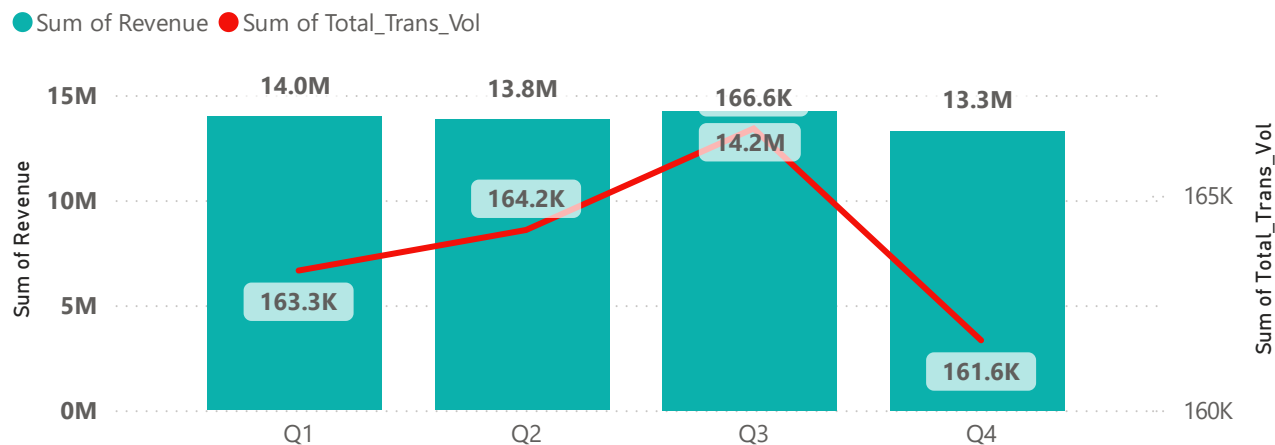
Platinum

F

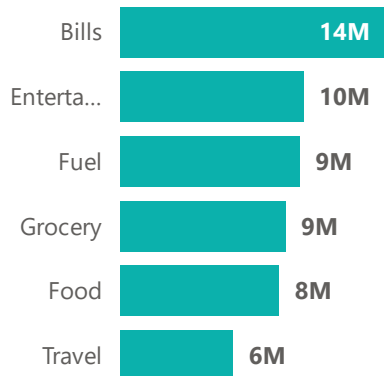
M

Card_Categor	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

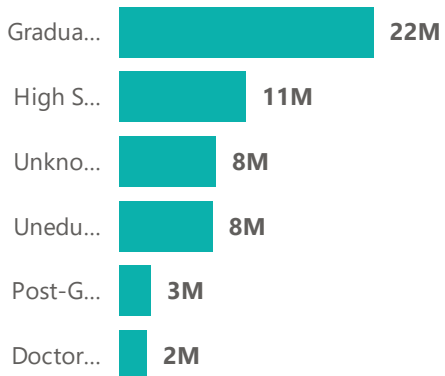
Revenue and Total_Trans_Vol by Qtr



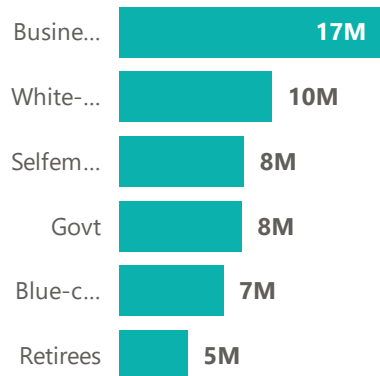
Revenue by Exp Type



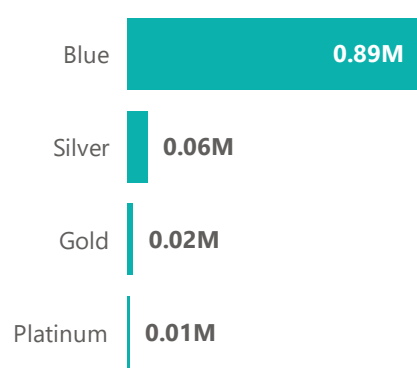
Revenue by Education



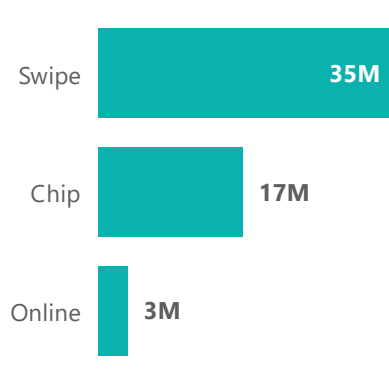
Revenue by Job Types



Customer Acquisition Cost



Revenue by Use Chip



CREDIT CARD CUSTOMER REPORT

REVENUE

55M

INCOME

576M

AVERAGE CSS

3.19

AVERAGE AGE

46.27

Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

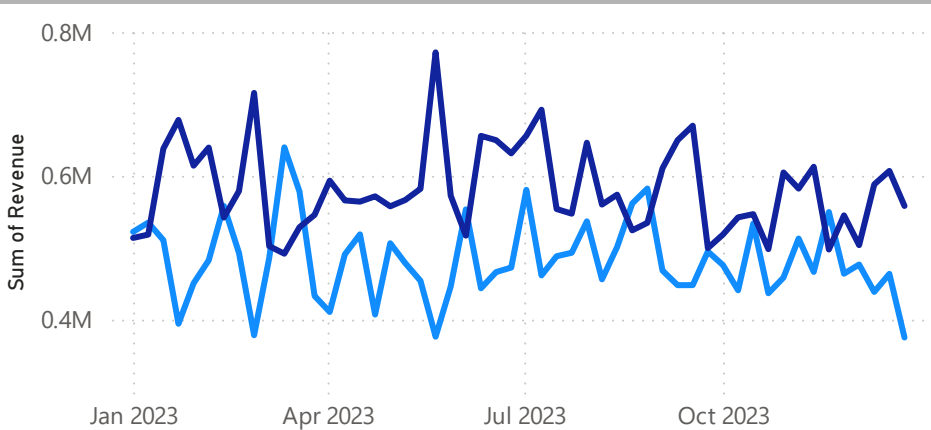
Platinum

M

25M

F

20M



Customer_Job	Sum of Revenue	Sum of Interest Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Total	55315410	78,43,382.23	575914439

Revenue by Marital Status

Married

12M

14M

Single

10M

12M

Unknown

Revenue by State

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

2M

3M

Revenue by Age Group

20-30

30-40

40-50

50-60

60+

4M

5M

11M

14M

9M

10M

Revenue by Job Type

Businessman

9M

8M

White-collar

7M

Selfemployed

5M

Govt

5M

Blue-collar

4M

Retirees

Revenue by Education

Graduate

10M

12M

High School

6M

Unknown

Uneducated

Post-Grad...

Doctorate

Revenue by Income Group

High

7M

22M

Moderate

8M

8M

Low

10M