

JOANNA KADLEWICZ

DATA ENGINEER | DATA ANALYST

 contact@joannakadlewicz.me

 <https://joannakadlewicz.me>

Expertise

SQL (PostgreSQL, MySQL)

Azure Data

Power BI

Python

Data Modeling

ETL (Azure Data Factory)

Spreadsheets

Certifications

DP-900: Microsoft Azure Data Fundamentals

Education

Big Data, Data Engineering

WSB Merito Wrocław

Visual Communication

Specialization in Branding

University of Wrocław

Language

Polish - native

English - C1

Tools

MySQL Workbench, IntelliJ IDEA, Azure Portal, Power BI Desktop, MS Excel, Wordpress, GetResponse, Sendpulse, Canva, Meta Business Suite, Meta Ads, Google Ads, ClickUp, Slack, MS Office

Profile

Data-driven professional with a foundation in data, marketing and a passion for analytics. Skilled at measuring brand effectiveness and translating business goals into actionable strategies. Experienced with SQL, Power BI, Azure, and Python, backed by Microsoft certifications (**Azure Data Fundamentals DP-900**). I combine business insight with technical expertise to craft data stories that drive decisions and uncover opportunities.

Work Experience

Feb 2025 | Data Engineer Intern

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Jul 2025

Bespoke Software

- Assisted in the development of ETL data pipelines, documentation and reports
- Supported onboarding and enablement of new and existing customers by analyzing and preparing data for use in company solutions
- Assisted in cleaning, validating, and transforming data from multiple sources (e.g., Excel, SQL, APIs) to align with product requirements
- Worked closely with the ETL and backend teams to ensure that incoming data met analysis and reporting requirements.

Key Achievements

- Cleaned, validated, and transformed data records, ensuring alignment with product requirements and reducing data-related errors.
- Assisted in the creation and optimization of 12+ ETL pipelines.
- Gained foundational knowledge of Power BI by building basic dashboards and report to visualize key data metrics and support business decision-making.

Skills

Writing complex SQL queries: joins, subqueries, aggregations, window functions, CTE's

Data Visualization: Creating interactive dashboards and reports using Power BI

Fundamentals of Python

Azure Data Fundamentals: cloud-based databases and data pipelines (e.g., Azure SQL, Data Factory), data integration, cloud infrastructure, storage, and scalability concepts

Data cleaning & wrangling: Handling missing data, formatting, normalization

Project Management: Budgeting, planning, execution, and performance tracking.

Data Storytelling: Copywriting, graphic design, and storytelling.

Communication & Collaboration: Client relationships, team cooperation, and cross-functional partnerships

Feb 2024

Marketing Specialist

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Pracownia EF – Wrocław

- Feb 2025
- Managed social media for 10 brands across pharmaceutical, cosmetics, solar energy, real estate, and construction industries.
 - Created and executed SEO on Wordpress to enhance online visibility and engagement.
 - Developed diverse content types, including posts, stories, reels, and copy, tailored to brand objectives.
 - Organized company events, workshops, and webinars, ensuring seamless execution and high participation rates.
 - Built and care about relationships with influencers, resulting in successful campaigns and brand collaborations.
 - Collaboration in designing and implementing comprehensive marketing strategies, from idea to execution.
 - Collaboration in analyzing campaign performance.

Key Achievements

- Successfully increased social media engagement rates by 120% for clients in the pharmaceutical and cosmetics industries.
- Executed a multi-platform advertising campaign resulting in a 400% sales increase for Norsa-Pharma.
- Organized a company webinar that attracted over 4280 participants, receiving positive feedback on content delivery.