

BMW Connected Drive.

Option 614 - Internet.



The World Wide Web is accessible in the car.

The iDrive controller turns into a mouse, the high-resolution Control Display can show almost every website.

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Product Offer.

Pricing and availability.

- Option 614 Internet is priced at £95 including VAT for a three year term.
- The Internet is available on all current BMW models equipped with options listed below.
- There is no retro-fit possibility for the Internet service.

Which options also have to be ordered?

- 609 BMW Professional Multimedia Navigation system.
- 633 Bluetooth telephone preparation with telematics (option 6NL for X3).
- 612 BMW Assist.
- 616 BMW Assist Online portal.

Note: some models may require additional optional equipment, please refer to individual Product Library for more information.

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Activation.

- When the Internet is specified it forms part of the BMW Assist services.
- The Internet will be automatically enabled when the BMW Assist service is activated on the vehicle.
- The data connection operates via the embedded SIM card which is part of option 633 (or 6NL on F25 models).
- The data connection costs are covered in the option price.
- After the inital three year term, the customer can pay a renewal fee to keep BMW Assist and the Internet activated.

Please ensure you have a process in place to activate BMW Assist on all your customer vehicles before they are delivered. This will enable you to demonstrate the technology during the vehicle handover.

NOTE: The in-car Internet service can only be operated when the vehicle is stationary.

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Control Display operation.

1. From the Main Menu select 'ConnectedDrive' and then 'Internet'.



2. When the Internet is connected, a menu bar is displayed on the left side of the Control Display for operation.

Symbol	Function
∓ □	Activate mouse pointer
	Call up home page
0	Refresh, reload
×	Cancel
=	Back
I_	Enter URL
*	Bookmarks/favourites

Option 614 – Internet. Control Display operation.

- 3. Screen navigation is via a mouse pointer.
 - Select the symbol.
 - Navigate to page with mouse pointer.
 - To move the mouse pointer: tilt controller in the corresponding direction.
 - To move the mouse pointer diagonally: tilt controller in the corresponding direction and turn the controller.
 - To select an element: move the mouse pointer onto the element and press the controller.
 - To scroll: turn the controller.

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Control Display operation.

- 4. Entering an Internet address.
 - I_ Select the symbol.
 - Enter the address and select "OK".



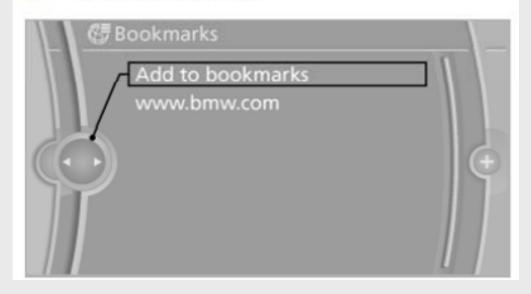
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Control Display operation.

5. Adding bookmarks.

The currently displayed page is stored as a bookmark.

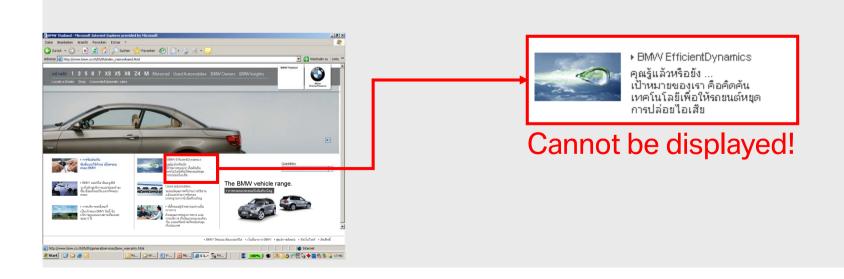
- Select the symbol.
- "Add to bookmarks"



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Technical Limitations.

- Flash/Silverlight/Java features are not supported. Some websites cannot be displayed correctly, or have problems with specific features (e.g. login services).
- The in-car central processing unit (CPU) is slow, the maximum connection speed is via an Edge data transfer rate, the fallback uses a standard GPRS data transfer rate. Some websites will not perform as expected and may have display errors on the Control Display. Web browsing is slower than on a PC with a broadband connection.
- The in-car browser cannot display Asian characters.



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Competitors - connectivity.

Audi

- Audi connectivity features are available from £400 as a cost option (depending on the model) or available in packages.
- Connected features: Weather, Google Local search, Google earth images, Wi-Fi hotspot for laptop connection.
- The option is available only for A6, A7 or A8 models.
- Currently Audi have no in-car 'Internet' service from the vehicle display.

Mercedes Benz

- 'COMAND Online' is a new option for Mercedes, it is a hard disc based navigation system with a built in internet browser. The option price has not been announced.
- Connected features: Internet, Weather, Google Local search, Google sent to car.
- This option is only available on new SLK models (Spring launch) and new C-Class models (Summer launch).

Jaguar/Landrover

No connectivity options are offered.

NOTE: Both the Audi offer and the Mercedes offer operate via the customer phone connection, not via a dedicated SIM card built into the car. This gives potential for compatibility issues and also data connection costs could be incurred by the customer.

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