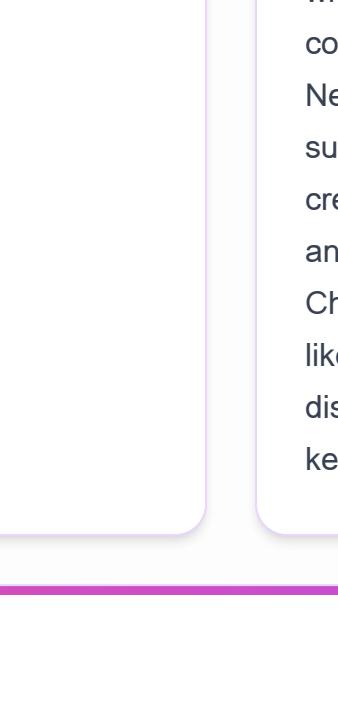


## Profile Snapshot



### Profile Information

Full Name: Darsh Chauhan  
School: Cambridge Court International School  
Grade: 8th Grade  
Year: 2024-2025  
Profile ID: STU-1763635174148  
Last Updated: 20/11/2025

### About Me

Name is Darsh Chauhan, and I am an 8th-grade student who loves learning new skills and trying creative projects. I've completed case studies on brands like Starbucks, Gudgum, Netflix, and Apple, which helped me understand marketing, sustainability, technology, and business strategies. I enjoy creating digital art, staying active through sports and fitness, and I'm proud to have won the District Badminton Championship. These experiences have helped me build skills like creativity, communication, research, teamwork, and discipline. I always try to explore new ideas, stay curious, and keep improving myself inside and outside the classroom.

### Your Archetype

#### Young Innovator

Darsh Chauhan fits the "Young Innovator" archetype — a curious, forward-thinking student who enjoys exploring ideas across business, technology, creativity, and sports. He learns by observing real-world brands, understands modern trends, and thinks with a problem-solving mindset. His achievements in digital art and badminton show discipline, creativity, and a drive to excel.

"Together we imagine, adapt, and achieve what others believe impossible."

### Your Social Energy Style

#### People-Powered

Darsh radiates social energy, excelling in lively environments and inspiring those around her to connect, collaborate, and reach new heights together.

## My Story So Far

### Personal Bio

I am Darsh Chauhan, an ambitious 8th-grade student with a strong interest in business, technology, and creativity. I have completed case studies on major brands like Starbucks, Gudgum, Netflix, and Apple, gaining experience in marketing, sustainability, brand analysis, and digital innovation. Along with academics, I am passionate about digital art, sports, and fitness, and I am proud to be a District Badminton Champion. These activities help me develop discipline, teamwork, problem-solving, and creative thinking. I am always eager to learn new skills, explore fresh ideas, and take on opportunities that help me grow personally and professionally.

### Core Strengths

Curious Thinker, Team Player, Problem Solver, Creative Innovator, Strategic Planner

### Passions

Technology, Digital Art, Environmental Science, Community Service, Public Speaking, Reading

## Skills Profile

88%

Adaptability

92%

Teamwork

92%

Confidence

70%

Creative Thinking

88%

Critical Thinking

89%

Decision Making

71%

Emotional Intelligence

83%

Leadership

83%

Problem Solving

90%

Time Management

### Adaptability

Flexibility	84/10
Problem-Solving	90/10
Openness to Change	91/10

### Teamwork

Collaboration	100/10
Communication	89/10
Conflict Resolution	71/10

### Confidence

Public Speaking	73/10
Self-Advocacy	100/10
Risk-Taking	100/10

### Creative Thinking

Brainstorming	50/10
Innovation	84/10
Originality	67/10

### Critical Thinking

Analysis	100/10
Evaluation	100/10
Reasoning	100/10

### Decision Making

Risk Assessment	100/10
Data Analysis	100/10
Strategic Planning	100/10

### Emotional Intelligence

Empathy	71/10
Self-Awareness	71/10
Relationship Management	71/10

### Creativity

Delegation	100/10
Motivation	67/10
Strategic Vision	83/10

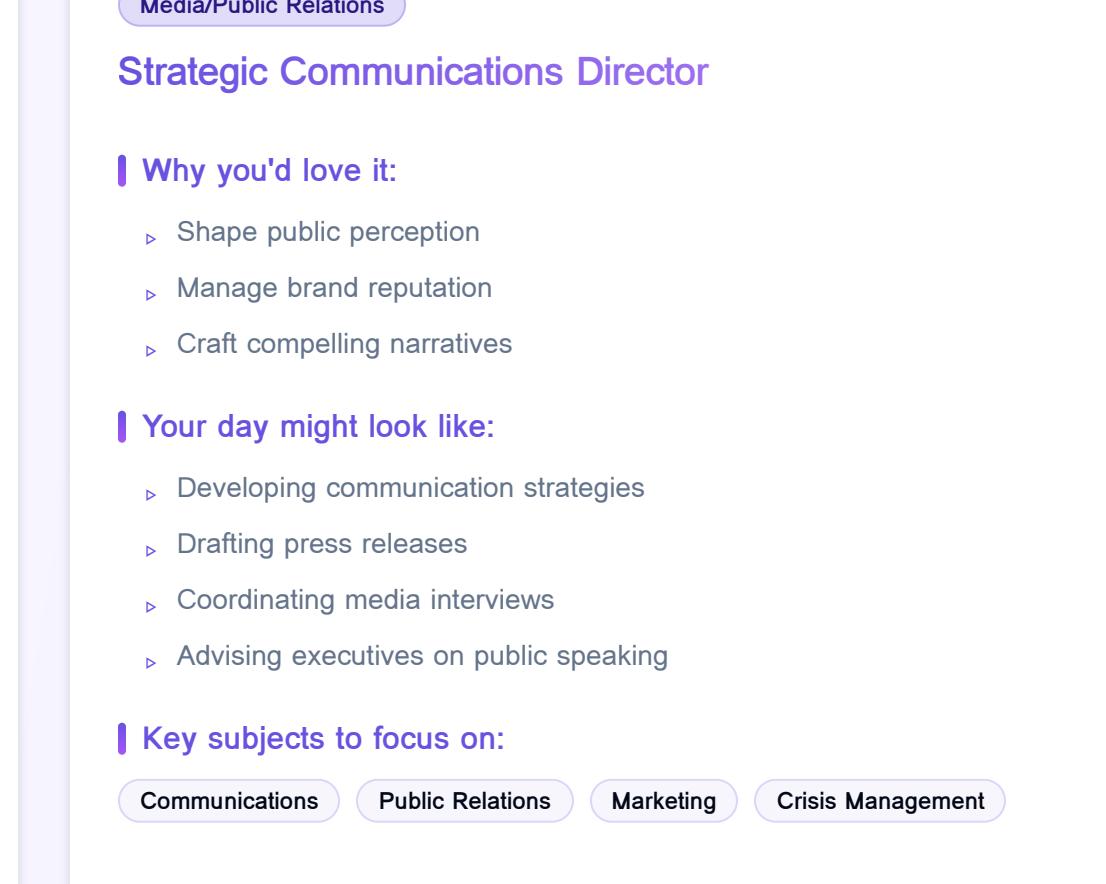
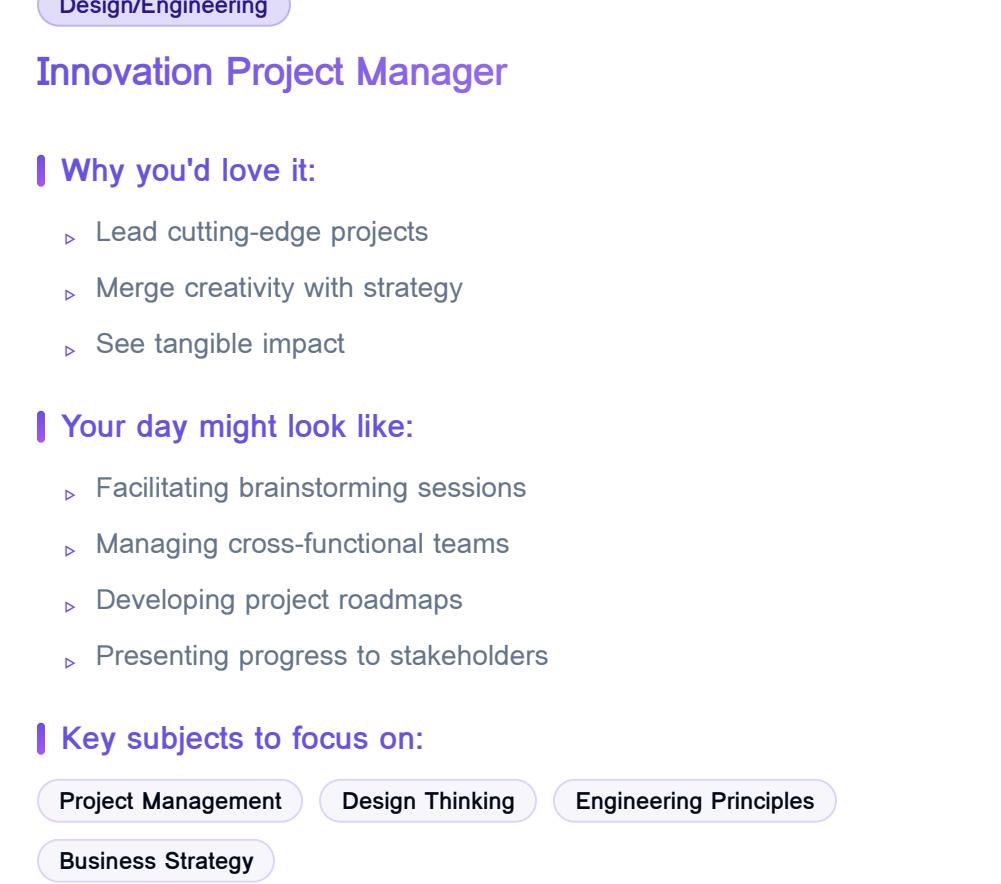
### Problem Solving

Root Cause Analysis	100/10
Creative Solutions	67/10
Implementation	83/10

### Leadership

Prioritization	100/10
Scheduling	100/10
Goal Achievement	100/10

## My Projects Showcase



## Case Studies

### Starbucks Case Study

I did a case study on Starbucks on Skillzee, where I learned how the company became famous by focusing on quality coffee, customer experience, and strong branding. I also understood how Starbucks grows by opening stores worldwide and keeping customers loyal with new ideas and creative marketing strategies.

1.5 week

Skills Used: Marketing basics, customer service ideas, branding knowledge, research skills, understanding business growth, critical thinking, learning how companies keep customers loyal, creative strategy thinking.

### Process & Steps

#### Learned about Starbucks' history and mission

I learned how Starbucks started as a small coffee shop and grew into a global brand. I understood their mission to inspire and nurture the human spirit by creating a welcoming environment and serving quality coffee. This helped me see how strong values guide a company's growth and success.



### Netflix Case Study

During my Netflix internship, I learned how a global streaming platform works and how content is planned and analyzed. I explored how Netflix uses data, creativity, and technology to reach audiences. This experience helped me improve my research, teamwork, and communication skills while understanding how digital entertainment is created.

1.5 week

Skills Used: Research skills, content analysis, creativity, communication skills, teamwork, time management, problem-solving, basic marketing understanding, digital media awareness, critical thinking, storytelling understanding, attention to detail.

### Process & Steps

#### Learned How Netflix came to existence

Research skills, content analysis, creativity, communication skills, teamwork, time management, problem-solving, basic marketing understanding, digital media awareness, critical thinking, storytelling understanding, attention to detail.



### Apple Case Study

During my Apple internship project, I learned how the company focuses on innovation, design, and user experience. I explored how Apple creates products that are simple, fast, and reliable. This experience helped me understand how technology companies work and improved my creativity, problem-solving, and research skills.

2 weeks

Skills Used: Creativity, problem-solving, research skills, basic product design understanding, teamwork, communication skills, innovation thinking, attention to detail, understanding user experience (UX), technology awareness.

### Process & Steps

#### Learned about Apple's history and mission

I learned how Apple started as a small tech company and became one of the world's most innovative brands. I understood their mission to create simple, powerful products that improve people's lives. This helped me see how Apple focuses on design, technology, and user experience to stay successful.



### Organizational Psychologist

#### Why you'd love it:

- Improve workplace dynamics
- Solve complex human capital challenges
- Drive organizational effectiveness

#### Your day might look like:

- Conducting employee surveys
- Designing training programs
- Consulting with leadership on talent management
- Analyzing team performance data

#### Key subjects to focus on:

Psychology, Human Resources, Data Analysis, Organizational Development



### Product Design Lead

#### Why you'd love it:

- Create intuitive and impactful products
- Guide design vision
- Foster a user-centric approach

#### Your day might look like:

- Overseeing UX/UI research
- Leading design sprints
- Mentoring junior designers
- Collaborating with engineering and product teams

#### Key subjects to focus on:

UX/UI Design, Industrial Design, Human-Computer Interaction, User Research



## Publications

### The Impact of Technology on Modern Education

School Tech Blog | September 2024

[View Publication](#) →

### Building Sustainable Communities Through Youth Engagement

Community Newsletter | August 2024

[View Publication](#) →



## Beyond the Classroom

### Sports and Fitness

Sports and fitness help me stay active, healthy, and confident. By playing different sports and working out, I learn teamwork, discipline, and patience. Staying fit also improves my