



- [Products](#)
- [Solutions](#)
- [Customers](#)
- [Partners](#)
- [Resources](#)
- [Company](#)

[Get started](#)

#### Enterprise Architecture Management (EAM)

Build technology landscapes to power outstanding customer experiences and transform your IT

#### SaaS Management Platform (SMP)

Discover, optimize and manage Software-as-a-Service at scale in the enterprise

#### LeanIX Continuous Transformation Platform®

True cloud native SaaS, certified with the highest standards for security and data privacy

#### Value Stream Management (VSM)

Discover, catalog and improve the efficiency of software delivery

[Learn more](#)

# What is Biz, Dev and Ops or BizDevOps?

Application Portfolio Management

Application Modernization & Cloud Migration

Obsolescence Risk Management

Data & Integration Architecture

Post-Merger IT Integration

SAP S/4HANA Transform

API & Service Catalog

Enterprise Architect

Business Transformation

Manager

SRE & DevOps Engineer

VP/Head of Procurement

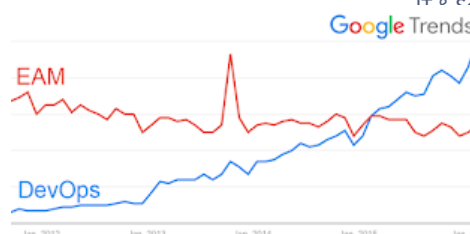
IT Software Asset Manager

Posted by Ruth Reinicke on February 22, 2016

[ALL BLOGPOSTS >](#)

You may have heard the term DevOps a lot in recent months. It seems to be on the increase according to Google Trends.

[Wikipedia](#) has a nice definition for it: It is “a practice that emphasizes the collaboration and communication of both software developers and other IT professionals while automating the process of software delivery and infrastructure changes. It aims at establishing a culture and environment where building, testing, and releasing software, can happen rapidly, frequently, and more reliably.” You need insights into applications, interfaces and technologies to foster a culture of collaboration between developers and operations people who have been increasingly separated in the past couple



of years.

### Customer Stories

Find companies like yours and see what they have to say

## Former separation slows down the business success of today – the demand-supply-split

### LeanIX Community

Access the community portal and benefit from shared best practices and knowledge

It started 10 years ago with the demand-supply-split, where the role of the buyer and the supplier were established internally in two organizations. Sometimes with a contract obligation, sometimes more market oriented. This separation was accompanied by a strict [reduction of usable technologies](#), products and frameworks to ease the communication. Even if both parties shared a common goal to support the company, the success focuses were different. The one (Dev) paid attention to writing the best code, the other (Ops) looked after performance and availability of certain servers.

### 10+ LeanIX

#### customers

growing list of industry leaders who trust in LeanIX

ATLASSIAN  BOSCH

Santander  Dropbox

[See Full List](#)

### Find a Partner

Consultants, advisors, technology partners: find the right Partner in your region

[Enterprise Architecture Success Kit \[White Paper\]: Everything you need for quick time-to-value and long-term success through EA. »](#)

### LeanIX Store

Contribute to the LeanIX ecosystem by providing extensions like new real-time integrations, or other

## You need to react in seconds to every influence – the birth of DevOps

These days a closer cooperation of development and operations is necessary due to requirements for solutions that need to be developed within a very short time-to-market, evolving in an iterative approach with frequent releases. In the extreme the deployment of an eCommerce Website could happen every minute or hour and every day. To react to user behavior is crucial so as to not lose customers and money. This is where DevOps comes into the play – a very tight relationship of these two practices. A steady insight about availability and performance of the source code and the used hardware and software products is now necessary. Decisions about new technologies or frameworks are now taken by the team, [taking risks](#) and benefits into consideration. This flexibility and freedom can lead to innovative solutions. The DevOps team is responsible for making things happen and ensuring a successful deployment and operations.

### Resource Library

Take your capabilities to the next level and arm yourself with the knowledge you need

### Unleash IT Podcast

Listen to our podcast about continuous transformation hosted by LeanIX founder André Christ

### LeanIX Blog

Get advice, tips and tricks from our product experts and industry thought leaders

[Nine Use Cases Solved With Enterprise Architecture \[White Paper\]: Find out where Enterprise Architects add value and learn how to address post merger harmonization, change from monolith to microservices, IT technology risk, data compliance, integration architectures and more. »](#)

### Business Capability Maps

Navigate your way through our library and download a template for your industry

## Balancing performance improvement, bug reduction or a new requirement – the role of BizDevOps

However, this concept neglects that there is a profound business interest that drives for best business support and best

## About us

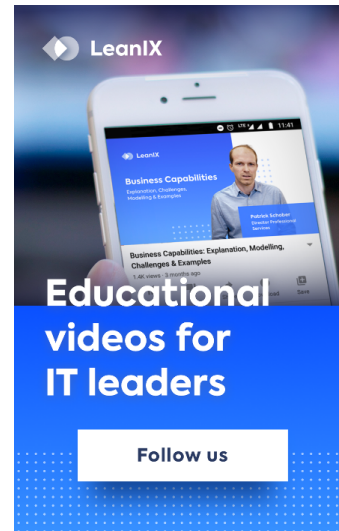
Learn more about our company vision, the executive team and investors

## Industry

### acknowledgments

See LeanIX' recent industry acknowledgments and analysts recognitions.

processes to increase or secure revenue. In the past the Business was reduced to create functional and non-functional requirements, which are translated into source code by Development and operated on a standardized environment by operations. A throw over the fence culture with a lot of ping pong processes of who is right and who is wrong. But in the above defined environment where you have to react in seconds, minutes or days, streamlined processes and defined communication and approval cascades create too much overhead and detract the people from focusing on what really needs to be done.



## Events & Webinars

Check out the upcoming events calendar to discover exciting learning opportunities

## Contact us

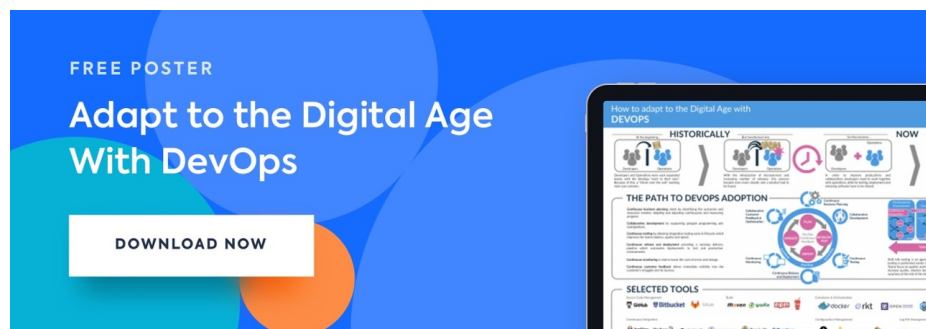
Get in touch with us via email, phone or at any of our offices world wide

The consequence is that Business should be tightly integrated into the DevOps team. Do we need this new feature or shall we move the button from left to right, do we need to change the way a user is searching? Can we provide a certain feature ad-hoc to win a new customer? How does the downtime of an application or server affect the company bottom-line? Why does the conversion rate go down?

Many of these requirements derive from of business analytics of user behavior with an application. Be it a Web Application or an out-of-the-shelf solution. So Business must be closely involved in these kind of real-time decision taking. BizDevOps describes this set-up.

## Application Intelligence Platform as a central source

But you need to provide a common language for collaboration to really happen, an information base that serves the need of all three parties involved. With leanIX we provide such a platform that delivers structure and up-to-date information on discussions, plans and decisions.



## Related Posts

### LEANIX

**Forrester confirms the importance of BizDevOps and Metrics**

### VALUE STREAM MANAGEMENT

**Benefits of Using Microservices With Big Data Applications**

### VALUE STREAM MANAGEMENT

**Microservices and other Trends**

## Related Resources

### REPORT

**Enterprise Architects on IT Priorities for 2022**

### POSTER

**Faster Time to Value with LeanIX EAM**

### REPORT

**LeanIX named a leader in SPARK Matrix: EA Tools, 2021**



### PRODUCTS

[Enterprise Architecture Management \(EAM\)](#)  
[Value Stream Management \(VSM\)](#)  
[SaaS Management Platform \(SMP\)](#)

### CUSTOMERS

[Customers](#)  
[Professional Services](#)  
[Customer Success](#)  
[Success Stories](#)  
[Submit a Request](#)

### ECOSYSTEM

[Partners](#)  
[Store](#)  
[Integrations](#)  
[Academic Edition](#)

### RESOURCES

[Blog](#)  
[Downloads](#)  
[Security](#)

### COMPANY

[About us](#)  
[Press](#)  
[Career](#)  
[Engineering Blog](#)  
[Sustainability](#)  
[Media Kit](#)  
[Contact us](#)

---

[Privacy](#) [Imprint](#)

©2023 LeanIX | All rights reserved

