

MENU

# BIZDEVOPS

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BizDevOps is a mindset characterized by agile core values and shared responsibility.

**THE APPROACH OF THE COLLABORATION BETWEEN BUSINESS, DEVELOPMENT AND OPERATIONS IS MORE THAN JUST A FRAMEWORK.**

In organizations, contrary objectives of business, feature development and application operations can often cause conflicts. Following the general idea of BizDevOps, the goals and focus of business, feature development and application operations are united in a common vision.



” The BizDevOps approach unites teams behind a common goal!

”

#### The BizDevOps approach

- sets the focus on the joint success of the project
- provides beneficial, stable software for users
- reduces lead times before releases through early integration of operations
- prioritizes topics clearly by a central backlog
- reduces friction losses and costs by bundling tasks and responsibilities in cross-functional business, development, and operations teams
- takes findings from operations directly into account for the further development process
- provides an understanding of joint responsibility for all participants





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