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BizDevOps (DevOps 2.0) Is the New Iteration of DevOps by @Brainhub



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BizDevOps, or DevOps 2.0, is a buzzword that's been flying around for a while.

BRAINHUB exactly is BizDevOps, and why should it be of your interest?

Let's start by establishing the facts.

@Brainhub The brief history of BizDevOps

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For a long time, software development teams worked in isolation from business and operations teams.

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Product development before DevOps and BizDevOps

The business team used to pass documented product requirements to the development team, which translated them into code. The code was later handed off to the operations team to get deployed.

About
@Brainhub

On the upside, each team had specified responsibilities, and the scope of work was clearly defined. On the downside, the feedback loop and time-to-market were very long, and the product wasn't exactly as expected.

After a while, the DevOps philosophy became a thing and division between development and operations dissipated. Software improved in quality and speed of delivery. However, the challenge of **delivering business value** remained.

In 2020, during Devopsdays oNLine conference, Henk van der Schuur, Customer Director at Schuberg Philis, highlighted the need for a better solution:

And so the BizDevOps movement started to grow.



BizDevOps in a nutshell

BizDevOps brings value that no other approach could

BizDevOps gathers all the people interested in building a product under a common goal — to deliver the right solution to end-users.

It brings the benefit of:

- reduced hand-offs

- shorter feedback loops
- faster decision-making

As a result, bugs are identified quicker, changes implemented more efficiently, and the results assessed more frequently to enable immediate course corrections.

The role of a business team broadens and evolves from specifying requirements to closely collaborating with development and operations teams.

But BizDevOps brings value not only to business. Developers start taking part in strategic planning and have more decisive power and ownership over the project.

The whole **team regularly evaluates risks and seeks opportunities** with the ultimate goal to modify the product's vision and adapt it to users' needs even more accurately.

How to implement BizDevOps

The process of implementing BizDevOps should begin with inviting business stakeholders to take part in the development process and discussion about the product vision, goals, and priorities. Your team needs a common goal, a clear process, and mutual KPIs.

How can you make this happen?

We dedicated a whole section to this topic in the article “BizDevOps – a Bridge Between Business and Tech”, which presents BizDevOps in an approachable and actionable way.



by Brainhub [@Brainhub](#).

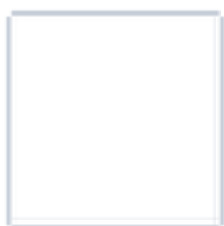
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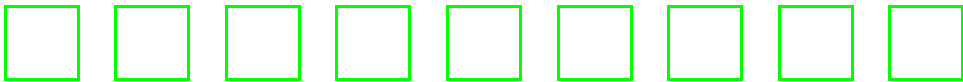
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