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# BizDevOps: Bridging the Dominant Divide between the Business and IT



Henk van der Schuur

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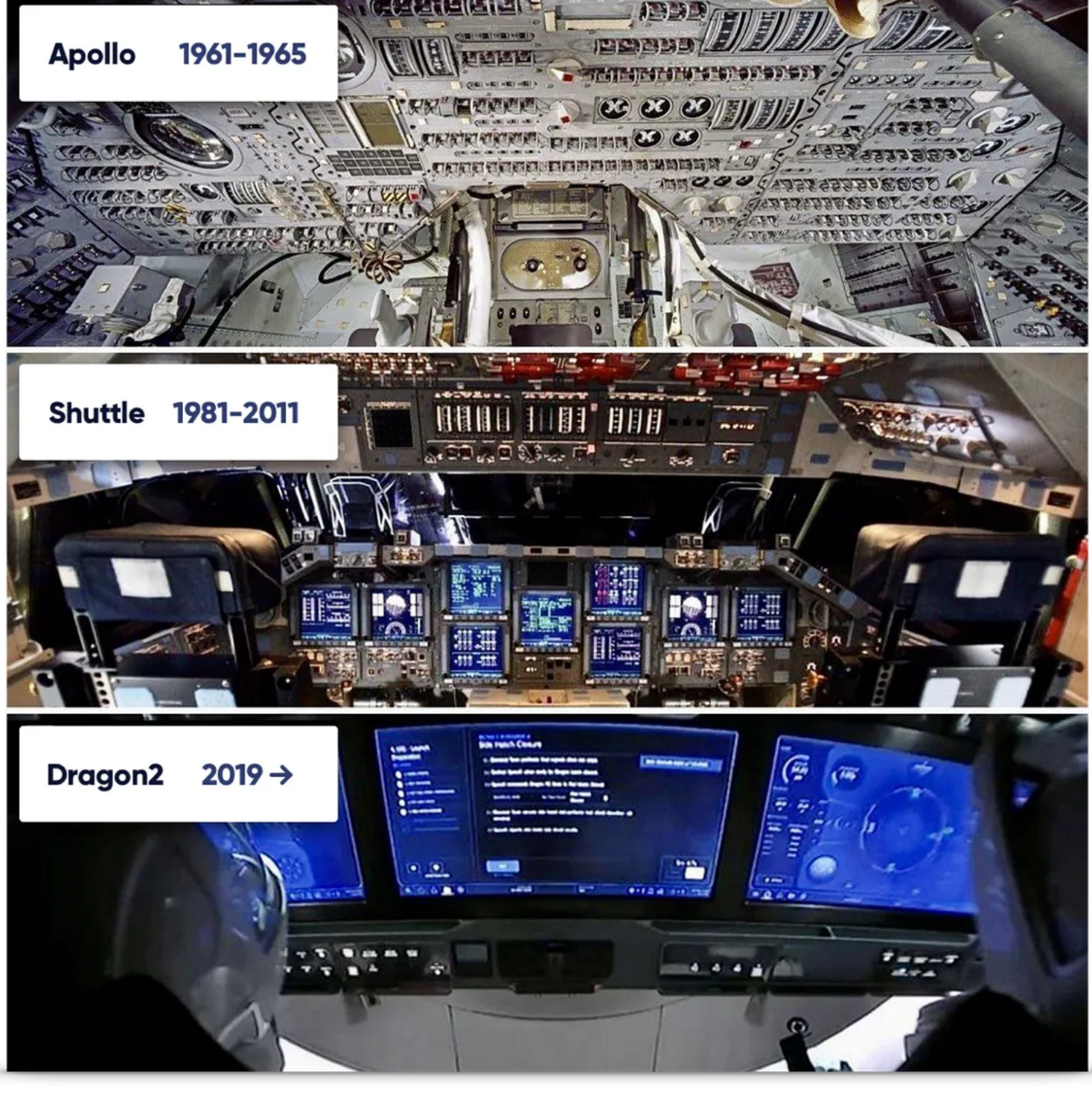
Or: Why DevOps Success Needs a Successor



Photo by [Jonas Verstuyft](#) on Unsplash

DevOps practices have had a huge positive impact on teamwork. However, the DevOps paradigm mainly focuses on the more technical aspects of delivering value as a team. A question posed after DevOpsDays Amsterdam 2019 illustrates the issue: we've come so far, but where is the business? In this article, I will share how we are trying to go beyond the success of DevOps to tackle the divide between agile DevOps teams and the Business. We have found our approach makes it possible to do true agile outsourcing while still avoiding much of the typical friction between business owners and developers, and I hope to inspire you to try our approach to BizDevOps yourself.

All too often, business stakeholders are unexpectedly involved in the development process, and business requirements tend to get lost in translation. This is why the solution provided by the development team often scarcely addresses the needs of the business, and little value is delivered. How can we best bridge that dominant divide between the Business and IT?






More complex technology is further abstracted away over time (source: [Michal Malewicz](#), SpaceX: Simple, beautiful interfaces are the future)

Recently I stumbled on this picture. It struck me that, if anything, our spacecraft have become *more* technically complex over time. Yet,

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