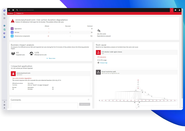
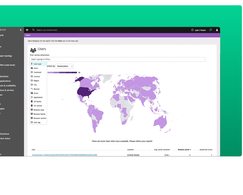
BizDevOps (Business, Development and Operations)

Dynatrace adds AI-powered digital experience monitoring to enhance BizDevOps strategies

Request demo Free trial →





Delivering on digital transformation

The "latest State of DevOps Report 🔗" cites that companies that employ fast feedback loops to improve the quality and performance of their business applications are 2X more likely to exceed profitability, market share and productivity goals.

BizDevOps strategies break down organizational silos, create tighter collaboration, and speed up feedback loops. Now important end-user data can be shared quickly across business, dev and production for optimal performance improvements.

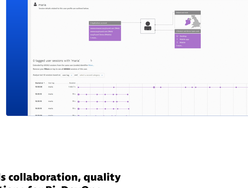
This is the holy grail of how companies can truly achieve digital transformation to be more competitive.

BizDevOps accelerates innovation

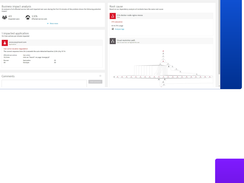
Digital Experience Monitoring helps teams understand the performance of their applications directly through the customer view, and creates observability for optimizing the experience at any single contact point.

Dynatrace's Digital Experience Monitoring gives you action-oriented information on where performance issues or improvements will have the most impact on your business.

- Deeply know each customer journey and interactions within your application&emdash;see also deep process monitoring.
- Prioritize performance optimization based on real digital-business outcomes.
- Provide collaboration between BizDevOps with a common language based on each team function: business, development or operations.



Dynatrace builds collaboration, quality data and actions for BizDevOps



Business

For the business view of BizDevOps Dynatrace can show a problem card with the end-user and business impact defined. You will always get immediate answers to user behavior questions and feature adoption.

Learn more →

Development

Dynatrace full-stack monitoring solves the problem of technical complexity. It breaks down the data silos that were introduced and give deep observability across the whole application delivery pipeline.

Learn more →

Operations

On the operations side, Dynatrace works with smart AI technology and automatically analyzes your problems. This gets problems solved fast and saves time and resources.

Learn more →

Breakdown Silos and Empower Your Business – Try Dynatrace Now

Start free trial

Solve data silos, technical complexity, and bad quality

Data and department silos are one of the main aspects that can be solved with BizDevOps. The main improvements of Dynatrace performance monitoring built into BizDevOps strategy allow automated functionality that improves overall business processes.

- Biz: Customer-centric metrics for feature adoptions and reactions of users, general user behavior and business impact analysis
- Dev: DevOps automation for automatic problem, anomaly and root cause detection
- Ops: Executing AI-powered and fact-based remediation actions

Different digital touchpoints

Digital customers are expecting to be able to use several devices at different locations anytime. Most users don't differ between using a website, a mobile app, a desktop app, or voice interfaces. What matters, is the result. Therefore, user experience is a crucial part of any digital service, across all platforms and devices. BizDevOps allows to increase this digital customer experience easily by incorporating digital touchpoints, devices and locations.

Further information of a centric and overall view on business processes aggregated with user behavior analytics and business goals is explained in our webinars. Klaus Enzenhofer of Dynatrace explains relevant factors like driving aspects of DevOps adoption, data and department silos, an interaction between speed and quality gap, and how to build monitoring into BizDevOps strategy in his webinars about breaking silos to deliver great user experiences 🔗 and the customer being the center of any digital company's universe 🔗.

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