

# Paayal Zaveri

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## EXPERIENCE

### NBCUniversal, CNBC (New York, NY): Summer Fellow

*June 2016 – Aug 2016*

- Pitched stories, created 2-3 graphics per day and produced guest and reporter segments for daily shows about markets and financial news (Fast Money, Futures Now, Trading Nation)
- Wrote and reported 3-4 articles per week and helped manage social media channels for shows

### Richmond Confidential: Reporter

*Aug. 2015 – Present*

- Reporting, pitching, and producing written and multimedia stories on K-12 schools, education issues, politics, economics and breaking news; managing website and social media accounts

### KQED Public Radio (San Francisco, CA): Intern, Freelancer

*Jan. 2015 – Aug. 2015*

- Pitched and reported feature stories for *The California Report*, with radio and online components
- Participated in story research and development, did on-call reporting, audio editing and stories for the web

### Talk Radio News Service (Washington, DC): Intern

*Sept. 2014 – Dec. 2014*

- Reported and wrote 2-3 articles per day about national news and politics, with photos and audio packages, on topics like Ebola, midterm elections, the Indian Prime Minister's visit and protests in the Capitol
- Prior to and during election day, reported on the ground on close senate races in New England

### San Francisco Public Press: Reporting Intern

*June 2014 – Sept. 2014*

- Pitched and reported an investigative piece on evictions from city-funded supportive housing
- Analyzed public records data for graphics accompanying reports on housing and homelessness and assisted with copy editing and fact checking for the print newspaper

### The California Aggie (Davis, CA): City News Editor, Staff Writer

*March 2011 – June 2014*

- Managed, assigned and edited a desk of 8-10 writers, responsible for breaking news and major stories
- As a staff writer, reported 1-2 news articles per week and wrote features on topics like city and municipal efforts, tensions over student government legislation and healthcare for immigrant communities

### CalWatchdog (Sacramento, CA): Reporting Intern

*June 2013 – Aug. 2013*

- Wrote articles about insurance mandates, lawsuits, and Obamacare's impact on the health insurance market

## EDUCATION

### University of California, Berkeley Graduate School of Journalism

*Aug. 2015 – May 2017(expected)*

M.Jour., Concentration in multimedia journalism

New Media Merit Fellow 2016-17

### University of California, Davis

*Sept. 2010 – Dec. 2014*

Bachelor's degree in History (B.A.) and Psychology (B.S.)

## SKILLS

WordPress, Twitter, Facebook, Instagram, Tweetdeck, MS Office, HTML/CSS, JQuery, SEO, data analysis; experience with Adobe Premiere, Photoshop, and Audition, DSLR & NX70 cameras, audio recorders  
Languages- Spanish: elementary proficiency, Gujarati: limited working proficiency

## AWARDS/HONORS

South Asian Journalists Association 2016 Outstanding Story by a Student

Sacramento Press Club 2014 KW Lee Scholar

South Asian Journalists Association 2014 Undergraduate Scholar