

# pablo grillo



## UX ENGINEER / FRONT END

### work

- 2016 → **ROIBACK**  
UX Engineer and Front-end, working with emphasis in scalability & readability. Conversión Rate Optimization
- 2014 → **YOURTTOO.COM | OPENMARKET.TRAVEL**  
Co-Founder and CTO, providing technical vision for the Business Development of the company. Building and leading the tech team, product design and user experience.
- 2013 → **ACCENTURE INTERACTIVE | FJORD**  
External Services Provider | Web Designer  
Front-End Trainer | High Traffic Ecommerce Sites  
Conversion Rate Optimization
- 2011 → **ORIZONIA TOUROPERATORS**  
Reporting directly to the head of Marketing and Product. UX / UI / Analytics / Project Manager

### education

- 2012 → **USER EXPERIENCE DESIGN  
HUMAN COMPUTER INTERACTION**  
Universitat Oberta de Catalunya
- 2008 → **IMAGE & SOUND DESIGNER**  
Universidad de Buenos Aires
- 2006 → **GRAPHIC DESIGNER**  
Universidad de Buenos Aires  
(two years completed)
- 2004 → **COMPUTER SCIENCE**  
Universidad de Buenos Aires  
(two years completed)

### contact

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### about

Pablo is a user experience engineer with a demonstrated history of working in the leisure, travel & tourism industry. Leads a community of 14 Front End developers, working with an emphasis in scalability and readability.

Skilled in UI, HTML5, LESS, SASS, JavaScript, FLUX, React, Styled Components, Webpack, Jest, Enzyme, Cypress, Selenium, Google Analytics and Google Tag Manager.

He has had jobs as external contractor on worldwide consulting agencies, consolidated companies and design studies working for brands like Coke, Adidas, Carte d'or, Bacardi, etc.

### courses

- 2020 → Google Analytics Individual Qualification
- 2017 → Design Thinking & Innovation
- 2013 → Technology Based Entrepreneurship
- 2013 → Google Adwords Fundamentals
- 2011 → Tourism 2.0, On-line Reputation
- 2011 → Designing a marketing plan for e-tourism
- 2010 → Analytics and measurement in online marketing
- 2010 → Project Management
- 2007 → RIA, Rich Internet Applications
- 2007 → Information Architecture

### social

- 🔗 [github.com/pableco](https://github.com/pableco)
- 📌 [es.linkedin.com/in/grillopablo](https://es.linkedin.com/in/grillopablo)
- 📌 [behance.net/pableco](https://behance.net/pableco)