# Pablo Fernández

I enjoy being involved in all phases of a development project, contributing ideas and solutions at every stage. I thrive on working on diverse projects, which allows me to embark on different challenges and continuously learn

## **EMPLOYMENT EXPERIENCE**

<u>Technical Lead</u> | Mar 2021 - Current <u>Fullstack Engineer</u> | Apr 2019 - Mar 2021 at Rank Group PLC, Barcelona

- Tech Stack: Javascript, jQuery, PHP, HTML, CSS, Git
- Other Skills: JIRA, Confluence, Azure, Fullstory, Figma, Subversion (SVN)

#### Responsibilities

- Set Coding Standards: Established and enforced coding standards to ensure consistency, readability, and maintainability across the team.
- Promote Best Practices: Advocated for best practices in software development, including version control, CI/CD and agile methodologies.
- Code Reviewing: Conducted thorough code reviews to ensure quality, functionality, and adherence to standards, while eliminating code redundancy.
- People Management: Led and mentored my assigned team, conducted performance reviews, and resolved conflicts, among other duties.

## **Main Projects**

## **Live Bingo**

- Led the end-to-end creation and development of a live bingo streaming platform.
- Developed a set of classes and an API that enabled the frontend to integrate and manage streaming sources, as well as adding a backend management tool so the responsible departments set the streaming according to their needs.

## **Creation Of New Brands**

- Managed the creation and development of two new brand websites from a design concept to launch.
- Successfully delivered fully functional, user-friendly websites for both brands, enhancing their online presence and user engagement.





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Barcelona Spain

#### **WEB SKILLS**

- Languages: Javascript, PHP, CSS, HTML, XML
- Frameworks: jQuery, phpBB, Bootstrap, Codeigniter, Laravel, WordPress, Joomla!

#### OTHER PROGRAMMING SKILLS

- Languages: Java, Android, shell, C, C++,
- Git, Subversion (SVN)

#### DATABASE

 MySQL, MariaDB, SQLite, IndexedDB, Hibernate

#### **OTHER SKILLS**

- PhpStorm, VisualStudio Code,
   Photoshop, GIMP, OBS Studio, Android Studio
- Figma, Zeplin, Hotjar, Fullstory

#### **LANGUAGES**

• English: Fluent

Spanish: Mother tongueCatalan: Mother tongue

• French: Basic knowledge

#### **Mobile Applications**

- Managed the development of mobile applications for each brand to ensure comprehensive digital accessibility.
- Developed and launched progressive web apps for the company brands, providing users with a seamless and engaging mobile experience.

# <u>Fullstack Engineer</u> | Feb 2018 - Mar 2019 at **Ogilvy, Barcelona**

• Tech Stack: PHP, Codelgniter, HTML, Javascript, jQuery, CSS, Tortoise SVN

### Responsibilities

- Development Improvements: Developed new features and requests for the websites of the clients.
- Content Management: Maintained and updated content on the main websites of a variety of clients.
- **Development Of Marketing Campaigns**: Developed landing pages to collect user data to store it in a database so it could be later sent to Salesforce for marketing analytics.

#### **Key Achievements:**

- Successfully **managed multiple landing pages** for high-profile marketing campaigns, increasing user engagement and data collection efficiency.
- Implemented robust data handling processes, enhancing the security and integrity of user data.
- Streamlined content **updates on the main website**, improving the overall user experience and website performance.

# <u>Frontend Developer & Webmaster</u> | Sep 2016 - Feb 2018 at **eDreams ODIGEO**, Barcelona

- Tech Stack: Javascript, jQuery, HTML, CSS, PHP, Typo3
- Other Skills: JIRA, Confluence, Zeplin, Hotjar

#### Responsibilities

- Marketing Campaigns Development: Developed different types of landing pages used for the
  different monthly campaigns, where each had a unique approach and required the development
  of new widgets and components.
- Landing Page Management: Managed and developed landing pages for airline companies and tourism offices globally.
- **Content Management**: Maintained and updated the content for the main website and four different brand websites, each targeting different markets or countries.
- **Multi-Brand Coordination**: Coordinated the management of content across multiple brands, ensuring consistency and localization for each market.

### **Main Projects**

### **Dynamic Landing Page Solution for CRM Team**

- Develop a dynamic solution to cater to small markets, enabling the CRM team to easily generate personalized landing pages.
- Successfully created and delivered a website that dynamically generates content based on information extracted from the URL (configured by the CRM team).

## Other Experiences | Nov 2010 - Mar 2016

- Project Manager at MVP Lab, London
- Web Developer at Mann's Solutions, London
- Web Developer at Nectar Company (Internship), Barcelona
- Android Developer at WasabiLabs (Internship), Barcelona

# SIDE PROJECTS

- Quick!Query Google Chrome extension
- Programming Tutor
- "Yo Nunca" developed HTML & PHP + Android app (+250k downloads) | 2013 2021

## **EDUCATION**

## **Certificate of Higher Education**

- Web Applications Development | Sep 2014 2015 Jun at Centre d'Estudis Politècnics, Barcelona
  - **Main Subjects:** Server-side Web Development, Web Interface (UI/UX) Development, Client-side Web Development
- Multiplatform Applications Development | Sep 2011 2013 Jun at IES Ausias March, Barcelona
  - Main Subjects: Mobile Applications Development, Interfaces Development, Data Access

#### **Vocational Education and Training**

- IT Systems and Networks | Sep 2009 2011 Jun at IES Ausias March, Barcelona
  - Main Subjects: Hardware Assembly, Hardware Maintenance, Networking, IT Security