

# Pablo Fernández

I enjoy being involved in all phases of a development project, contributing ideas and solutions at every stage. I thrive on working on diverse projects, which allows me to embark on different challenges and continuously learn new technologies and skills



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Barcelona, Spain

## EMPLOYMENT EXPERIENCE

**Technical Lead** | Mar 2021 - Current  
**Fullstack Engineer** | Apr 2019 - Mar 2021  
at **Rank Group PLC, Barcelona**

- **Technologies Stack:** Javascript, PHP, HTML, jQuery, CSS, Git
- **Other Relevant Technologies:** JIRA, Confluence, Azure, Fullstory, Figma, Subversion

### Responsibilities

- **Set Coding Standards:** Established and enforced coding standards to ensure consistency, readability, and maintainability across the team.
- **Promote Best Practices:** Advocated for best practices in software development, including version control, CI/CD and agile methodologies.
- **Code Reviewing:** Conducted thorough code reviews to ensure quality, functionality, and adherence to standards, while eliminating code redundancy.
- **People Management:** Led and mentored my assigned team, conducted performance reviews, and resolved conflicts, among other duties.

### Main Projects

#### Live Bingo

- **Project Scope:** Led the end-to-end creation and development of a live bingo streaming platform.
- **Key Achievements:** Developed a set of classes and an API that enabled the frontend to integrate and manage streaming sources, as well as adding a backend management tool so the responsible departments set the streaming according to their needs.
- **Code Reviewing:** Conducted thorough code reviews to ensure quality, functionality, and adherence to standards, while eliminating code redundancy.
- **People Management:** Led and mentored my assigned team, conducted performance reviews, and resolved conflicts, among other duties.

## WEB SKILLS

- **Languages:** Javascript, PHP, CSS, HTML, XML
- **Frameworks:** jQuery, phpBB, Bootstrap, Codeigniter, Laravel, WordPress, Joomla!

## OTHER PROGRAMMING SKILLS

- **Languages:** Java, Android, shell, C, C++, LUA
- Git, Subversion (SVN)

## DATABASE

- MySQL, MariaDB, SQLite, IndexedDB, Hibernate

## OTHER SKILLS

- PhpStorm, VisualStudio Code, Photoshop, GIMP, OBS Studio, Android Studio
- Figma, Zeplin, Hotjar, Fullstory

## LANGUAGES

- English: Fluent
- Spanish: Mother tongue
- Catalan: Mother tongue
- French: Basic knowledge

## Creation Of New Brands

- **Project Scope:** Managed the creation and development of two new brand websites from a design concept to launch.
- **Key Achievements:** Successfully delivered fully functional, user-friendly websites for both brands, enhancing their online presence and user engagement.

## Mobile Applications

- **Project Scope:** Oversaw the development of mobile applications for each brand to ensure comprehensive digital accessibility.
- **Key Achievements:** Developed and launched progressive web apps for the company brands, providing users with a seamless and engaging mobile experience.

## Fullstack Engineer | Feb 2018 - Mar 2019 at Ogilvy, Barcelona

- **Technologies stack:** PHP, CodeIgniter, HTML, Javascript, jQuery, CSS, Tortoise SVN

### Responsibilities

- **Development Improvements:** Developed new features and requests for the websites of the clients.
- **Content Management:** Maintained and updated content on the main websites of a variety of clients.
- **Development Of Marketing Campaigns:** Developed landing pages capable of collecting user data to store it in the database.

### Key Achievements:

- Successfully **managed multiple landing pages** for high-profile marketing campaigns, increasing user engagement and data collection efficiency.
- Implemented robust **data handling processes**, enhancing the security and integrity of user data.
- Streamlined content **updates on the main website**, improving the overall user experience and website performance.

## Frontend Developer & Webmaster | Sep 2016 - Feb 2018 at eDreams ODIGEO, Barcelona

- **Technologies stack:** Javascript, jQuery, HTML, CSS, PHP, Typo3

### Responsibilities

- **Marketing Campaigns Development:** Developed different types of landing pages used for the different monthly campaigns, where each had a unique approach and required the development of new widgets and components.
- **Landing Page Management:** Managed and developed landing pages for airline companies and tourism offices globally.
- **Content Management:** Maintained and updated the content for the main website and four different brand websites, each targeting different markets or countries.
- **Multi-Brand Coordination:** Coordinated the management of content across multiple brands, ensuring consistency and localization for each market.

### Key Achievements:

- **Developed** and maintained **landing pages** for multiple international clients.
- Ensured **content management across four brands**, improving user experience and brand consistency in diverse markets.

### Dynamic Landing Page Solution for CRM Team

- **Project Scope:** Develop a dynamic solution to cater to small markets, enabling the CRM team to easily generate personalized landing pages.
- **Key Achievements:** Successfully created and delivered a website that dynamically generates content based on information extracted from the URL (configured by the CRM team).

### Internship Experiences | Nov 2010 - Mar 2016

- **Project Manager** at MVP Lab, London
- **Web Developer** at Mann's Solutions, London
- **Web Developer** at Nectar Company, Barcelona
- **Android Developer** at WasabiLabs, Barcelona

## SIDE PROJECTS

- **Quick!Query** - Google Chrome extension
- **Programming Tutor**
- **"Yo Nunca"** developed **HTML & PHP + Android app (+250k downloads)** | 2013 - 2021

## EDUCATION

### Certificate of Higher Education

- **Web Applications Development** | Sep 2014 - 2015 Jun at Centre d'Estudis Politècnics, Barcelona
  - **Main Subjects:** Server-side web development, Web Interface (UI/UX) development, Client-side web development
- **Multiplatform Applications Development** | Sep 2011 - 2013 Jun at IES Ausias March, Barcelona
  - **Main Subjects:** mobile applications development, interfaces development, data access

### Vocational Education and Training

- **IT Systems and Networks** | Sep 2009 - 2011 Jun at IES Ausias March, Barcelona
  - **Main Subjects:** hardware assembly, hardware maintenance, networking, IT security