

TECHNICAL SKILLS

Strongest: JavaScript, HTML5/CSS3/Sass, jQuery, Git/ CVS/SVN, Objective-C/Swift, Mocha/Chai Testing, Photoshop
Experienced: Node.js/Express, Socket.io, Firebase, MongoDB, MySQL, C#, PHP, Apache, Heroku, AngularJS, GruntJS

PROFESSIONAL EXPERIENCE

Horoscope.com, Inc. 2003 - Dec 2014

Front-End Developer

Developed and maintained numerous high-traffic astrology and related websites.

- ❖ Developed and maintained the front-end of various company & co-branded websites (ex. MSN Astrology), and putting my excellent HTML, CSS, and advanced JavaScript skills to good use.
- ❖ Performed Quality Assurance, SEO optimization, and light UI Design, ensuring integrity/popularity of sites
- ❖ Wore various "hats" as needed... from A/B Testing to .NET Development to Product Development

iOS Software Developer

Developed and maintained several popular and highly-rated apps for the Apple App Store.

- ❖ Developed various astrology related iOS apps ([5 iPhone](#)/[1 iPad](#)) in Objective-C.
- ❖ Ranked as fourth most popular app on Apple's Free App Store (albeit briefly in 2009), one of my iOS apps eventually grew to over 100K monthly users
- ❖ Integrated various App Store purchases/subscriptions, video and banner ads (using both custom feed and SDK based control mechanisms), generating a significant new revenue stream for the company

Independent Contractor 2001 - 2002

- ❖ Localization Software Engineer for several French Pokémon character titles.

The Learning Company / Mattel Interactive 1996 - 2001

Localization Software Engineer

Localized children's educational software brands like Arthur, Reader Rabbit, Pokémon, & Sesame Street.

- ❖ Localized s/w titles into the "big-5" languages (UK, Fr, Ge, Sp, Du) using C++ and in-house script languages
- ❖ Trained and mentored two Localization Engineers and one QA person

SOFTWARE ENGINEERING - PROJECTS

Software Developer | Road-Trip Advisor --> roadtrip-advisor.herokuapp.com

A web app that makes road trips more fun by combining high-quality Google Maps with the best reviewed nearby activities on Yelp.

- ❖ Helped create, research and develop this popular travel app
- ❖ Developed a Google Map API routes algorithm and a Yelp filtering algorithm
- ❖ Created a responsive Bootstrap app front-end with a separate landing page

Software Developer | Chime --> chimenotify.herokuapp.com

A kiosk-style tablet app for workplace entrances that notifies employees via text msg/email when their guests arrive.

- ❖ Researched and developed the client-facing portion of this visitor greeting app
- ❖ Developed the client front-end in Facebook React and Bootstrap

Scrum Master / Software Developer | Tokki --> tokki.herokuapp.com

A lecture feedback tool that allows teachers to monitor student comprehension live, during lectures.

- ❖ Inherited existing codebase, added additional features to reinforce main lecture points
- ❖ Coded a Socket.io communication link between the student's browsers & the teacher's browser
- ❖ Enforced coding standards to maintain code quality

EDUCATION

Makersquare - Adv. JS Development School **June 2015**
San Francisco State Univ. - BS Bus./Info. Sys **1994**

PERSONAL

- My team won the "Health Kit" app category at the "2014 iOS DevCamp" hackathon.