Paul Brady

San Francisco, CA 415.505.4858 pablo.brady@gmail.com

TECHNICAL SKILLS

Strongest: JavaScript, HTML5/CSS3/SCSS, jQuery, Git/CVS/SVN, Adobe Photoshop & Animate, NodeJS/Express

Experienced: PHP, NPM, Angular JS, Grunt JS, Heroku, Apache, Mocha/Chai, Mongo DB, Firebase, MySQL

PROFESSIONAL EXPERIENCE

Independent Contractor (clients include: Robert Half, Doremus, EBay, Bleu Marketing, RAPP, etc.)

June 2015 - present

Front-End Developer

Web Development using a wide-variety of tech, that typically will include...

- Responsive and browser-friendly HTML5 Development
- Expert Sass/CSS stylesheets
- PHP backend or other JS Frameworks
- Adobe Animator, CSS anims, or JQuery anims
- Responsive email creation and Litmus testing
- Modern JavaScript and/or ¡Query coding
- Handlebars or C# based HTML5 templating

Horoscope.com, Inc. 2003 - 2014

Front-End Developer

Developed and maintained numerous high-traffic astrology websites.

- Developed and maintained the front-end of various company & partnered websites (ex. MSN Astrology, Astrocenter.com, etc), using my excellent HTML5/CSS3, and JavaScript skills
- Expertly resolved CSS3 selector specificity conflicts using Chrome Dev Tools and Firefox FireBug
- Created pixel perfect sites (from Photoshop PSD mockups) that were cross-browser compatible
- Designed UI/UX user interfaces from scratch, as necessary
- Optimized pages based on load time, SEO performance, and user click/bounce rates

iOS Software Developer

Developed and maintained several popular and highly-rated Astrology apps for the Apple App Store.

♦ Developed various astrology related iOS apps (<u>5 iPhone/1 iPad</u>) in Objective-C.

Independent Contractor 2001 - 2002

Localization Software Engineer for several children's entertainment projects.

The Learning Company / Mattel Interactive

1996 - 2001

Localization Software Engineer

Localized children's educational software titles like Arthur, Reader Rabbit, Pokémon, & Elmo/Sesame Street.

- Localized s/w titles into the "big-5" languages (UK, Fr, Ge, Sp, Du) using C++ and/or in-house script languages
- ❖ Interviewed/Mentored new Localization Engineers and QA Engineers

SOFTWARE ENGINEERING - SAMPLE PROJECTS

Full-stack Web Developer | Long Overdue --> www.longoverdue4hair.com

A local SF hair salon website, that targets Desktop, Tablet, and Mobile devices

- Designed the layout and UI, and hand-coded in HTML5/Sass/CSS3, using a full window "Hero" landing page design
- Used JavaScript/jQuery/AJAX front-end, over a NodeJS / GruntJS backend
- Created a custom (AJAX/JSON based) photo gallery, and CSS/¡Query page animations

Full-stack Web Developer | Road-Trip Advisor --> roadtrip-advisor.heroku.com

A web app that makes road trips more fun by combining high-quality Google Maps with the best reviewed nearby activities on Yelp.

- Helped create, research and develop this popular travel app
- Developed a Google Map API routes algorithm and a Yelp filtering algorithm
- Created a responsive Bootstrap app front-end with a separate landing page

EDUCATION