





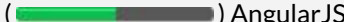
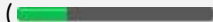
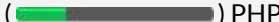

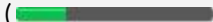

















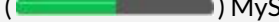








## TECHNICAL SKILLS

Web Development:	(  ) JavaScript	(  ) HTML4/5
	(  ) jQuery	(  ) CSS2/3
	(  ) AJAX/JSON/XML	(  ) Sass
	(  ) AngularJS	(  ) ReactJS
	(  ) PHP	(  ) Socket.io
	(  ) D3	(and more...)
Software Languages:	(  ) C++	(  ) Obj-C
	(  ) C#	
Version Control:	(  ) CVS	(  ) Git
	(  ) SVN	
Test Tools:	(  ) Mocha/Chai	(  ) Jira
Software Configuration Tools:	(  ) NPM,	(  ) Grunt
	(  ) Bower	(  ) Gulp
Server Software:	(  ) NodeJS	(  ) IIS
	(  ) Apache 2	(  ) WordPress
	(  ) Heroku	
Databases/ORM:	(  ) MySQL	(  ) MongoDB
	(  ) Firebase	(  ) Redis
Multi-media Software:	(  ) Photoshop CS5	(  ) Illustrator CS5
	(  ) SoundBooth CS5	
Familiar Methodologies:	Agile, TTD, MVC Architecture, SDLC	

## PROFESSIONAL EXPERIENCE

Horoscope.com, Inc.

2003 - 2014

### Front-End Developer

*Developed and maintained numerous high-traffic websites.*

- ❖ Developed and maintained the front-end of numerous company & co-branded websites (ex. MSN Astrology)
- ❖ Created sites from Photoshop PSD mockups that were cross-browser compatible back to IE6 (to the pixel)
- ❖ Created bug databases in Excel or Jira, and provided testers with detailed test plans when appropriate
- ❖ Performed Quality Assurance acceptance testing and unit testing on web sites and apps
- ❖ Expertly resolved CSS3 selector specificity conflicts using Chrome Dev Tools and Firefox FireBug
- ❖ Created A/B Testing plans to maximize web site marketing efficiency and click-thru rates to purchases
- ❖ Performed page load performance testing to optimize pages and reduce user bounce-rates / wait times
- ❖ Responsible for web SEO optimization and Apple app SEO
- ❖ Created or tweaked existing UI Designs as needed
- ❖ Wore various other “hats” as needed... Product Developer, Animation UX, Google Analytics interpreter
- ❖ Enthusiastically adopted new technologies, but only when advantageous: PHP, Twig (Templates), Obj-C...
- ❖ Created HTML email campaign templates and product report templates for items on sale in the store
- ❖ Built the complete backend product logic for some astrological products in the store (ex. [Love Score](#))
- ❖ In cooperation with our partner Match.com, I wrote a front-end tool to match our users with the (astrologically) best Match.com users ([here](#))
- ❖ Created some astrology iOS apps, for example [here](#) and [here](#)
- ❖ Took pleasure making my code and documentation both clear and succinct
- ❖ Used my excellent teamwork and communication skills, but was also individually reliable and accountable

- ❖ Localization Software Engineer for several French Pokémon character titles.

The Learning Company / Mattel Interactive

1996 - 2001

**Localization Software Engineer***Localized children's educational software brands like Arthur, Reader Rabbit, Pokémon, & Sesame Street.*

- ❖ Localized s/w titles into the "big-5" languages (UK, Fr, Ge, Sp, Du) using C++ and in-house script languages
- ❖ Was responsible for each step of the localization/re-integration process, testing, up to the creation of the final shipping masters.
- ❖ Created detailed project timelines with milestones for each translator/data contributor.
- ❖ Trained and mentored two Localization Engineers and one QA person

## SOFTWARE ENGINEERING - PROJECTS

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**Software Developer | Road-Trip Advisor --> [roadtrip-advisor.herokuapp.com](http://roadtrip-advisor.herokuapp.com)***A web app that makes road trips more fun by combining high-quality Google Maps with the best reviewed nearby activities on Yelp.*

- ❖ Helped create, research and develop this popular travel app
- ❖ Developed a Google Map API routes algorithm and a Yelp filtering algorithm
- ❖ Created a responsive Bootstrap app front-end with a separate landing page

**Software Developer | Chime --> [chimenotify.herokuapp.com](http://chimenotify.herokuapp.com)***A kiosk-style tablet app for workplace entrances that notifies employees via text msg/email when their guests arrive.*

- ❖ Researched and developed the client-facing portion of this visitor greeting app
- ❖ Developed the client front-end in Facebook React and Bootstrap

**Scrum Master / Software Developer | Tokki --> [tokki.herokuapp.com](http://tokki.herokuapp.com)***A lecture feedback tool that allows teachers to monitor student comprehension live, during lectures.*

- ❖ Inherited existing codebase, added additional features to reinforce main lecture points
- ❖ Coded a Socket.io communication link between the student's browsers & the teacher's browser
- ❖ Enforced coding standards to maintain code quality

## EDUCATION

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**Makersquare / HackReactor**

2015

*A full-time, 4-month, 11+ hours per day, advanced software engineering immersive that focused on JavaScript and related frameworks like NodeJS and AngularJS.***San Francisco State Univ.**

1994

*B.S. in Business / Information Systems*

## PERSONAL

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- 2014 Winner of "iOS Devcamp" HealthKit category
- I love bicycling, hiking, astronomy, and 80's video games