Foode
Cooperative Food

Problem

Do you know what's on your plate?

Food supply chains are not transparent.

Poisoned in Ecuador

100% Horse Meat Found In UK Frozen Beef Lasagnas

ADAM TAYLOR

FEB 8, 2013, 9:09 AM

Findus Deep Fill Beef Lasagne
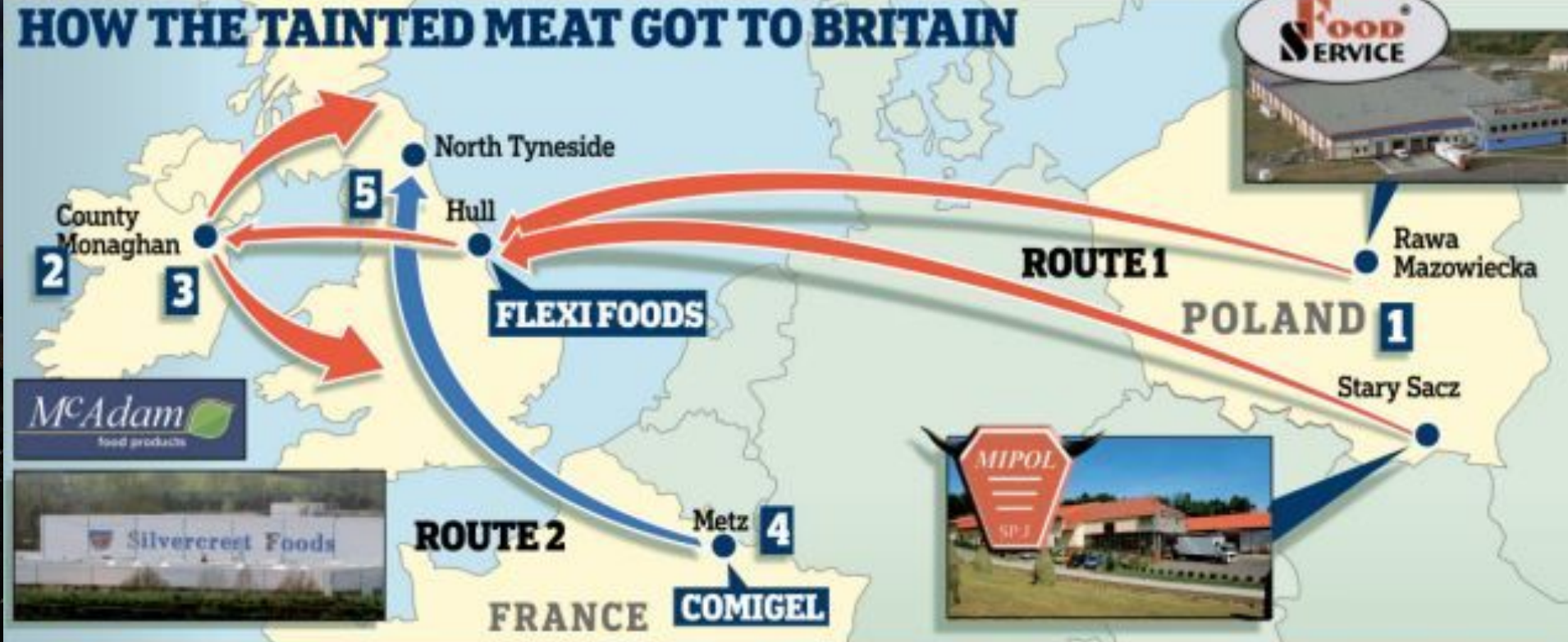
made with fresh pasta and beef bolognese, topped with béchamel sauce and cheddar cheese

HOW THE TAINTED MEAT GOT TO BRITAIN

S Food Service

North Tyneside

5

County Monaghan

2

3

Hull

FLEXI FOODS

ROUTE 1

POLAND **1**

Rawa Mazowiecka

Stary Sacz

McAdam food products

Silvercrest Foods

ROUTE 2

Metz **4**

COMIGEL

FRANCE

MIPOL SPJ

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1 Two Polish companies, Food Service Meat Company and Mipol sold suspect raw meat to Flexi Foods of Hull

2 Flexi Foods sold 60 tonnes of beef/horse to Irish wholesaler McAdam Foods

3 McAdam Foods sold the meat on to processors Silvercrest, who made burgers for Tesco, Burger King, Asda, Co-op, Aldi in UK

4 French firm Comigel makes meat products for UK suppliers including Findus. Some of its meat comes from Romania

5 Products sent to Findus plant in Longbenton, North Tyneside and distributed to hundreds of supermarkets and corner shops

Our Solution

Leveraging Blockchain to certify history and origins of produce.

End to End Supply Chain Transparency

How it works

Food is grown

Sold to store

Consumer scans QR to see history

Origin Verification

Brandenburg Farms LLC
0x555ebc09dbbf3bb80cbd55dbd
bef3364bf887520
I
CedarPoint Trucking Co.
0xf555981624fb6b40b9efa71a8f
ed926b85da7fyr
I
Tyson Foods Inc.
0x5g5ebc09dbbf3bb80cbd55dbd
bef3364bf887415
I
Walmart Inc.
0xf785981624fb6b40b9efa71a8f
ed926b85da508d

Producer

Intermediaries

Consumer
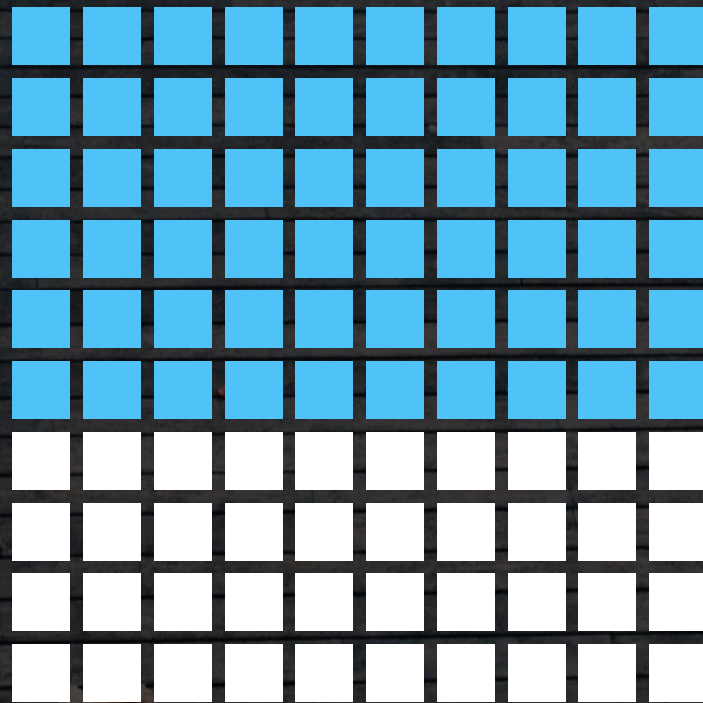
Demo Time !

Tech Stack

- Truffle / Drizzle
- Web3
- React JS, Material UI
- NodeJS / Express
- Portis
- Wyre

Open Source
Live on Github

The Team

Nicole Villa

Front-End Developer

Blockchain education
for Coinsalor.com

Wisconsin

Pablo Brandenburg

Full Stack Developer

Ethereum Developer

Colorado

Gaelle Dufour

Full Stack Developer

C++ Developer

French Texan

Ryndon Ricks

UI / UX Design

Business Development

Idaho

Do you know food ?

Appendix

Coming soon….

Leave room for Q&A, but use the Appendix as a way to show that you both thought about those questions and have solid answers with supporting information. Let the audience test their understanding of the problem and the solution you've outlined - questions give them a chance to talk themselves into your approach, and give you a chance to show mastery of the subject.