

Pablo Clark

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Sociologist with seven years of experience in research projects and applied interventions. A clear and effective communicator, and an analytical thinker with knowledge of quantitative and qualitative methods.

Work experience

May 2022 – present

Online Data Analyst – Telus International

Analyze and provide feedback on text, web pages, images and other types of information for leading search engines.

2019 – May 2022

Researcher - *Instituto Mexicano para la Competitividad A.C.*

Managed public policy analysis projects in topics such as higher education economic returns, school choice, and women in STEM

Analyzed data and created visualizations to answer research questions and turn insights into stories in reports, opinion articles, presentations and essays

Collected data from various sources and wrote scripts to transform it for use in relational databases

Managed development of a website and maintained two other web tools, coordinating the work of the developer, analyst and communications team

Wrote grant proposal, research reports and presentations and communication materials

Presented research findings to donors, clients, media and other stakeholders

2015 - 2019

Analyst - *Instituto Mexicano para la Competitividad A.C.*

Participated in public policy research and applied interventions, including the planning and development of web tools

Used Google Analytics to monitor site usage, track objectives and suggest improvements

Managed contact and relationships with our website users

Education

2010 -2015

Bachelor's degree in Sociology with honors from **Universidad Nacional Autónoma de México**.

Key skills

Data analysis and visualization in R

Writing grant proposals, research reports, opinion articles, essays, and communication materials

Microsoft Office (Word, Powerpoint, Excel) & Google Workspace

Public speaking, interviews and presentations

Project management

Full-professional English proficiency & native Spanish speaker

Google Analytics

Other experience

January 2020 – August 2020

Teacher assistant - *Universidad Nacional Autónoma de México*

Teacher assistant in '*Applied statistics in the social sciences II*' course.