

Graphic Designer and Digital Designer

I have participated in multiple projects building interfaces, design systems, and product definitions. In many of them, we achieved significant improvements in performance and scalability, meeting the user objectives defined in short periods of time, which positively impacted the final product.

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 🎂 Born: June 1997

EXPERIENCE

Vexels

Mar. 2022 - Present

Frontend Developer

- Developed and maintained frontend applications.
- Collaborated with product and design teams to improve product definitions and user targets.
- Enhanced SEO and performance, increasing Google Lighthouse metrics by approximately 20%.
- Improved app usability, maintainability, and scalability, leading to a 2x increase in team agility.
- Involved in the UX process, validating ideas, user flows, components, user targets, and technical approaches.
- Participated in product decisions, such as product vision, evaluating user experiences, product trends, and requirements.
- Enhanced agility and flexibility, unblocking tasks within the team.
- Shared best practices with the development team: clean code concepts, improved communication skills, motivated, and inspired.
- Facilitated smooth collaboration among the areas, the product, design, and development teams.

ORT University

Jun. 2022 - Feb. 2023

Professor

- As a professor, I taught the web design course, which included an introduction to web development focused on web design principles.
- Shared knowledge in accordance with the course and provided students with skills for future performance in the field.
- Presented educational challenges and facilitated learning.
- Collaborated with other teachers and proposed educational and structural improvements to the course.
- Created, proposed, and contributed to the development of materials, tests, and challenges in various evaluation stages.

Studio 4D

Jun. 2021 - Mar. 2022

Full stack Web Developer

- Migrated and implemented React in projects; defined frontend architecture.
- Maintained and added new features to a Node server project.
- Maintained communication between the Node server, Unreal Engine, and frontend application using technologies such as WebSockets and WebRTC.
- Managed Scrum flows, breaking down requirements, and providing feedback.
- Separated the Node monolith and launched the first React client, establishing separate frontend and backend projects to enable 3x greater scalability and maintenance.
- I helped the team to maintain some AWS services, including EC2 instances, Cloud Pipelines, Cloud Video Streaming services, S3 buckets, AWS Lambda, Route 53, API Gateway, CloudFront, and DynamoDB.

*You can find more details on my website or LinkedIn.

ACADEMIC

Digital Web Designer

Mar. 2020 - Dec. 2022

I graduated from ORT University

Graphic Designer

Mar. 2018 - Dec. 2019

I graduated from UTU

Computer Engineering

Mar. 2017 - Dec. 2017

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COURSES

- | | |
|---|---------------------|
| • AWS - Developer Associate certification | Dec. 2024 - Present |
| • Design and Structural Patterns | May. 2023 |
| • Next.js Platzi Course | Oct. 2022 |
| • GraphQL Platzi Course | Jul. 2022 |
| • Docker Platzi Course | Oct. 2022 |
| • NextJS, React, PWA, Intro Google Analytics Udemy Course | Nov. 2021 |
| • Intro to Jamstack World FreeCodeCamp | jun. 2021 |
| • React, Svelte/SvelteKit, Express and MongoDB Fazt | Mar. 2020 |
| • MySQL, JavaScript W3Schools Courses | Aug. 2020 |

SKILLS

TECHS

- React/Next
- Svelte/Sveltekit
- Vue/Nuxt
- Astro
- Svelte/Sveltekit
- Google Analytics, GTM, ...
- Serverless, headless CMS
- Docker
- React Native, Tauri JS
- AWS - buckets, lambda, route53, EC2, ECS, EBS, ...
- Node, Express, PHP, MySQL, MongoDB, ...
- Playwright, Vitest, ...

OTHER SKILLS

- Long-term Planning
- Strategic Planning
- People Leadership
- Change Management
- Budget Management
- Data Analysis and Reporting
- Training and Mentoring
- Regulatory Compliance

LANGUAGES

- Spanish (native)
- Inglés (B1-B2)

- Tailwind, Bootstrap
- SASS, BEM, ...
- Typescript

- Photoshop, Illustrator, Figma ...

PARTNERSHIP AND DEVELOPMENT

I consider group work skills to be highly important, particularly in large projects where the team's functionality is integral to the processes. Synergy, environment, and collaboration are vital components of effective teams.

Currently, I am preparing for an AWS certification, which I enjoy very much and benefits both me and my team. I really enjoy acquiring new skills; I recently completed an introduction to AI model training, and I'm starting to develop a mobile finance application. You can learn more about me in my portfolio or in my career path at pablodelfante.com/experience.