

# PABLO DIEGO PEREIRA

+55(21) 979-381-580 ◇ Rio de Janeiro, RJ

[pablodiegoo@gmail.com](mailto:pablodiegoo@gmail.com) ◇ [linkedin.com/in/pablodiegoo/](https://www.linkedin.com/in/pablodiegoo/) ◇ <https://pablodiegoo.github.io/>

## PROFILE

---

Economist, currently pursuing an MBA in Data Science and Analytics, with 7 years of experience in the financial market. Experience in customer service, data analysis, and problem-solving. Communication skills, with a strong ability to adapt to different scenarios and an analytical profile.

## EDUCATION

---

**MBA in Data Science & Analytics**, University of São Paulo 2024 - 2026

Relevant Courses: Time Series, Statistics, Data Analysis, Machine Learning, Deep Learning, Data Manipulation, ETL

**Bachelor's Degree in Economic Sciences**, Federal University of Rio de Janeiro 2014 - 2019

Relevant Courses: Econometrics, Statistics, Financial Market and Financial Instruments, Economics and Business Management

## EXPERIENCE

---

**Senior Investment Advisor** Jun 2020 - Present  
Meta Investimentos *Rio de Janeiro, RJ*

- Extensive use of data analysis, market research, critical thinking, and the ability to transform complex data into financial insights for client financial planning.
- Production of concise reports with data visualization using spreadsheets (Excel and Google Sheets) and other visualization tools (Google Looker and Power BI).
- Create portfolio analysis charts and reports using financial market data, identifying potential portfolio optimization opportunities and adjusting to client objectives.

**Backoffice Manager - Partner** Aug 2017 - May 2020  
Meta & Actio Investimentos *Rio de Janeiro, RJ*

- Developed personal financial planning spreadsheets with standardized forms for commercial advisors, reducing service time and increasing operational efficiency, identifying opportunities for over 20% tax savings for clients by avoiding 'come cotas' and expanding insurance sales by over 100%.
- Led the implementation of pair trading (long & short) operations on the trading desk, creating an R algorithm to identify over 100 arbitrage opportunities per month, generating a new revenue stream for the company.

**Owner** Jan 2014 - Jul 2017  
Espaço Champs Elyseés *Rio de Janeiro, RJ*

- Built the entire online presence (Website and Social Media), achieving the top position in regional organic searches.
- Drafted contracts and agreements with local suppliers for events, parties, and spa services, reducing payroll by 70%.
- Automated sales and marketing processes, reducing response time by 80% and increasing the conversion rate by 30%.
- Operational optimization, doubling kitchen service capacity and increasing spa capacity by 300%.

## SKILLS

---

<b>Interpersonal</b>	Problem Solving, Analytical Thinking, Communication, Entrepreneurship, Teamwork, Adaptability, Conflict Management, Negotiation, Proactivity
<b>Financial</b>	Investments, Financial Expertise, Financial Planning, Cryptocurrencies
<b>Languages</b>	R, Python, SQL, PHP, Javascript, LaTeX, HTML, CSS
<b>Tools and Libraries</b>	Git, Google Looker, Power BI, Google Sheets, Excel, PowerPoint, Google Analytics, Wordpress, Laravel, Ggplot2, R Markdown, Scikit-learn, D3.JS, Matplotlib, Seaborn
<b>Linguistic</b>	English (C2)

## CERTIFICATIONS

---

<b>Financial</b>	Autonomous Investment Agent (ANCORD), Operations Professional (PQO—BM&F BOVESPA), FBB100 (FEBRABAN), Specialist Advisory (Proseek)
<b>Technological</b>	Google Data Analyst, Python Data Analyst FCC