

PABLO DIEGO PEREIRA

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PROFILE

Economist, currently pursuing an MBA in Data Science and Analytics, with 7 years of experience in the financial market. Experience in customer service, data analysis, and problem-solving. Communication skills, with a strong ability to adapt to different scenarios and an analytical profile.

EDUCATION

MBA in Data Science & Analytics, University of São Paulo 2024 - 2026

Relevant Courses: Time Series, Statistics, Data Analysis, Machine Learning, Deep Learning, Data Manipulation, ETL

Bachelor's Degree in Economic Sciences, Federal University of Rio de Janeiro 2014 - 2019

Relevant Courses: Econometrics, Statistics, Financial Market and Financial Instruments, Economics and Business Management

EXPERIENCE

Senior Investment Advisor Jun 2020 - Present
Meta Investimentos *Rio de Janeiro, RJ*

- Extensive use of data analysis, market research, critical thinking, and the ability to transform complex data into financial insights for client financial planning.
- Production of concise reports with data visualization using spreadsheets (Excel and Google Sheets) and other visualization tools (Google Looker and Power BI).
- Create portfolio analysis charts and reports using financial market data, identifying potential portfolio optimization opportunities and adjusting to client objectives.

Backoffice Manager - Partner Aug 2017 - May 2020
Meta & Actio Investimentos *Rio de Janeiro, RJ*

- Developed personal financial planning spreadsheets with standardized forms for commercial advisors, reducing service time and increasing operational efficiency, identifying opportunities for over 20% tax savings for clients by avoiding 'come cotas' and expanding insurance sales by over 100%.
- Led the implementation of pair trading (long & short) operations on the trading desk, creating an R algorithm to identify over 100 arbitrage opportunities per month, generating a new revenue stream for the company.

Owner Jan 2014 - Jul 2017
Espaço Champs Elyseés *Rio de Janeiro, RJ*

- Built the entire online presence (Website and Social Media), achieving the top position in regional organic searches.
- Drafted contracts and agreements with local suppliers for events, parties, and spa services, reducing payroll by 70%.
- Automated sales and marketing processes, reducing response time by 80% and increasing the conversion rate by 30%.
- Operational optimization, doubling kitchen service capacity and increasing spa capacity by 300%.

SKILLS

Interpersonal	Problem Solving, Analytical Thinking, Communication, Entrepreneurship, Teamwork, Adaptability, Conflict Management, Negotiation, Proactivity
Financial	Investments, Financial Expertise, Financial Planning, Cryptocurrencies
Languages	R, Python, SQL, PHP, Javascript, LaTeX, HTML, CSS
Tools and Libraries	Git, Google Looker, Power BI, Google Sheets, Excel, PowerPoint, Google Analytics, Wordpress, Laravel, Ggplot2, R Markdown, Scikit-learn, D3.JS, Matplotlib, Seaborn
Linguistic	English (C2)

CERTIFICATIONS

Financial	Autonomous Investment Agent (ANCORD), Operations Professional (PQO—BM&F BOVESPA), FBB100 (FEBRABAN), Specialist Advisory (Proseek)
Technological	Google Data Analyst, Python Data Analyst FCC