

Pablo Fogliazza.

UI Developer & Front-End Developer.

Hello. I'm a web developer with **15+ years of experience** specializing in converting design into code.

WORK EXPERIENCE

Front-End Developer at Forma.

Remote Work | Santiago, Chile | Oct 2021 to present

RESPONSIBILITIES

- > Provide support to the marketing department across seven business units.
- > Transform web page designs into code and bring them to life on the website.
- > Code email designs and bring them to life on the email marketing platform.

ACHIEVEMENTS

- > Cut email production time in half by using MJML, which made things much more efficient!
- > Used reusable code, a design system, and snippets to reduce landing page production time by 50%.
- > Created a user-friendly landing page builder system that even people with basic HTML and CSS knowledge could use.
- > Made some handy little tools for my team that boosted our productivity and made our workflow smoother.

Freelance Web Developer.

On-Site | Bahía Blanca, Argentina | Jan 2007 - Dec 2021

RESPONSIBILITIES

- > Managing the business: customer accounts, sales, team management, and finances.
- > Design, design to code, development of the website.
- > Introduce the business in the digital world and accompany its growth.
- > Taking care of the brand image in the digital world.

ACHIEVEMENTS

- > Being a well-established web design studio known for serving large-scale clients within the city, region, and country.
- > Assisting over 50 clients in successfully entering the digital business world.

Kia Exclusivos (Cars), Gili (Building Materials), Cooperativa Obrera (Supermarket Chain), Acampante.com (Outdoor), DIMA (Metallurgica), Sallaberry & Asoc (Law Firm), Proa (Engineering), Club Olimpo (Sports) among others.

HARD & SOFT SKILLS

HTML

Proficiency for creating structure and content of web pages.

CSS (Sass, Less, Tailwind CSS...)

Designing and styling web pages, controlling layout, presentation, and visual appearance.

JavaScript

Programming language for interactive and dynamic web development.

Frameworks/Libraries

Experience with React, Next.js, Astro, Storybook and more...

Responsive Design

Knowledge of techniques to create websites that adapt and optimize for different devices and screen sizes.

UI/UX Design Tools

Familiarity and large experience with design tools like Figma, Sketch, Adobe XD, Photoshop and Illustrator.

CMS/Headless CMS

Experience with Contentful, Strapi, Wordpress and WooCommerce.

Version Control

Familiarity with Git (GitHub/GitLab).

Attention to Detail

Paying close attention to detail to ensure accurate implementation of designs and maintain code quality.

Teamwork and Collaboration

Collaborating with designers, developers, and other team members to achieve project goals.

Languages

Studying English. My current level is intermediate. My native language is Spanish.

Adaptability, Observer, Time Management, Continuous Learning, Client-Focused Approach among others.