## Pablo A. Jordan, MBA, PMP, PMI-ACP

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Accomplished professional with over 13 years of diverse experience directing technology implementation programs using data analytics tools to solve complex business problems now in the Insurance industry and previously in the Oil & Gas. Currently, leading and advising digital transformation and data analytics projects using certified abilities in strategic management, agile management, and value-driven delivery. In addition to my engineering background and an MBA, I utilize various open source technologies to tackle data science initiatives. Self-starter with a qualitative and quantitative approach to solve both technical and business problems using analytics principles.

#### PROVEN EXPERTISE

- Strategic Management
- Agile Digital Transformation
- Quality Management Implementation
- Team Leadership & Performance
- Continuous Improvement (Product & Process)
- Project Portfolio Management
- · Operations Optimization
- Value-Driven Delivery & Adaptive Planning

## TECHNICAL PROFICIENCY

Programming: Data Visualization:

Python, R, API Interactions, VBA Scripting, JavaScript, Machine Learning Seaborn, Plotly, NumPy, Matplotlib, Tableau, HTML, CSS, Leaflet, PowerBI

Database: SQL, MongoDB, Hadoop, Snowflake

Other: Git Bash/Hub, SharePoint, MS Project, MS Office, MS Visio

## **SIDE DATA ANALYTICS PROJECTS**

**Black Friday Analysis** – Perform exploratory analysis of train data set which include the study of customer demographics, product categories and total purchase amount with the goal to understand customer purchase behaviour against various products. Use Tableau, HTML, and CSS for data visualization and Python with Scikit-Learn to build a predictive model in order to estimate the purchase amount against various products which could help to target offer to specific clients.

Project: https://github.com/pablojordan/BlackFriday Study

**Discovering Travel Options** – Collect, format and analyse real-time data of travel routes from 6 major airports in the USA to the top 50 destinations in the world. Delivered data visualization of airfare carriers, destinations places, and route prices with the use of API Interactions, Python, NumPy, Pandas, Matplotlib, and Seaborn. Performed analysis of variance and T-tests of independent samples of departure and destination cities with respect to price.

Project: <a href="https://github.com/pablojordan/Discovering Travel\_Options">https://github.com/pablojordan/Discovering Travel\_Options</a>

## PROFESSIONAL EXPERIENCE

Trilogy Education Services, a 2U Brand - Remote

2020 to Present

## Senior Tutor - FinTech, Technology Project Management and Data Analytics-Visualization

Lead one-on-one session on three core programs offered by Trilogy in partnership with various Universities across USA and Canada. The programs are: FinTech, Technology Project Management and Data Analytics & Visualization.

## **Key Contributions:**

- Currently tutoring a pool of 35 students enrolled to any of those three programs with over half of the students scheduling recurring session due to the benefits of the sessions.
- Completed over 200 tutoring hours in 4 months.

### American International Group (AIG) - Houston, TX

2017 to Present

#### **Associate Director - Strategic Initiatives**

A member of the internal strategy and management consulting team delivering business consulting services including data analytics, strategy development, process reviews, process redesigns, and program management services to C-Level executives across the Life & Retirement organization.

#### **Key Contributions:**

- Lead and develop the Vision 2021 central reporting tool for Life & Retirement Executive Team leveraging data analytics and business intelligence. Successfully collaborate with over 12 leaders across business units and support functions to identify, interpret and collect the business metrics approved by Life & Retirement CEO. Responsible for the entire cycle of the analytics project from business understanding, data understanding, data preparation, exploratory analysis, and deployment. Tools used Power BI BAX and Snowflake.
- Support with the Customer Analytics & Insights division in the elaboration of a BI tool for the retirement services call-center in order to have a better operational view of over 700 repeat callers in a week and its respective sentiments score. Responsible for data extraction, transformation, and query creation using Power BI DAX and SQL. Support with the development of training materials for the end-users and managed the dashboard access, updates and QA during the entire UAT process.

#### PROFESSIONAL EXPERIENCE Continued

Lead the redesign of business process and direct the exploration and implementation of various digital technology solutions for the Life & Retirement Compliance organization. Advise in the redesign of technology infrastructure with over 3500 users among 4 AIG affiliates. Directly impact the automation and centralization of compliance surveillance to comply with FINRA and SEC regulations.

## Trilogy Education Services - Remote, USA Senior Program Manager - USA & Latin America

2020 to Present

Remote tutor helping students to understand and apply different technologies tools related to Data Analytics and Visualization. Subject Includes: Advance Excel, VBA, Python, NumPy, Pandas, Matplotlib, Flask, Plotly, SQL, MongoDB, HTML, CSS, Bootstrap, JavaScript, Tableau, Big Data Analytics, (Hadoop + Spark), Machine Learning (scikit-learn, Spark ML).

# Bureau Veritas Company – Houston, TX

2012 to 2016

Senior Program Manager - USA & Latin America

Clients: EOG Resources, Pacific Rubiales, Shell, Repsol, Hunt Oil, Pan America, YPF, Schlumberger IPM

Latin America Business unit leader responsible for business strategy, operational planning, and performance analysis. Spearheaded a cross-functional team of 4 project managers, 20 quality auditors, and field engineers. Oversaw a portfolio of projects related to asset and preventive maintenance management and drill stem engineering. Advised on the quality management system, integrated materials management, asset compliance management and lean practices for offshore and remote land operations.

## **Kev Contributions:**

- Successfully led the development and implementation of Latin America strategic plan by interfacing with senior executives, formulating tactical plans, and devising business strategies.
- Proved instrumental in the planning, resourcing, and execution of up to 10 Oil & Gas Upstream quality management and failure prevention analytics programs in the region with revenue of more than \$8M/year.
- Delivered impeccable support to executive management for the creation of regional strategic plans and annual budgets, facilitating sales and procurement contracts.
- Harnessed astute analytical capabilities and advised clients on the accurate development and implementation of multi-year contracts in compliance with quality management terms.

#### Schlumberger Technology Corporation - Houston, TX **Project Manager**

2006 - 2012

Clients: Petroleum Development Oman, Abu Dhabi Onshore, Oxy Corp, Pertamina Corp, Devon, Petrobras

Identified skill gaps for each project and created highly effective training initiatives to augment teams professional competence and productivity. Fostered congenial relations with clients through effective management of 16+ stakeholders and 120+ communication channels. Managed new technology projects by ensuring strategic coordination between Schlumberger-Houston headquarters and worldwide locations.

#### **Kev Contributions:**

- Assessed project requirements and developed project management plans. Generated an average of \$1.25m for each campaign in UAE, Oman, Indonesia, Canada, Brazil, and the USA.
- Improved the revenue growth by \$3.7M and reduced the shipping costs by \$260K through enhancing the process of acquiring overseas seismic source equipment, and by reducing the mobilization costs for improved marketability of seismic source equipment.

# **EDUCATION**

**Master of Business Administration 2016** The University of Texas at Austin, Texas **Bachelor of Science in Industrial Engineering 2006** Georgia Institute of Technology, Atlanta, Georgia

#### PROFESSIONAL DEVELOPMENT

Data Analytics & Visualization, Rice University AGILE Certified Practitioner, PMI-ACP #2557213, Project Management Institute Project Management Professional, PMP #2011007, Project Management Institute Business Analytics Specialization, The University of Pennsylvania, Wharton School of Business Six Sigma Green Belt, Certification #12100254, Institute Of Industrial Engineering