



CATCH-U-DNA

Dissemination Strategy

WP 7

AWS: Leader

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December 3rd 2017



DISSEMINATION



- 3 main activities:
 - Website
 - Communication of results
 - Conferences/Congresses/Seminars
 - Workshops
 - Articles
 - General Local News
 - Intellectual Property Rights (IPR) and engagement to stakeholder (patents, relation to industrial partners, etc.).
- August 2017: Deliverables were turned in

Project Website



- www.catch-u-dna.com since July 2017.



TABS:

- **CATCH-U-DNA** Project
- Partners
- Dissemination
- News
- Contact

Project Website



The screenshot shows a web browser window with the URL <https://catch-u-dna.com/dissemination/>. The browser's address bar and tabs are visible at the top. The website's navigation bar includes links for "Catch-U-DNA Project", "Partners", "Dissemination", and "News", along with "JOIN US" and "CONTACT US" buttons. A small image of a book is positioned to the left of the navigation links. The main content area features a large banner with a molecular structure background. The banner text reads "Dissemination" and "New scientific knowledge from Catch-u-DNA project is shared with the scientific community". Below the banner is a search bar labeled "Search publications". Two publication entries are listed below the search bar, each with a date, title, and a "READ ARTICLE" button.

Date	Title	Action
July 18, 2017	Scientific Publication 1	READ ARTICLE
July 18, 2017	Scientific publication 2	READ ARTICLE

Social Networks

Communication process



Dissemination activities include:

- Staff-exchanges
- Workshops
- Local News
- Press reports
- Congress
- Conferences
- Technological transfer events
- Academic Publications
- Patents

A partner conducted a dissemination activity

The partner writes an e-mail to mirocha@awsensors.com.

Maria Rocha publishes this event into the Project Website, Social Networks and registers it in a list.

Roman Fernandez receives the list for the Project Report.

Project activity is disseminated and reported

Planning



- 6-months planning of dissemination activities of each partner.
- To estimate fulfillment of Project goals.
- 4 weeks to send to AWS? (Dec 29th 2017)
- Identifying potential end-users and stakeholder (list)



THE END



THANK YOU FOR YOUR ATENTION

QUESTIONS?