

# PABLO MORENO GARCIA

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## PROFESSIONAL SUMMARY

Analytically minded professional with 7+ years of experience in operations, forecasting, and business reporting, now focused on data analytics and insight generation. Skilled at transforming complex operational data into clear, actionable insights that support strategic and commercial decisions. Experienced in Excel automation, data visualization, and process standardization across multi-site operations. Brings a strong business foundation from leading expansion and reporting projects across the UK, US, and Ireland, with a consistent focus on accuracy, efficiency, and collaboration between technical and commercial teams.

## EXPERIENCE

### **Head of Expansion Management (Data and Operations) | The Cauldron Co. | London, UK | March 2020 - May 2025**

- Automated key elements of weekly sales and inventory reports, saving around two hours per venue per week and reducing manual reporting errors.
- Analysed multi-year sales and staffing data to optimise opening hours and workforce allocation, improving labour efficiency and reducing staffing costs.
- Partnered with founders to forecast costs and financial outcomes for new product launches, ensuring data-backed investment decisions.
- Created company-wide Standard Operating Procedures (SOPs) to standardise operations and improve consistency across seven international venues.
- Supported the company's expansion from one to seven locations across the UK, US, and Ireland through structured data analysis and planning frameworks.

### **General Manager | The Cauldron Co. | London, UK | March 2018 - March 2020**

- Managed a 100-capacity venue serving 1,000+ weekly guests while maintaining strong cost controls and quality standards.
- Developed the first Excel-based sales and staffing trackers, forming the basis of group-level forecasting tools.
- Collaborated with leadership to analyse operational data and inform early-stage expansion decisions.

## KEY SKILLS

Excel (advanced) | SQL | Tableau | Power BI (basic) | Data Visualization | Forecasting | P&L; Analysis | Reporting Automation | Business Operations | Market Intelligence | Process Improvement | SOP Development | Cross-Functional Collaboration