PABLO RETAMAR

PABLORETAMAR.GITHUB.IO

EXPERIENCE

FREELANCE DESIGNER

DESIGN SERVICES FOR BUSINESS AND INDIVIDUALS SINCE 2010

- Design and implementation of full fledged responsive websites and landing pages in WordPress, using page builders like Elementor and Beaver Builder.

- Branding, corporate identity, content for social media, video edition.

- Set up and configuration of services:
  - E-commerce platforms (Shopify - WooCommerce).
  - Learning Management Systems (LearnWorlds).
  - Customer Relationship Management (Kartra - HighLevel).
  - Email marketing (Aweber - ConvertKit).
  - Calendar apps (Calendly - Acuity Scheduler).
  - API Automation (Make).

PIBÄ STREET GOURMET BREWERY & RESTAURANT FRANCHISE

GRAPHIC DESIGNER / EXTERNAL ADVISOR PART TIME (REMOTE) 2022 - 2025

- Graphic design: Poster, packaging, menu, brochure, custom graphics.

- Website design and QR menu creation.

- Video edition and motion graphics.

STAR BAGS S.A. PACKAGING MANUFACTURING COMPANY

DESIGN DEPARTMENT 2012 - 2018

- Customer advice regarding the products and services offered by the company.

- Internal and external communications.

- Design and development of paper, cardboard, and corrugated and micro-corrugated cardboard products (boxes, cases, envelopes, and bags). Creation of three-dimensional models. Cutting die design. Creation of artwork and prepress files for offset printing.

- Design and development of products made of PE and PP plastic film (bags, envelopes, printed rolls for automatic packaging machines). Creation of artwork and prepress files for flexographic plates.

CONTACT

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EDUCATION

BACHELOR IN GRAPHIC DESIGN
FIFTH YEAR COMPLETED
UNNOBA
(Pergamino, Bs. As; Argentina)

SYSTEMS ANALYST
SECOND YEAR COMPLETED
Universidad Nacional de Luján

AWARDS:
NATIONAL TYPOGRAPHIC EXPERIMENTATION COMPETITION:
˝200 years since the birth of Charles Darwin˝
FIRST PLACE
Poster displayed at the National Museum of La Plata.

TOOLS

ADOBE SUITE:
ILLUSTRATOR, PHOTOSHOP, INDESIGN, PREMIERE PRO, AFTER EFFECTS, AUDITION.

OTHER TOOLS:
FIGMA, MS OFFICE.