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PABLO RETAMAR

PABLORETAMAR.GITHUB.IO



EXPERIENCE

• **Freelance** Since 2010

DESIGN FOR INDIVIDUALS AND INSTITUTIONS

- Design and implementation of websites and landing pages in WordPress: Elementor - Beaver Builder (Also custom post types, and WooCommerce).
- Branding, corporate identity, and content for social media. Video edition.
- Shopify (E-commerce).
- LearnWorlds (Learning Management System).
- Aweber - ConvertKit (Email marketing).
- Make (Automation).
- Calendly - Acuity Scheduler (Calendar).
- Kartra - HighLevel (Customer Relationship Management).

• **Star Bags S.A.** 2012 - 2018

PACKAGING COMPANY - DESIGN DEPARTMENT

- Customer advice regarding the products and services offered by the company.
- Internal and external communications.
- Design and development of paper, cardboard, and corrugated and micro-corrugated cardboard products (boxes, cases, envelopes, and bags). Creation of three-dimensional models. Cutting die design. Creation of artwork and prepress files for offset printing.
- Design and development of products made of PE and PP plastic film (bags, envelopes, printed rolls for automatic packaging machines). Creation of artwork and prepress files for flexographic plates.
- Purchasing printing and prepress supplies to providers.

CONTACT

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EDUCATION

Bachelor in Graphic Design

COMPLETED UP TO FIFTH YEAR
UNNOBA
(Pergamino, Bs. As; Argentina)

Systems Analyst

COMPLETED UP TO 2ND. YEAR
Universidad Nacional de Luján.

Awards:

NATIONAL TYPOGRAPHIC
EXPERIMENTATION COMPETITION:
"200 years since the birth
of Charles Darwin"
FIRST PLACE
Poster displayed at the
National Museum of La Plata.

TOOLS

Adobe suite:

ILLUSTRATOR, PHOTOSHOP,
INDESIGN, PREMIERE PRO,
AFTER EFFECTS, AUDITION.

Other tools:

FIGMA, MS OFFICE.