



PABLO RETAMAR

PABLORETAMAR.GITHUB.IO



EXPERIENCE

Freelance Since 2010

DESIGN FOR INDIVIDUALS AND INSTITUTIONS

- Design and implementation of websites and landing pages in WordPress: Elementor - Beaver Builder (Also custom post types, and WooCommerce)
- Branding, corporate identity, and content for social media. Video edition.
- Shopify (E-commerce)
- LearnWorlds (E-learning)
- Aweber - ConvertKit (Email marketing)
- Make (Automation)
- Calendly - Acuity Scheduler (Calendar)
- Kartra - HighLevel (CRM)

Star Bags S.A. 2012 - 2018

PACKAGING BUSINESS - DESIGN DEPARTMENT

- Customer advice about the products and services offered by the company.
- Design and development of paper, cardboard, and corrugated and micro-corrugated cardboard products (boxes, cases, envelopes, and bags). Creation of three-dimensional models. Cutting die design. Creation of artwork and prepress files for offset printing.
- Design and development of products made of PE and PP plastic film (bags, envelopes, printed rolls for automatic packaging machines).
- Printing and prepress suppliers coordination.
- Internal and external communications.

CONTACT

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EDUCATION

Bachelor in Graphic Design

COMPLETED UP TO FIFTH YEAR
UNNOBA (Pergamino, Bs. As.)

Systems Analyst

COMPLETED UP TO 2ND. YEAR
Universidad Nacional de Luján.

Awards:

NATIONAL TYPOGRAPHIC
EXPERIMENTATION COMPETITION:
"200 years since the birth
of Charles Darwin"
First place.
Poster displayed at the
National Museum of La Plata.

TOOLS

Adobe suite:

ILLUSTRATOR, PHOTOSHOP,
INDESIGN, PREMIERE, AFTER EFFECTS,
AUDITION.

Other tools:

FIGMA, MS OFFICE