



# PABLO RETAMAR

PABLORETAMAR.GITHUB.IO



## EXPERIENCE

### Freelance Since 2010

DESIGN FOR INDIVIDUALS AND INSTITUTIONS

- Design and implementation of websites and landing pages in WordPress: Elementor - Beaver Builder (Also custom post types, and WooCommerce)
- Branding, corporate identity, and content for social media. Video edition.
- Shopify (E-commerce)
- LearnWorlds (E-learning)
- Aweber - ConvertKit (Email marketing)
- Make (Automation)
- Calendly - Acuity Scheduler (Calendar)
- Kartra - HighLevel (CRM)

### Star Bags S.A. 2012 - 2018

PACKAGING BUSINESS - DESIGN DEPARTMENT

- Customer advice about the products and services offered by the company.
- Design and development of paper, cardboard, and corrugated and micro-corrugated cardboard products (boxes, cases, envelopes, and bags). Creation of three-dimensional models. Cutting die design. Creation of artwork and prepress files for offset printing.
- Design and development of products made of PE and PP plastic film (bags, envelopes, printed rolls for automatic packaging machines).
- Printing and prepress suppliers coordination.
- Internal and external communications.

## CONTACT

- 📞 02477.15.591567
- @ pretamar@gmail.com
- 🌐 pabloretamar.github.io

## EDUCATION

### Bachelor in Graphic Design

COMPLETED UP TO FIFTH YEAR  
UNNOBA (Pergamino, Bs. As.)

### Systems Analyst

COMPLETED UP TO 2ND. YEAR  
Universidad Nacional de Luján.

### Awards:

NATIONAL TYPOGRAPHIC  
EXPERIMENTATION COMPETITION:  
"200 years since the birth  
of Charles Darwin"  
First place.  
Poster displayed at the  
National Museum of La Plata.

## TOOLS

### Adobe suite:

ILLUSTRATOR, PHOTOSHOP,  
INDESIGN, PREMIERE, AFTER EFFECTS,  
AUDITION.

### Other tools:

FIGMA, MS OFFICE