

**R****PABLO RETAMAR**

PABLORETAMAR.GITHUB.IO

**EXPERIENCE****FREELANCE DESIGNER**DESIGN SERVICES FOR BUSINESS AND INDIVIDUALS **SINCE 2010**

- Design and implementation of full fledged responsive websites and landing pages in WordPress, using page builders like Elementor and Beaver Builder.
- Branding, corporate identity, content for social media, video edition.
- Set up and configuration of services:
  - E-commerce platforms (Shopify - WooCommerce).
  - Learning Management Systems (LearnWorlds).
  - Customer Relationship Management (Kartra - HighLevel).
  - Email marketing (Aweber - ConvertKit).
  - Calendar apps (Calendly - Acuity Scheduler).
  - API Automation (Make).

**PIBÄ STREET GOURMET**

CRAFT BREWERY &amp; RESTAURANT FRANCHISE

GRAPHIC DESIGNER / EXTERNAL ADVISOR PART TIME (REMOTE) **2022 - 2025**

- Graphic design: Poster, packaging, menu, brochure, custom graphics for different locations.
- Website design and QR menu creation.
- Video edition and motion graphics.

**STAR BAGS S.A.**

PACKAGING MANUFACTURING COMPANY

DESIGN DEPARTMENT **2012 - 2018**

- Reorganization of the department to reduce manufacturing completion and product delivery times.
- Customer advice regarding the products and services offered by the company.
- Internal and external communications.
- Design and development of paper, cardboard, and corrugated and micro-corrugated cardboard products (boxes, cases, envelopes, and bags). Creation of three-dimensional models. Cutting die design. Creation of artwork and prepress files for offset printing.
- Design and development of products made of PE and PP plastic film (bags, envelopes, printed rolls for automatic packaging machines). Creation of artwork and prepress files for flexographic plates.

**CONTACT**

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**EDUCATION****BACHELOR IN GRAPHIC DESIGN**

FIFTH YEAR COMPLETED

UNNOBA

(Pergamino, Bs. As; Argentina)

**SYSTEMS ANALYST**

SECOND YEAR COMPLETED

Universidad Nacional de Luján

**AWARDS:**

NATIONAL TYPOGRAPHIC

EXPERIMENTATION COMPETITION:

"200 years since the birth of Charles Darwin"

FIRST PLACE

Poster displayed at the National Museum of La Plata.

**TOOLS****ADOBE SUITE:**

ILLUSTRATOR, PHOTOSHOP, INDESIGN, PREMIERE PRO, AFTER EFFECTS, AUDITION.

**OTHER TOOLS:**

FIGMA, MS OFFICE.

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