

Pablo Silveyra

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EDUCATIONAL BACKGROUND

Universidad de San Andrés (Mar 2018 - Dec 2021)

Bachelor of Arts in Humanities

- Merit scholarship recipient.

IBM (Oct 2021 - Jan 2022)

Student Advocate Program

- I participated of weekly webinars with SMEs from IBM in areas such as Data Science, Cloud, Artificial Intelligence & Security.

WORK & VOLUNTEERING

Beauty Consultant (Sales)

Natura (Nov 2020 - Present)

- I generated sales for AR\$500k in the last year.
- I managed social media to promote products and increase traffic and engagement.

Student Initiative Volunteer

G.A.I.A. UdeSA (Mar 2018 - Jun 2021)

- I developed in-campus propaganda campaigns to shock and generate environmental awareness.
- I designed and published weekly instagram posts to get engagement, expand the reach and inform about the organization events.

Student Magazine Coordinator

Revista Mouton (May 2020 - Dec 2020)

- I launched the 2020 virtual magazine after years of inactivity.
- I coordinated a team of 25 student writers, editors and designers.
- I organized weekly brainstorming meetings to motivate content creation.

ABOUT ME

I am a BA in Humanities. I'm interested in entry-level positions in areas such as Data Analytics, Marketing and Human Resources. I like working in projects that generate value for society and I highly value Corporate Social Responsibility and Environmental Awareness.

SKILLS & PROFICIENCIES

Microsoft Excel - VBA

SQL

Python for Data Analysis

Power BI

Agile Methodologies

Design Thinking

Social Media Strategy

Team Management

Communication

Curiosity and Creativity

Open Minded and Critical Thinker

Empathy

Willingness to Learn

LANGUAGES

SPANISH: Native

ENGLISH: Bilingual

PORTUGUESE: Beginner