










The Business Model Canvas

Designed for:

Designed by:

Date:

Version:

| | | | | |
|--|---|--|---|---|
| Key Partners  <ul style="list-style-type: none">• Consultórios• Médicos | Key Activities  <ul style="list-style-type: none">• Manutenção do código(segurança, bugs, otimização, redesign)• Contato com o cliente e receber feedbacks | Value Propositions  <ul style="list-style-type: none">• Atendimento especial e mais humano• Disponibilização de profissionais competentes• Organizador de horários• Facilidade no uso | Customer Relationships  <ul style="list-style-type: none">• Atenção especial no atendimento | Customer Segments  <ul style="list-style-type: none">• Médicos• Pacientes• Gerentes de consultórios |
| | Key Resources  <ul style="list-style-type: none">• Programadores• Gerentes• Médicos• Servidores | | Channels  <ul style="list-style-type: none">• Redes sociais• E-mail• Telefone | |
| Cost Structure  | | | Revenue Streams  <ul style="list-style-type: none">• Valor das consultas | |



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DESIGNED BY: Strategyzer AG

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