

CareShare

Value Proposition: Find and share things you care.

- Problem: In **hectic** and **difficult** times, it's easy to get caught up in a **bad rhythm**: doing things you don't want to do, or struggling to find time for the things that you do.
- Solution: We want to provide a platform for people to **focus** on the things that **matter**: the things they **care** for.
- A platform that gives people the opportunity to **find** these things, or motivate them to **continue** doing them, not only by allowing them to **share** these with friends but by encouraging **accountability** and communal **support** for one another.



Three Tasks

1. **Simple:** Being able to try out new things to get out of bad habits and rhythms.
2. **Medium:** Sharing updates of the activities you do and care for with friends and vice-versa.
3. **Complex:** Updating and looking back at activity history to savor progress and best memories

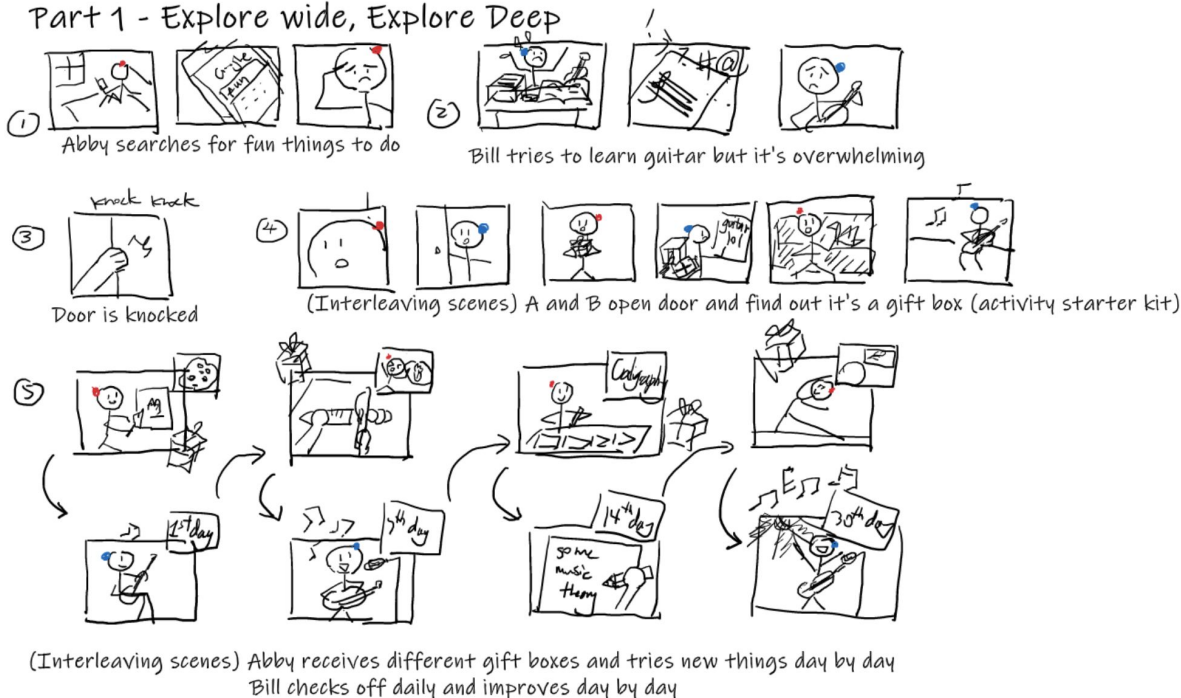


Video Storyboards



- Abby: Who is bored and wants to try new things
- Bill: Who has always wanted to try one thing (e.g. musical instrument) but doesn't know where to start

Part 1 - Explore wide, Explore Deep

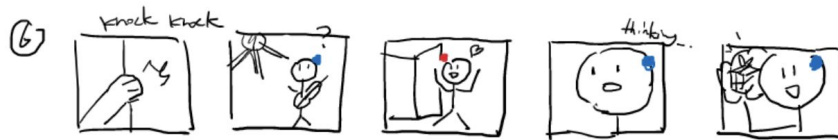




Video Storyboards



Part 2 - Passing on your joy



While Bill is performing, Abby knocks at Bill's door, asking to try out Bill's activity



Bill slides through his practicing history, goes back to day 1, knocks at his old self's door and retrieves the gift box



Bill passes on the box to Abby



Video Storyboards

Part 3 - Share across space, Share across time



Caption; Abby and friends opening a new gift box together



Caption; Bill playing together with old self



Door is knocked; Caption