



CareShare

Interactive Medium-Fi Prototype

Pablo O. Angelica S. Thunder K.

[Value Prop]

With Ones You Care, Share What You Care

[Problem/Solution]

In hectic and difficult times, it's easy to get caught engaging in activities you don't want to do, or struggling to find time for the activities that you do want to do.

We wish to provide a platform for people to track and share their hobbies and habits in order to motivate them to continue doing them and help keep friends accountable.

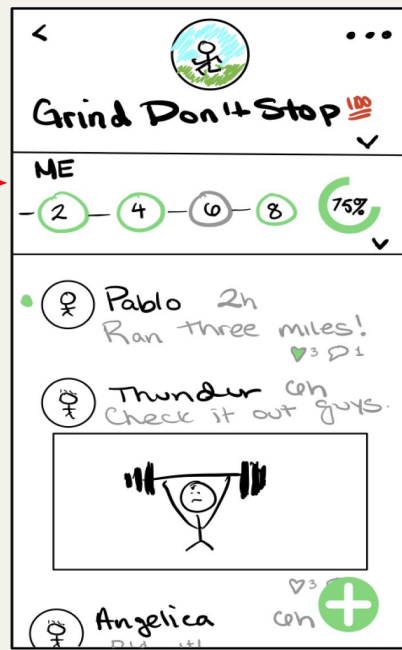


Tasks

Simple Task



List of my activities



Check progress / Make update

SIMPLE I want to track and update my progress for an activity

Adapted from previous complex task: "Track your activities and Share with friends"

Medium Task

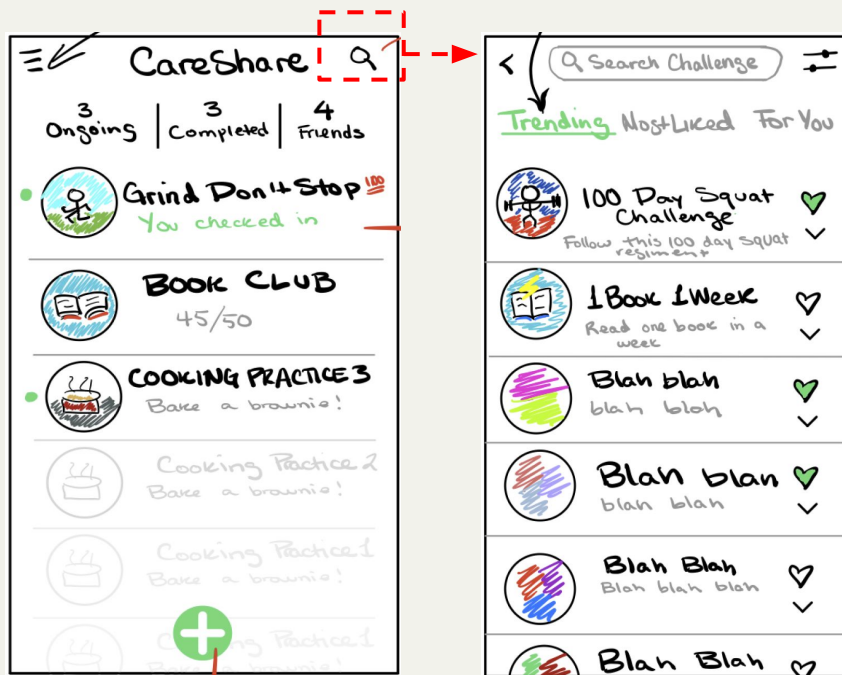


Create new challenge and invite friends

MEDIUM I want to create and achieve goals with my friends

Adapted from previous medium task: "Check what your friends have been up to"

Complex Task



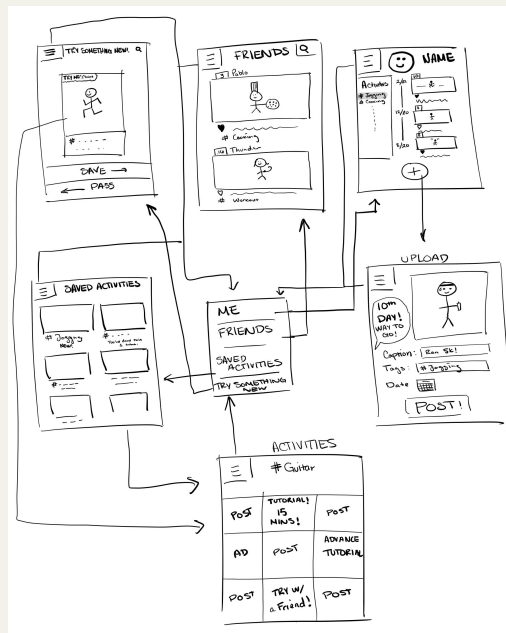
COMPLEX I want to be inspired by what other people do

Adapted from previous simple task: "Explore new activity"



Major Changes

Major Changes



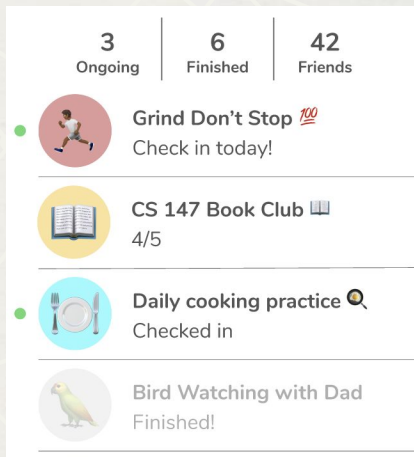
BEFORE



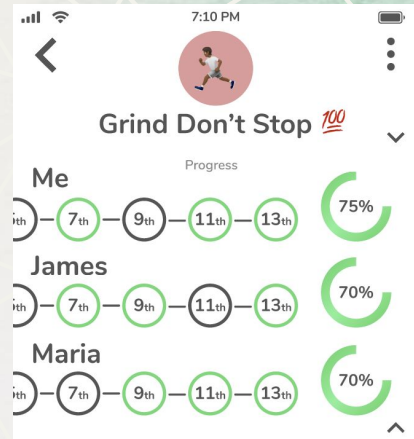
AFTER

We remade the design to make it:

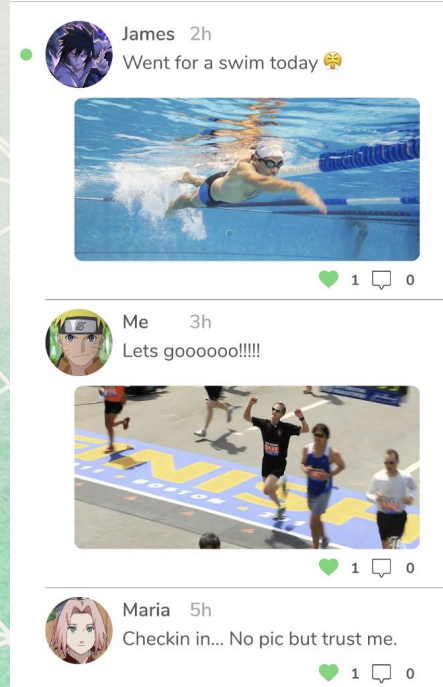
- Group-oriented:
- Progress-centric
- More inspiring



Activities organized as groups



Track everyone's progress



Aim the same goal with friends

Group Oriented

Rationale:

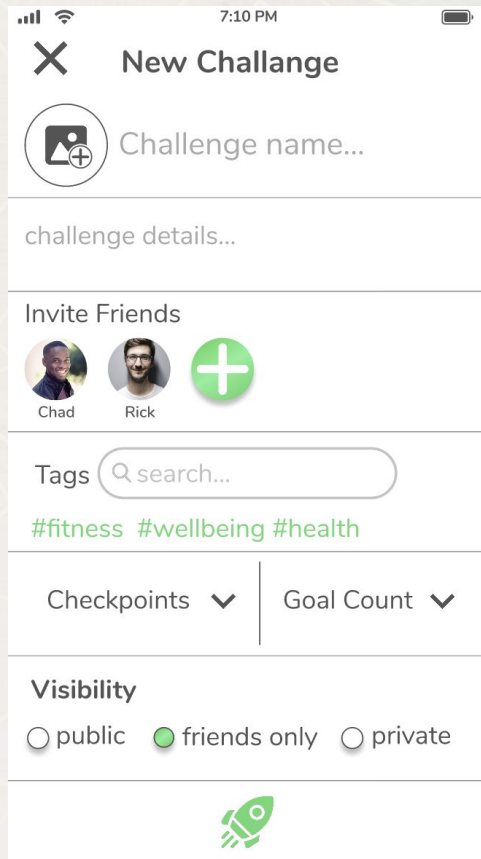
- Differ from existing habit apps
- Emphasize on social aspects

Old design:

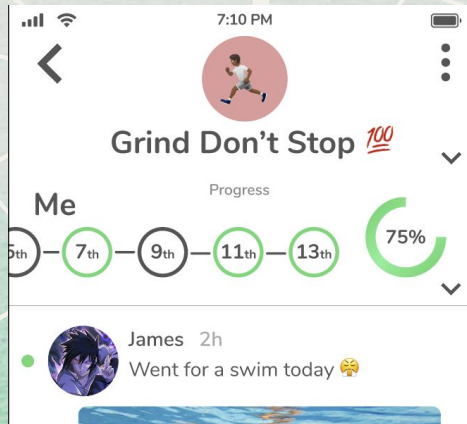
- Each user creates an activity to track his/her own progress
- Friends can view and comment

New design:

- Each user creates "challenge groups" and invite friends to achieve a uniform goal
- Groupmates view each other's progress
- Others can view and comment depending on group settings



**Specify desired frequency
or final goal when you
create a challenge**



**Try to meet all your check-ins
and sub goals**

Progress Centric

Rationale:

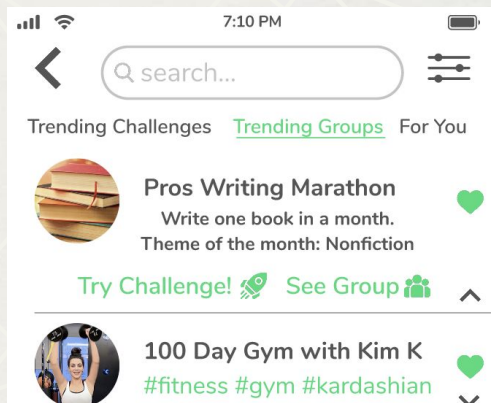
- Break down a goal into smaller steps
- Foster a habit by doing it daily
- Whatever you do, enjoy the progress

Old design:

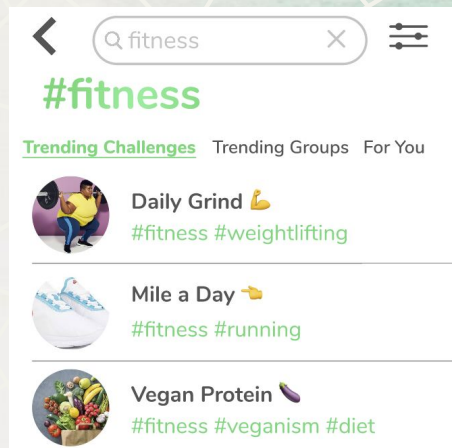
- No goals or regular check-ins

New design:

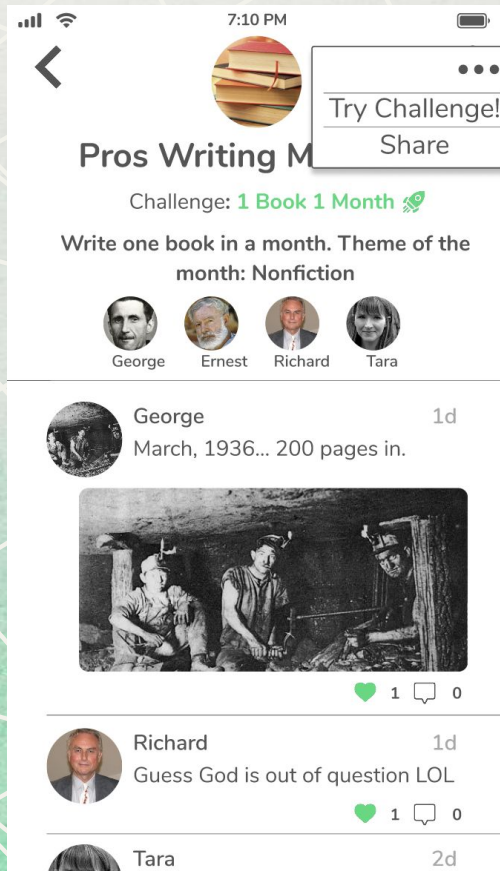
- Can make regular check-ins (optional)
- Can set a final goal (optional)
- Tracks your pattern and encourages completion



Browse what's trending



Look up keywords



Start an existing challenge with your own group

More Inspiring

Rationale:

- Get inspiration from trending activities
- Follow and encourage each other
- Try new things with your friends

Old design:

- Get new activity suggestions by a Tinder-like recommendation system

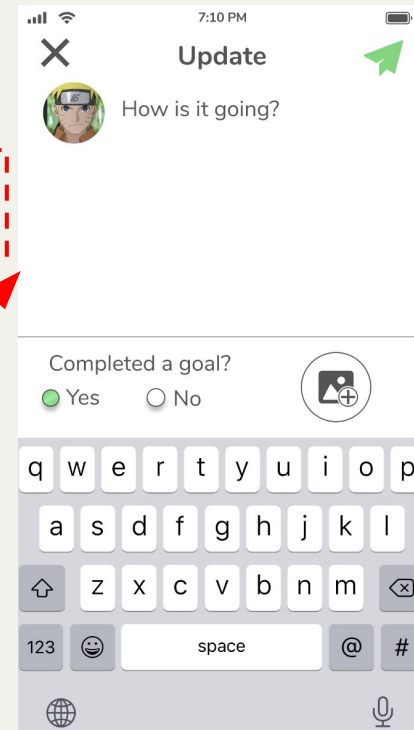
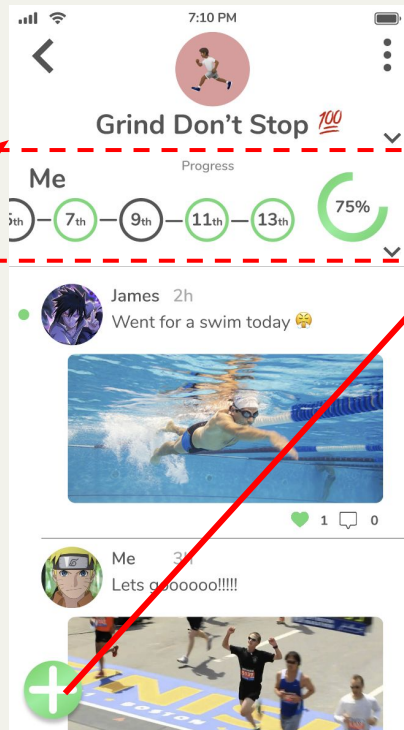
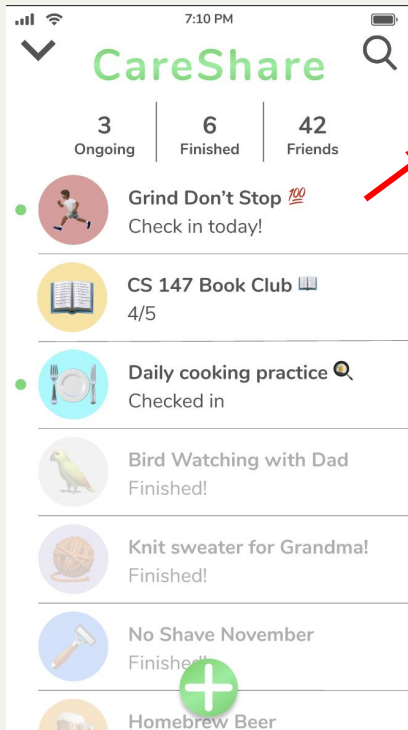
New design:

- Browse trending challenges and groups
- Search keywords for challenge ideas
- Find a challenge intriguing?
- Follow the group or start it with your own friends!

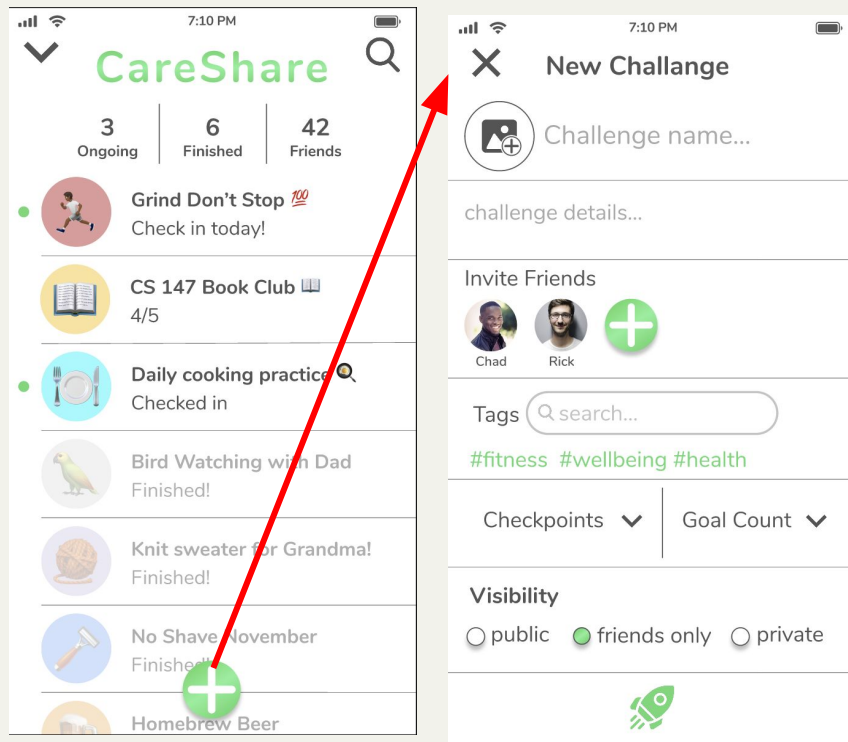


Task flows

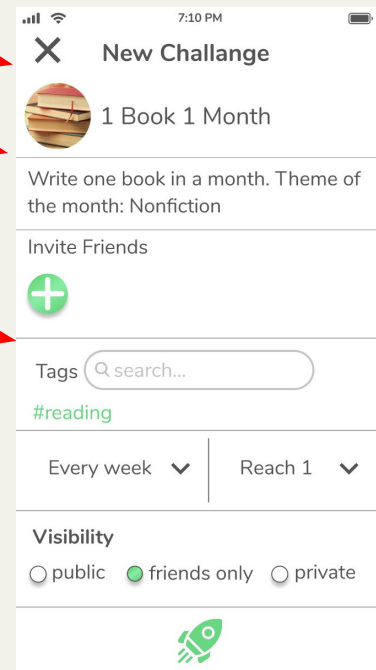
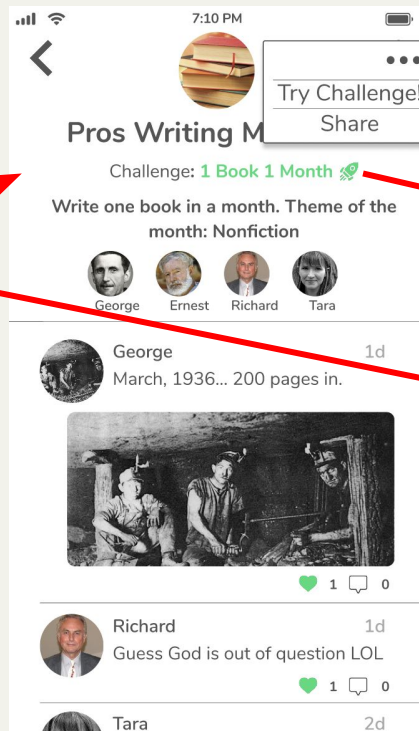
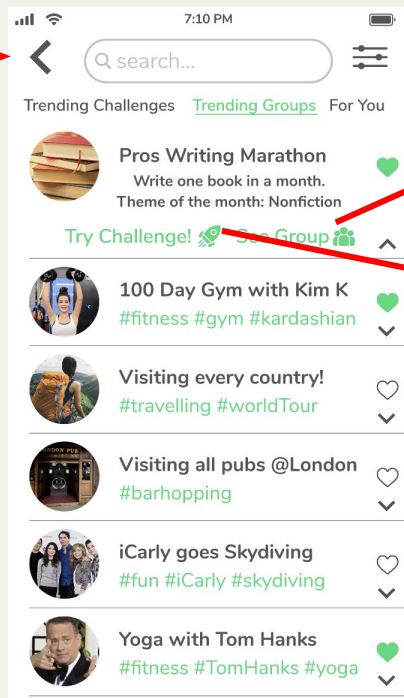
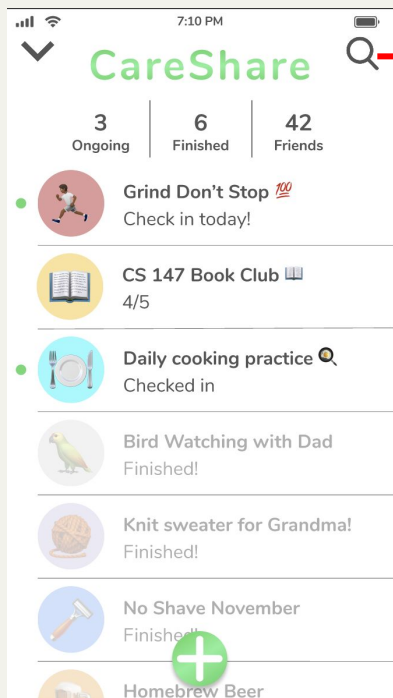
SIMPLE I want to track and update my progress for one activity



MEDIUM I want to create and achieve goals with my friends

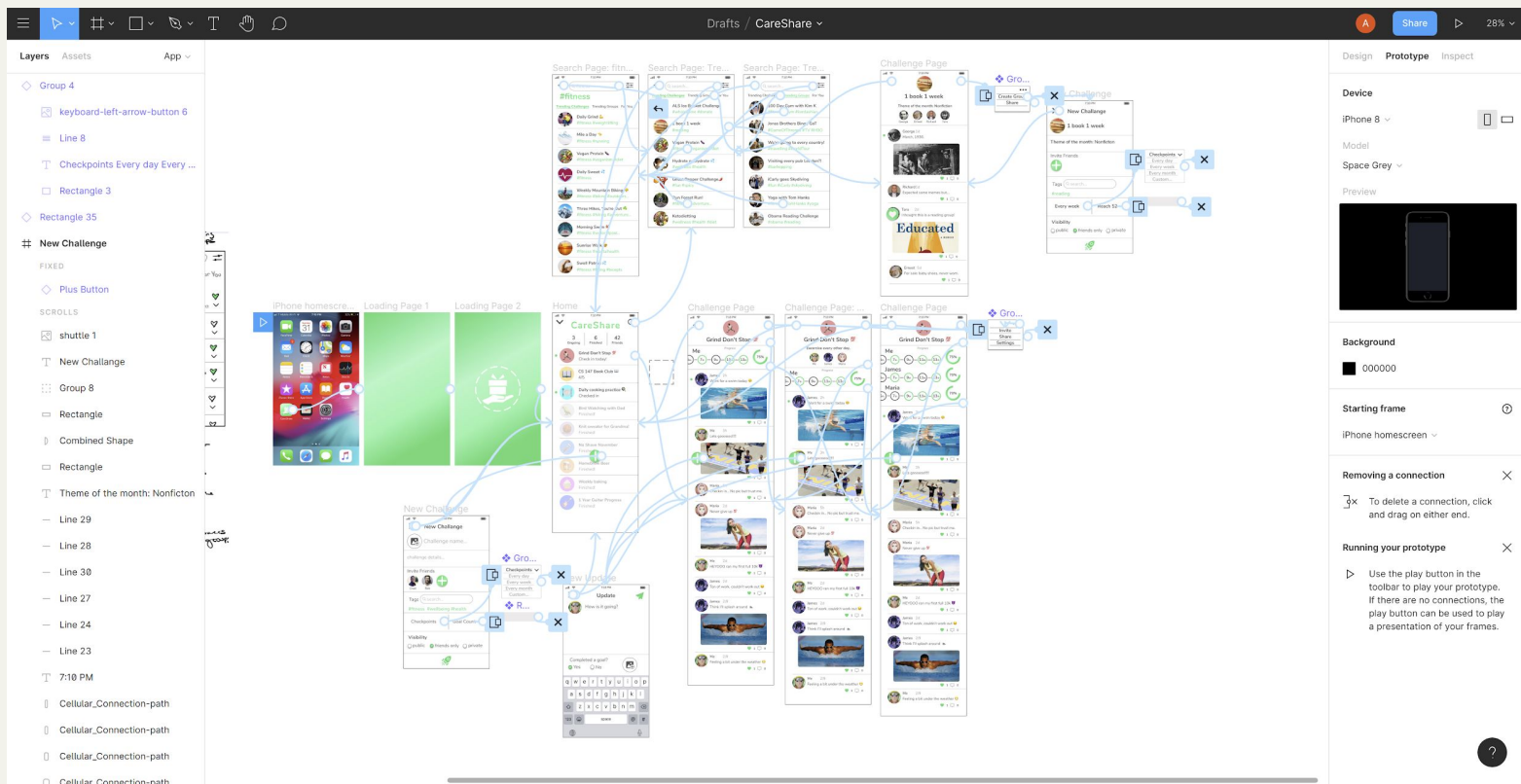


COMPLEX I want to get inspired by what other people do

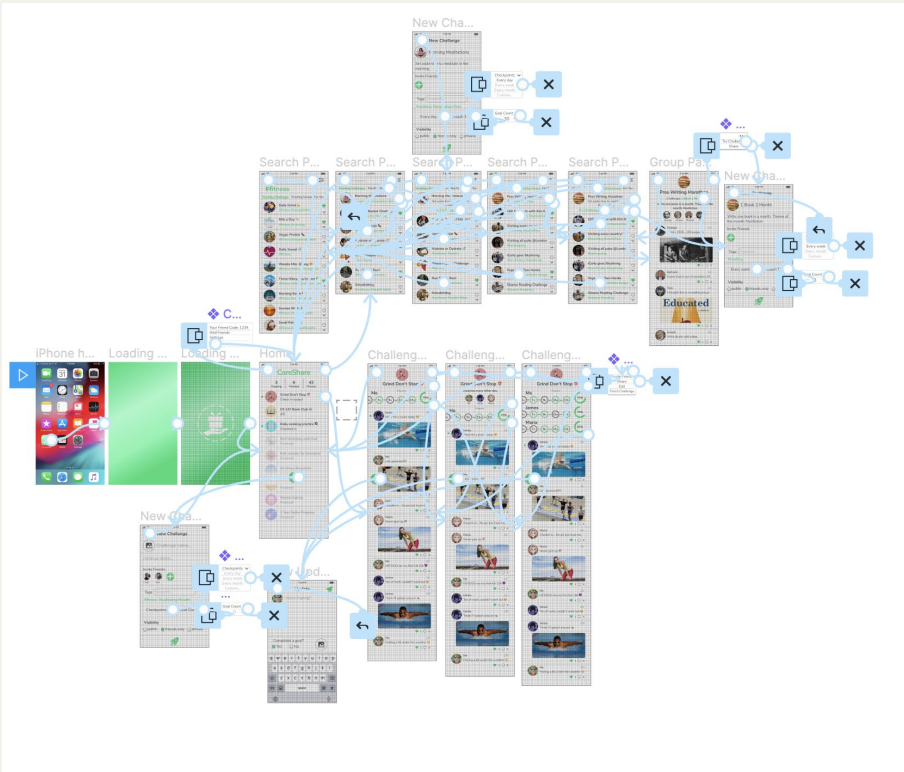




Prototype



Figma



What was easy:

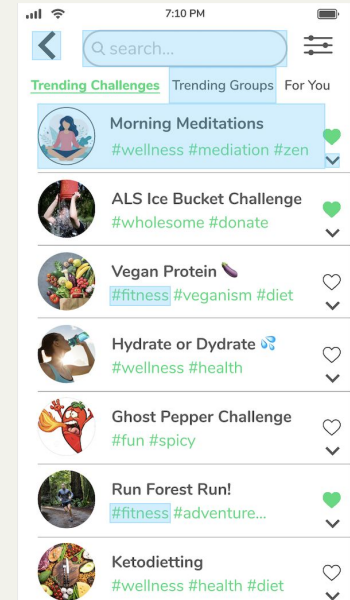
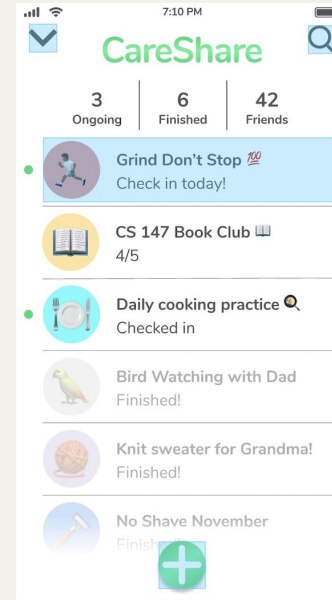
- Powerful design tools, supports most UI ideas we have
- Easy to add interactions
- Supports reusing design components

What was hard:

- Learning curve
- Only hard-wired transitions with little flexibility
- No preset library

Limitations / Tradeoffs

- Only one example for each type of interaction
- Because no memory, easy typing: user cannot create challenges or post updates.
- Minor features not demoed e.g.:
 - Adding a friend to friend
 - Liking a post or challenge
 - Filtering results on explore page



Hard-coded features

Because our application is so dependent on user's creating the content that appears on it, a very large portion of our prototype is hard coded.

- Challenges that the user is participating in as well as the posts.
- All the trending challenges in the explore challenges screens
- Anything within which the user would have to actually type such as the search bar is hard-coded as well.

