

PAUL CALABRESE

FRONT END DEVELOPER

Summary

I am a front end developer with a passion for building clean, beautiful, responsive, and maintainable websites and web apps. When I am not coding or listening to podcasts about coding - you can find me making instrumental hip hop, searching for deep powder on the mountain, and attending comedy shows and concerts.

Skills

Semantically Written HTML5, CSS3, JavaScript, jQuery, Responsive Design, SASS, JSON, API's, Bootstrap, Express.js, Angular.js, Node.js, Git, Github, Photoshop, Wordpress, Visual Design, React

Employment

Brooks Running

Freelance Front-end Developer

Mar 2017 to Current

- Styles landing pages according to mock ups and company style guide.
- Optimizes the responsiveness of the landing pages on BrooksRunning.com for various devices.
- Performs tasks in a timely manner to ensure the release of landing pages are in alignment with the release of product launches including special edition shoes and seasonal site updates.
- Helps perform A/B testing using Optimizely by writing JavaScript code to help track results of user interaction.
- Contributes to internal documentation on best practices for styling pages using Demandware.

Waldron

Freelance Front-end Developer, Web Designer, and Creative Consultant

Sep 2016 to Apr 2017

- Design and develop HTML emails for upcoming events.
- Design and develop landing pages using HTML, CSS, and JavaScript.
- Designed, developed, and maintain microsite for all events.
- Helped storyboard, conceptualize, and write a script for a short video that ran on social media.

The Emma Dilemma

Freelance Front-end Developer

Jan 2017 to Mar 2017

Collaborated with a freelance copywriter to recreate her website portfolio. I am currently taking the website and turning it into a Wordpress theme so that she can edit the content on her own without a developer. You can see this website at www.TheEmmaDilemma.com.

General Assembly

Web Development Immersive Student

Mar 2016 to Jun 2016

480+ hour program dedicated to creating full stack web applications both individually and within a team environment using the following languages and frameworks:

- Javascript
- Angular.js
- React.js
- Node.js
- Ruby on Rails
- HTML5
- CSS3
- MongoDB

Market Leader

Customer Experience Advocate

Apr 2014 to Mar 2016

- Collaborated with users to implement improvements to the Sharper Agent website including maintaining current content and writing CSS styles that improved the overall user experience.
- Aided users in writing HTML to add custom content to the template of their website.
- Assisted in trouble shooting customer issues, identifying website bugs and reporting steps to reproduce the bugs to the escalations department.
- Coached users in best practices to drive traffic to their website and help them keep their clients engaged.

Trulia

Customer Service

Feb 2011 to Apr 2014

- Assisted customers to develop personalized brand messaging and assist with trouble shooting.
- Trained customers on what tools were available to them and how to best utilize them.
- Assessed new team members knowledge and skills and assisted in the development of proper procedure and an understanding of the site functions and how our team fit into the company goals.

Projects

The Emma Dilemma

I built this portfolio website for a freelance copywriter in Chicago. I used HTML, SASS, jQuery, and the Front-end framework Materialize. Currently I am working on adding this site into Wordpress as a theme.

This project is located at: TheEmmaDilemma.com

CHO Group Microsite

This is a website that I designed, built, and maintain for CHO Group - which is an invitation based organization that promotes best practices and cutting edge ideas to HR leaders. The site is built with HTML, CSS, and jQuery - using the HTML5 video tag to create the video background at desktop screen sizes. This project is located at: CHOGroupHR.com

Brooks Womens Landing Page

This is an example of a landing page that I help maintain with the Brooks Running marketing team. This project is located at: Brooksrunning.com/en_us/womens-running-shoes-and-clothing/

Contact

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in /in/pacalabre

🔗 [pacalabre](https://github.com/pacalabre)

Education

General Assembly

Immersive Style Coding Bootcamp with a focus on MEAN Stack and Ruby. March 2016-June 2016

Code Fellows

Night classes focusing on semantically written HTML, CSS, and Javascript. Feb 2015-April 2015

Self Taught via Team Treehouse

Completed Front end development track on treehouse web tutorials covering HTML, CSS, Javascript, Git, Responsive design, and SASS. September 2014-January 2015

University of Vermont

English BA 2008

Advertising Minor

Awards

Trulia · IMPACT Award

May 2012

I was the recipient of this monthly award as recognition of living out the company core values of "Impact," which was an acronym for: Innovate, Make a difference, People matter, Act with integrity, Customer obsessed, and Trust and respect.

Trulia · Onboarder of the Year

Apr 2014

I was the recipient of this annual award as recognition for being a standout member of the onboarding team, who's job it was to work directly with the customers upon sign up to resolve any potential compatibility issues, to train the customers on best practices, and to answer any lingering questions.