

Says

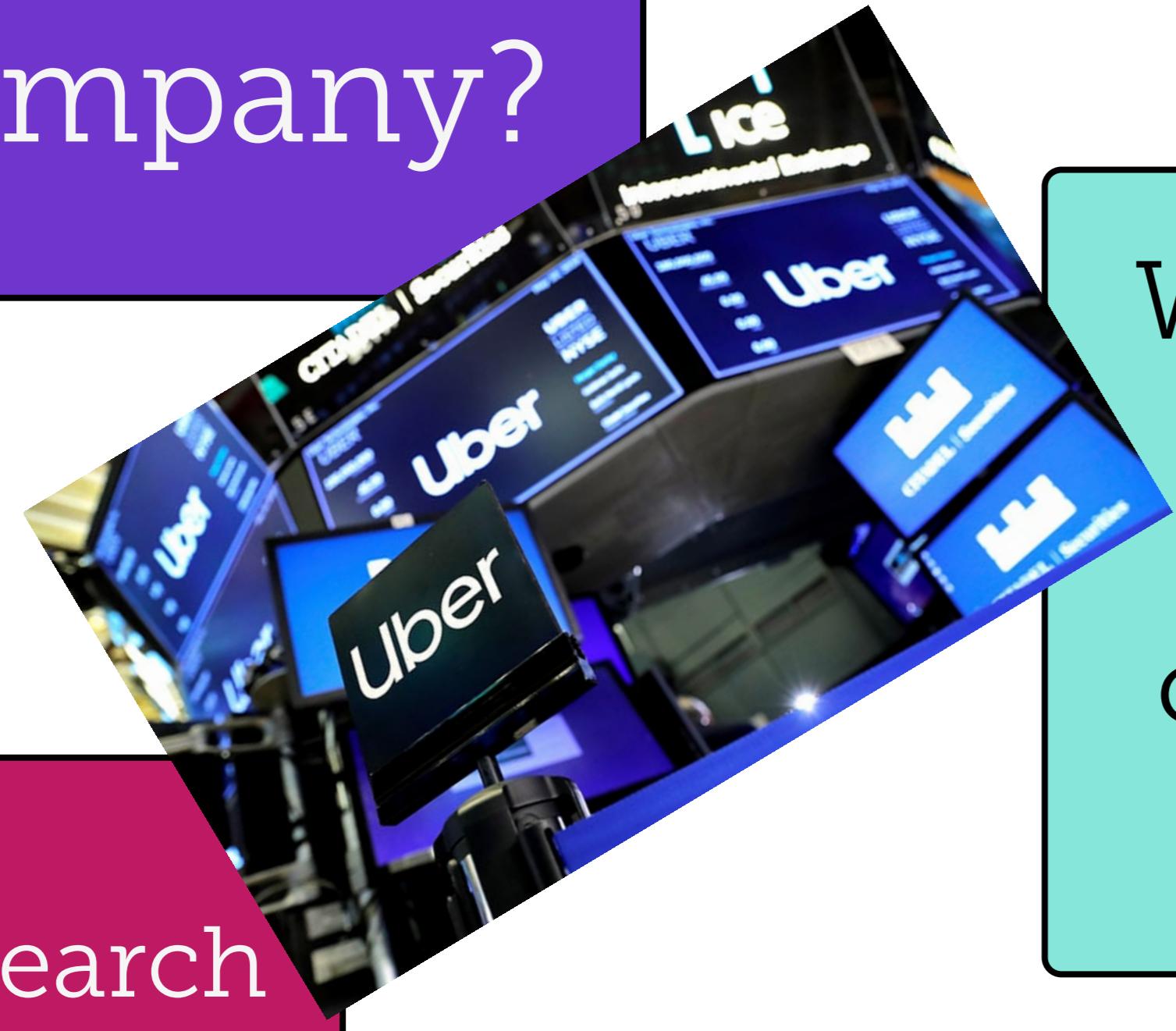
What have we heard them say?
What can we imagine them saying?

What identify uber company?

CREATE A QUESTION

When place started in uber company ?

When research is carried out on uber drives data collection year ?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Multinational transportation network company.

ANSWER

San Francisco ,california



2016



VOYAGE VISTA

ILLUMINATING
INSIGHTS FROM
UBER
EXPEDITIONARY

ADVANTAGES FOR UBER

uber is platform where those who drive and deliver can connect with riders eaters and restaurants

USES FOR UBER



When a nearby driver accepts your request, the app displays an estimated time of arrival for the driver heading to your pickup location.



In cities where uber is available, you can use the uber app to request a ride



Ability to handle high _ resolution images and to produce accurate segmentation maps

Vehicle financing our partnerships with car agencies give help driver parterns start or grow their own business

Car insurance .Every trip is insured with no extra cost to you while you are connected to the uber app.

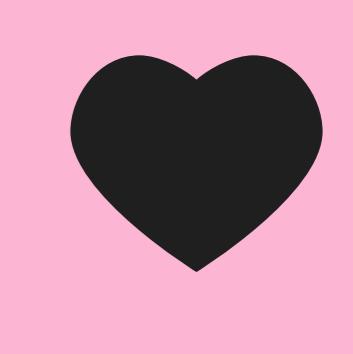


Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



See an example