



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

the science and
art cultivation on
the soil raising
crops

productive sresources
include seed
, fertilizer,energy,machienes

STEP OF
AGRICULTURE
Ploughing sowling
adding nutrients
irrigations protecting
plants harvesting
storage

Agricultural
production has
always involved the
exploitation of
resources such as
soil, water and
energy

Agriculture
commodities
include
processed and
raw commodities
of fiber and food

Important
services include
insurance
storage credit
transportation.



Indian Agriculture

india is the
second largest
producer of
wheat and
rice.

farmers are
responsible for
producing the
vast majority of
the worlds' food
supply.

agriculture is
the backbone
of indian
economy.

india is
ranked 2nd
worldwide in
farm output.

they give their
blood, sweat
tears to grow the
we can sleep on
a hungry
stomach.

it accounts for
about 25% of
the gross
domestic
product.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?