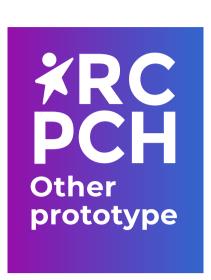
## RCPCH digital products identity

Selected path for RCPCH Conference 2024 - Mono text / color background from the RCPCH palette

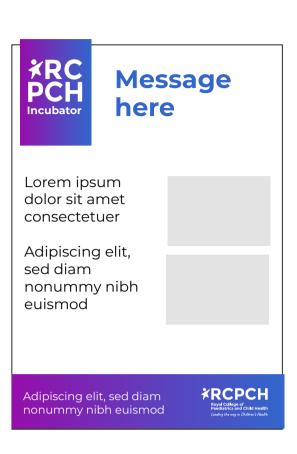
## Route 1 - Interchangeable product name



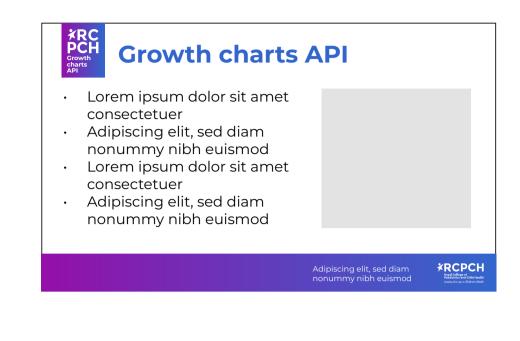












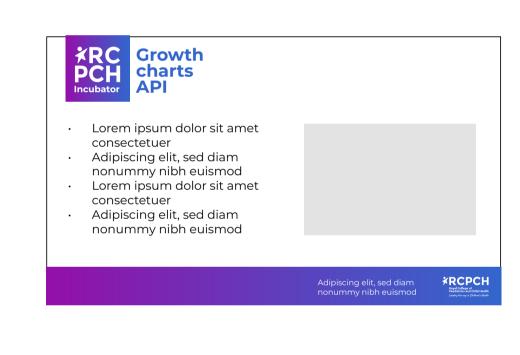
Route 2 - Incubator as umbrella identity, with individual product name











Route 3- Incubator as stand-alone umbrella identity

