UK-WHO
Title Montserrat regular Black

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Label

Line stroke of growth data = 1.5px

Text

Width of actual graph= 809px

Axis x/y Montserrat regular Black

Title Montserrat regular Black

Theme 1 and 2 options

Shaded
Data Area Label

Theme 3 (monochrome)

Shaded
Data Area Label

Colour Codes:

Purple
hex #7159aa
rgb 113/89/170

Purple (tint 40%)
hex #c6bddd
rgb 198/189/221

Yellow
hex #fdc300
rgb 255/204/51

Black
hex #000000
rgb 00/00/00

Orange
hex #ff8000
rgb 255/128/0

Orange (tint 40%)
hex #ffc080
rgb 255/204/153

Strong Blue
hex #3366cc
rgb 51/102/204

Mid Grey
hex #b3b3b3
rgb 179/179/179

Red
hex #e60700
rgb 230/7/0

Red (tint 50%)
hex #f59c99
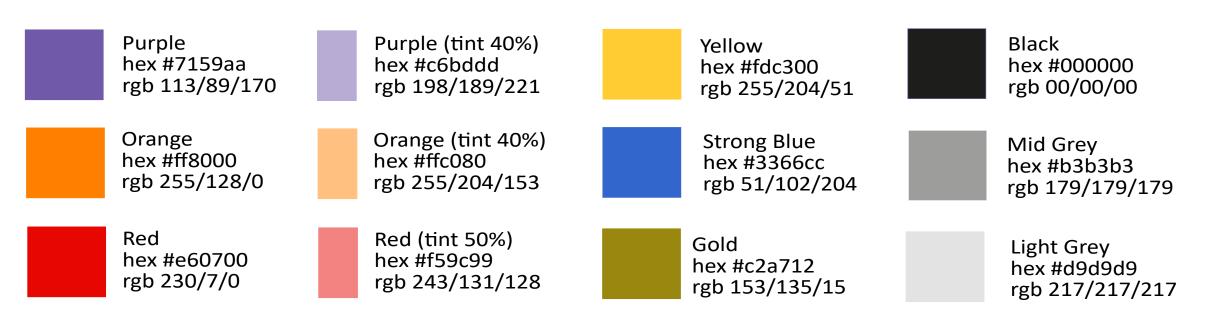rgb 243/131/128

Gold
hex #c2a712
rgb 153/135/15

Light Grey
hex #d9d9d9
rgb 217/217/217

NOTES:

Avoid the following colour combinations:
Green & red.
Green & brown.
Green & blue.
Blue & gray.
Blue & purple.
Green & gray.
Green & black.

Ensure gender-neutral colouring
Avoid use of main brand RCPCH Bright Blue and Dark Blue