



Programacion para el Internet

Universidad Anáhuac Mayab.
Primer Parcial.

Ingeniería en Tecnologías de la Información y Negocios Digitales.

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Fecha de entrega: 24/02/2025

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1. Definición del Objetivo

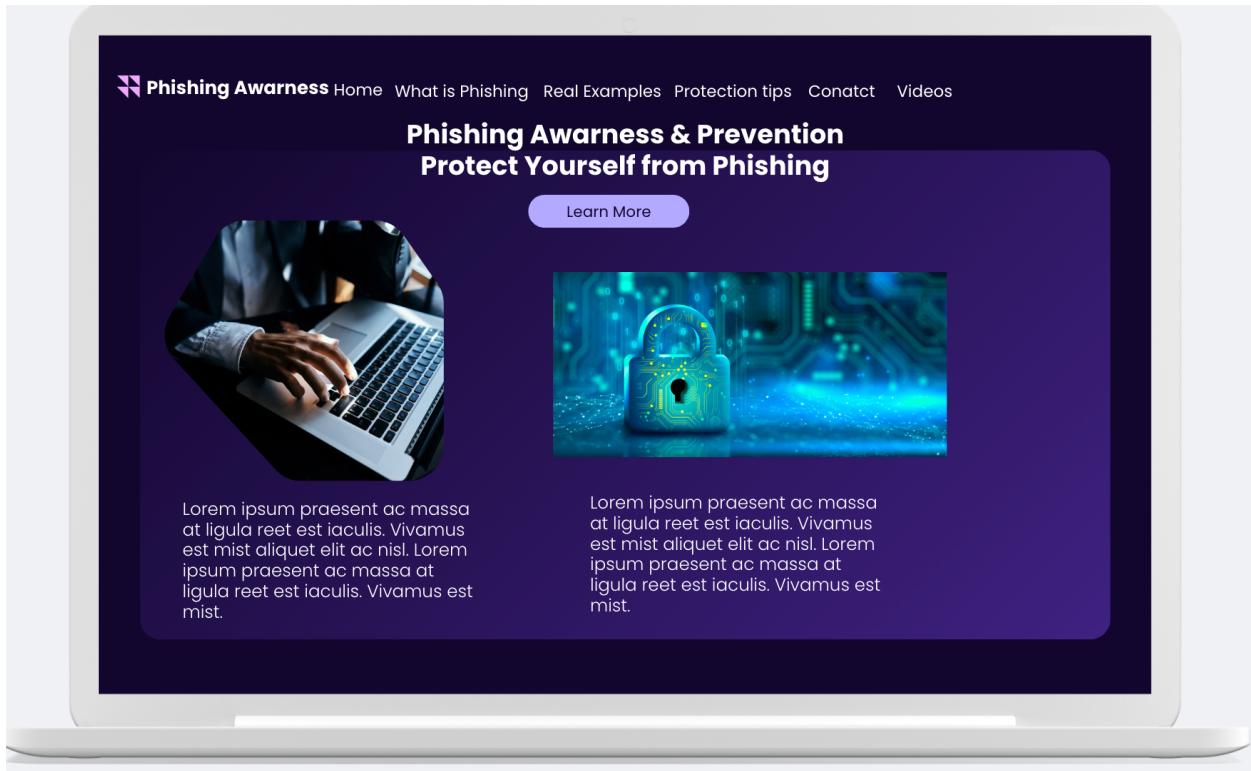
El objetivo de este sitio web es educar a los usuarios sobre los peligros del phishing, proporcionando información sobre cómo identificar ataques, ejemplos reales y consejos para protegerse. La idea es que este sitio web tenga una apariencia atractiva y moderna para los usuarios. En donde se usan colores neón, tema oscuro y colores que destacan mucho.

2. Identificación de los Usuarios

El sitio está dirigido a:

- Usuarios que usan internet, los cuales desean aprender de manera simple y clara lo que es el phishing
- Principiantes en el mundo de la ciberseguridad los cuales quieran aprender qué es el phishing y porque es de los ataques más simples pero devastadores
- Empresas y profesionales que buscan medidas de protección contra el phishing.

3. Mockup del Sitio Web

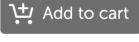
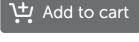
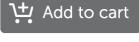
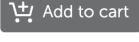
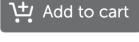
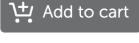
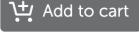
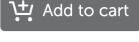


https://www.canva.com/design/DAGf-AFAypg/LR5IEzaPbN7k2QMKPdoPKw/edit?utm_content=DAGf-AFAypg&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

4. Cotización de Hosting y Dominio

Se usó la website con el nombre de namecheap (<https://www.namecheap.com>) para buscar el costo de un dominio. Los dominios tienen diferentes precios dependiendo su nombre, las captura

muestra diversas opciones, que rondan desde los \$2 dólares al año a los \$64 dólares al año, el cual es de 40 pesos mexicanos a 1307 pesos mexicanos. El mas interesante seria phishing-awareness.it.com con un costo de \$4.98 dolares anuales y phishing-awareness.ac que cuesta \$28.98 dolares anuales

phishing-awareness.io	25% OFF	\$34.98/yr Retail \$57.98/yr	 Add to cart
phishing-awareness.it.com	NEW	\$4.98/yr Retail \$32.98/yr	 Add to cart
phishing-awareness.xyz	85% OFF	\$2.00/yr Retail \$13.98/yr	 Add to cart
phishing-awareness.info	86% OFF	\$3.48/yr Retail \$24.98/yr	 Add to cart
phishing-awareness.pro	86% OFF	\$3.48/yr Retail \$24.98/yr	 Add to cart
phishing-awareness.tech	ONLY \$49.99 FOR 2 YEARS	\$29.99/yr Retail \$58.48/yr	 Add to cart
phishing-awareness.art	\$25.98 FOR 2 YEARS	\$2.88/yr Retail \$25.98/yr	 Add to cart
phishing-awareness.store	ONE PER CUSTOMER	\$0.98/yr Retail \$1.78/yr	 Add to cart
phishing-awareness.is	BEST MARKET PRICE	\$45.98 Renews at \$47.98/yr	 Add to cart
phishing-awareness.cc		\$5.98/yr Retail \$10.98/yr	 Add to cart
phishing-awareness.so		\$64.98/yr	 Add to cart
phishing-awareness.ac	12% OFF	\$28.98/yr Retail \$32.98/yr	 Add to cart

5. Capturas del Sitio Web Funcionando

El sitio web incluye las siguientes páginas:

- **Inicio** (Descripción general y navegación)

Prevent Phishing Home What is Phishing Real Examples Protection Tips Contact Videos ▾

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Phishing Awareness & Prevention

Protect yourself from phishing attacks

Learn More

PHISHING AWARENESS

Recognize Phishing
Learn how to identify suspicious emails and websites.

REAL PHISHING EXAMPLES

Real Examples
See real-world phishing attack case studies.

Stay Updated
Get email alerts about phishing threats.

Common Types of Phishing Attacks

- Email Phishing
- Spear Phishing
- Smishing (SMS Phishing)
- Vishing (Voice Phishing)

This is the most common form of phishing, where attackers send fraudulent emails that appear to be from legitimate companies, tricking users into clicking malicious links or sharing sensitive data.

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Enter email Subscribe

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- **¿Qué es el Phishing?** (Explicación detallada sobre phishing)

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What is Phishing?

Phishing is a type of cyber attack where hackers impersonate legitimate organizations to deceive individuals into revealing sensitive information, such as passwords, credit card details, or personal data. These attacks commonly occur through emails, fake websites, or messages designed to look authentic. Understanding how phishing works and recognizing warning signs is crucial for staying protected online.

Phishing is a technique where malicious actors trick individuals into providing confidential information by posing as trustworthy sources.



These attacks can occur through emails, text messages, phone calls, or fake websites. Hackers often create urgency or fear to manipulate victims into providing sensitive data.



Watch this video to learn more about Phishing



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- **Ejemplos Reales** (Casos de ataques de phishing y capturas de correos falsos)

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Real Phishing Examples

Learn from real cases of phishing attacks and how to spot them.

One of the most common phishing scams is the **fake bank alert**. Attackers send emails pretending to be from a bank, urging the recipient to verify their account due to "suspicious activity." The email includes a fake login page that captures the user's credentials. Always check the sender's email address and avoid clicking on links from unknown sources.

Another example is the **job offer scam**. Cybercriminals post fake job listings on popular websites, promising high salaries and benefits to lure job seekers. Once applicants provide personal information or pay a fee, the scammers disappear. Be cautious of job offers that sound too good to be true and research the company before sharing any details.

Watch this video to see real phishing cases

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- **Consejos de Protección (Medidas para prevenir ataques de phishing)**

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Protection Tips

Follow these steps to keep your data and accounts safe from phishing attacks.

How to Protect Yourself

- Enable Two-Factor Authentication (2FA)
- Verify Email Senders
- Hover Before Clicking
- Use a Password Manager

PHISHING PROTECTION
ENABLE TWO-FACTOR AUTHENTICATION
VERIFY EMAIL CLICKING LINKS
HOVER BEFORE CLICKING LINKS

ENABLE THREE AUTHENTICATION 2FA
PHISHING PROTECTION 2FA
2FA VERIFY BEFORE SINDERS
HOVER BEFORE USE A PASSWORD MAN

Stay Safe Online

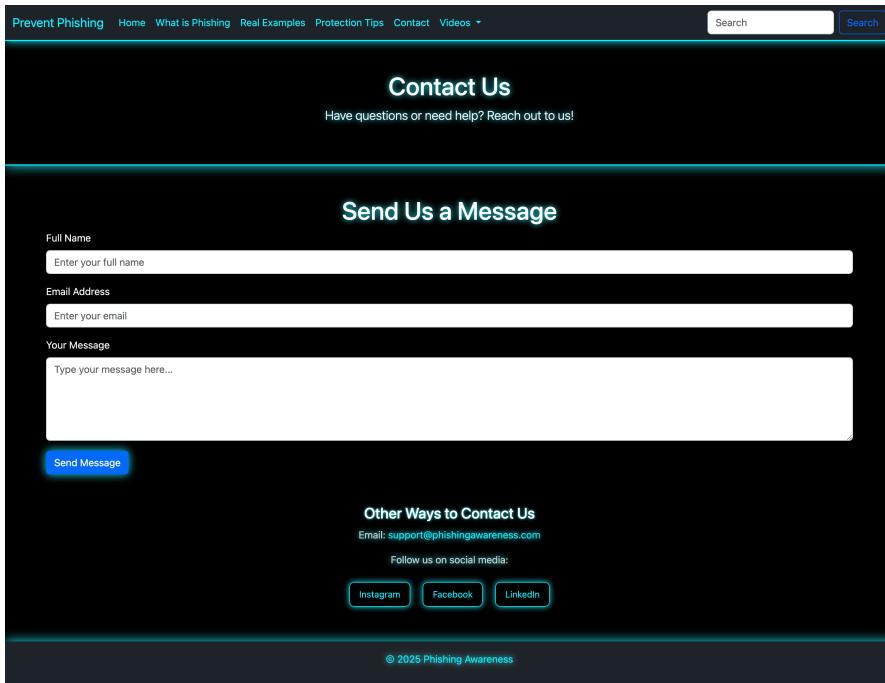
Phishing attacks evolve every day. Always verify links, use security tools, and stay informed.

Protection Tips Video

Watch on YouTube

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- **Contacto** (Formulario para comunicación con los administradores)



6. Captura del Repositorio en GitHub

El código fuente y proyecto de esta página web, se encuentra en un repositorio en GitHub, el cual específicamente en mi cuenta de GitHub como se puede apreciar en la captura

7. Conclusión

El sitio web cumple con los requerimientos establecidos para el proyecto. Se ha implementado un diseño moderno, información relevante y funcionalidades clave para la concienciación sobre el phishing.