



Syracuse University

Newhouse School of Public Communications

Robert Benincasa

Assistant Professor of Journalism
Search Candidate Itinerary
May 11, 2021

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Tuesday, May 11, 2021

8:30 am Research Presentation, **Title: Disinformation and False Narratives: How Should News Organizations Fight Back?**

Abstract: As the penetration and influence of social media expanded in the 2010s, information based on falsehoods proliferated. Consensus around the truth or falsity of facts became increasingly contingent on ideological orientation or membership in particular political or cultural subgroups. Over time, these tribal divisions became more resistant to change and media consumption became more siloed. News organizations face a choice: Passively enable ideologically or financially motivated disinformation, or actively counter it via strategic content and management decisions. Reporters and editors can navigate and expose false narratives using data journalism and investigative reporting techniques. Journalism education can play a catalyzing role in preparing Newhouse students to take leadership roles in this area in the future.

Zoom link:

<https://syracuseuniversity.zoom.us/j/94413240800?pwd=Q0F0MGVYOGlydktGMnVxNXILQ2xFdz09>

9:30 am Meet with **Regina Luttrell**, Associate Dean of Research and Creative Activity, aP, PRL; and **Joel Kaplan** Associate Dean for Graduate Programs, P, MND
Zoom link: [Continue with previous Zoom link.](#)

10:10 am Meet with Faculty member **Seth Gitner**, AP MND & VIS
Zoom Link:

<https://syracuseuniversity.zoom.us/j/99668804393?pwd=bG1Pa0JQSkh1TzFmN2JPMW1PcWRVUT09>

- 10:40 am Meet with faculty member **Eric Grode**, Director Goldring Program, aP MND, AJP
Zoom link:
<https://syracuseuniversity.zoom.us/j/99792762306?pwd=T050L0JudVZPeEZBeVFVLy9xZExiUT09>
- 11:40 am Meet with Faculty member **Dan Pacheco**, Peter A. Horvitz Endowed Chair in Journalism Innovation, PoP, MND
Zoom link:
<https://syracuseuniversity.zoom.us/j/95989865477?pwd=bTl3Y0RMUGJFL0FTSGdHOTN0bnB5UT09>
- 12:00 pm Meet with **Melissa Chessher**, Magazine, News & Digital Journalism (Undergraduate, Graduate) Director
Co- Director Fashion & Beauty Communications Milestone, P MND
Zoom Link:
<https://syracuseuniversity.zoom.us/j/98948250275?pwd=bzhrOXpxdGhvZHFQUmlvbUJWZmxLQT09>
- 12:30 pm Meet with **Chris Tuohey**, Department Chair, AP BDJ
Zoom link:
<https://syracuseuniversity.zoom.us/j/94615093086?pwd=dEZRdG4wNkRFdEU1a3BTUHVRCtU3Zz09>
- 1:00 pm Break and prep for teaching presentation**
- 1:30 pm Teaching Presentation. JNL 211 Cross Media News Writing, **Aileen Gallagher's** class
Zoom Link:
<https://syracuseuniversity.zoom.us/j/96756306552?pwd=WnFSZW5LZ0tuYTc0bmQ0bngvSHluUT09>
- 2:30pm Meet with **Amy Falkner**, Senior Associate Dean for Academic Affairs, AP ADV
Zoom link:
<https://syracuseuniversity.zoom.us/j/97395221120?pwd=MDZmMFFQSG1wQnV2M3JDTdK0dkZHUT09>
- 3:30 pm Meet with faculty member **Alex Richards**, aP MND
Zoom link:
<https://syracuseuniversity.zoom.us/j/92968381568?pwd=ak9hZUZMVmk2dDROOWJleDE4VUZZZz09>
- 4:45 pm Wrap up with **Aileen Gallagher**, Search Committee Chair
Zoom Link:
<https://syracuseuniversity.zoom.us/j/98779288030?pwd=RXVPUEM2QkVreWMrT29PTlZlWmlmQT09>
- 5:30 pm Meet with **Mark Lodato**, Dean, S.I. Newhouse School of Public Communications
Zoom Link:
<https://syracuseuniversity.zoom.us/j/97161816470?pwd=YXVHa2Mrcm9BZDVJQVE1MDJUMm15dz09>