

# \* JACKSON PACHECO \*

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Please visit [jacksonpacheco.com](http://jacksonpacheco.com) for full creative resume and portfolio.

## ||||| EDUCATION |||||

### Memphis University School

*Graduated magna cum laude as Student Council Vice President  
and Film Club President. Editor of school's literary  
magazine The Muse.*

### The New School for Social Research - 3.8 GPA

*Junior. Double major in Media & Cultural Studies and  
Journalism + Design on the Dean's Scholarship.*

## ||||| SKILLS |||||

### \*\* Digital video production, post-production, and promotion

*DSLR shooting*

*Adobe Premiere, After Effects*

*Final Cut Pro X*

*Open Broadcast Systems*

*YouTube Partner Content Strategy Certified*

### \*\* Audio and Podcast Production

*Logic Pro*

*Pro Tools*

*Adobe Audition*

### \*\* Illustration, graphic design, and photo editing

*Adobe Creative Suite*

### \*\* Proofreading and writing

*Cultural / political coverage and opinion*

*Critical / review writing*

*Research assistance*

### \* Web design (HTML5, CSS, JS)

### \* Social media management and analytics

### \* Research and data analytics

*Python*

*Excel / Google Sheets*

*Microsoft Office and Google Suite*

*Data visualization*

*Event planning and coordination*

||||| EXPERIENCE |||||

**Freelance Illustrator**

**2016 - Present**

*Have been commissioned for artwork by over 150 customers attracted through viral self-promotion of [my website](#) and social media accounts and have had work displayed in the Brooks Museum of Memphis. Have designed merchandise for various organizations.*

**Writing for Digital Content**

**2017 - Present**

*Have accepted partnership offers from content-aggregator Storyful to promote and monetize [my own YouTube content](#). Commissioned to write and produce video ad campaign for [MajesticCasual](#). Written essays about film and culture for [personal website](#), soon free lance for independent publications.*

**Research Assistant**

**2018 - Present**

*Nominated by faculty of The New School's Journalism + Design program to join work/study faculty. Assists in various creative and perfunctory projects under dept. head Andrew Meier.*

**Video Editing Teacher**

**2018 - Present**

*Serves as Eugene Lang College of The New School's video editing assistant. Available for contact by college affiliates for teaching / guidance / general help in video editing projects.*