

# Jackson Pacheco

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## EDUCATION **Memphis University School**

Graduated magna cum laude as Student Council Vice President and Film Club President. Editor of school's literary magazine *The Muse*.

## **The New School for Social Research**

Sophomore pursuing a double major in *Media & Culture Studies* and *Journalism & Design* on the Dean's Scholarship - 3.8 GPA

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## SKILLS

Social media management and analytics  
Proofreading and writing (esp. copy & video)  
Event coordination  
Digital video production, post-production, and promotion  
    DSLR shooting  
    Adobe Premiere and After Effects  
    Final Cut Pro X  
    Logic Pro  
    Brightcove  
    Open Broadcast Systems  
    YouTube Partner Content Strategy Certified  
Web design (HTML, CSS, JavaScript)  
Research and data analytics (some Python)  
Illustration and graphic design (digital & traditional mediums)  
Adobe Creative Suite, Microsoft Office, and G Suite  
Asana

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## EXPERIENCE **Writing for Short-Form Digital Content**

2017 – Present

Have accepted partnership offers from content-aggregator Storyful to promote and monetize [my own viral YouTube content](#). Commissioned to write video ad campaign for [MajesticCasual](#) (3.7m YouTube Subscribers) for March 2018 production.

## **Freelance Illustrator**

2016 – Present

Have been commissioned for artwork by over 150 customers attracted through viral self-promotion of [my website](#) and social media accounts and have had work displayed in the Brooks Museum of Memphis.