

Jackson Pacheco

150 Sullivan St. #21 • New York, NY 10012 • 901-517-8268
pachj048@newschool.edu • jacksonpacheco.com

EDUCATION

Memphis University School

Graduated magna cum laude as Student Council Vice President and Film Club President. Editor of school's literary magazine *The Muse*.

The New School for Social Research

Sophomore pursuing a double major in *Media & Culture Studies* and *Journalism & Design* on the Dean's Scholarship - 3.8 GPA

SKILLS

Digital video production, post-production, and promotion

DSLR shooting

Adobe Premiere and After Effects

Final Cut Pro X

Brightcove

Avid Media Composer

Logic Pro

Open Broadcast Systems

YouTube Partner Content Strategy Certified

Web design (HTML, CSS, JavaScript)

Writing for video

Social Media Management

Illustration and graphic design (digital & traditional mediums)

Adobe Creative Suite (esp. Photoshop and Illustrator)

Microsoft Office

EXPERIENCE

Writing for Short-Form Digital Content

2017 – Present

Have accepted partnership offer from content-aggregator Storyful to promote and monetize my own YouTube content. Wrote a video ad campaign for Majestic Casual (3.7m YouTube Subscribers) for March 2018.

Freelance Portrait Artist

2016 – Present

Have commissioned portraits for over 150 customers attracted through viral self-promotion of my website and social media accounts and have had work displayed in the Brooks Museum of Memphis.