



wolopay



Who are we?



Wolopay is part of Nvia,
a multinational company
specialised in



14 years of
experience

HQ
Madrid
Santiago de Chile
Singapore
Johannesburg

+20 offices worldwide



+100
employees



Not just another payment solution

GLOBAL

Reach & knowledge



LOCAL

Payment methods
User payment habits
User language

+300 methods

Including local credit
and debit cards

PayPal



+150 currencies

Users see prices in
their local currency

+25 languages

Selling in user's language
increases conversion rate

100% configurable

+1000
configurable
options

All in
1 CSS

White
label

ONE SINGLE & SIMPLE INTEGRATION

State of the art technology
behind the scenes,
including a RESTful API
and advanced software
& hardware security



Monetization Improvement

How do we do it?
6 strategies.



Monetization Improvement Strategies

▶ 1, GOING LOCAL

Local Language

Local Currency

Local Payment Methods

Prices adapted to standard of living

Customizable skins for local festivities

Payment Methods ordered by popularity

Group smaller countries per continent



Multiple Languages



Multiple Countries



Monetization Improvement Strategies

► 2, MAKING OFFERS

Per Country Offer programmer

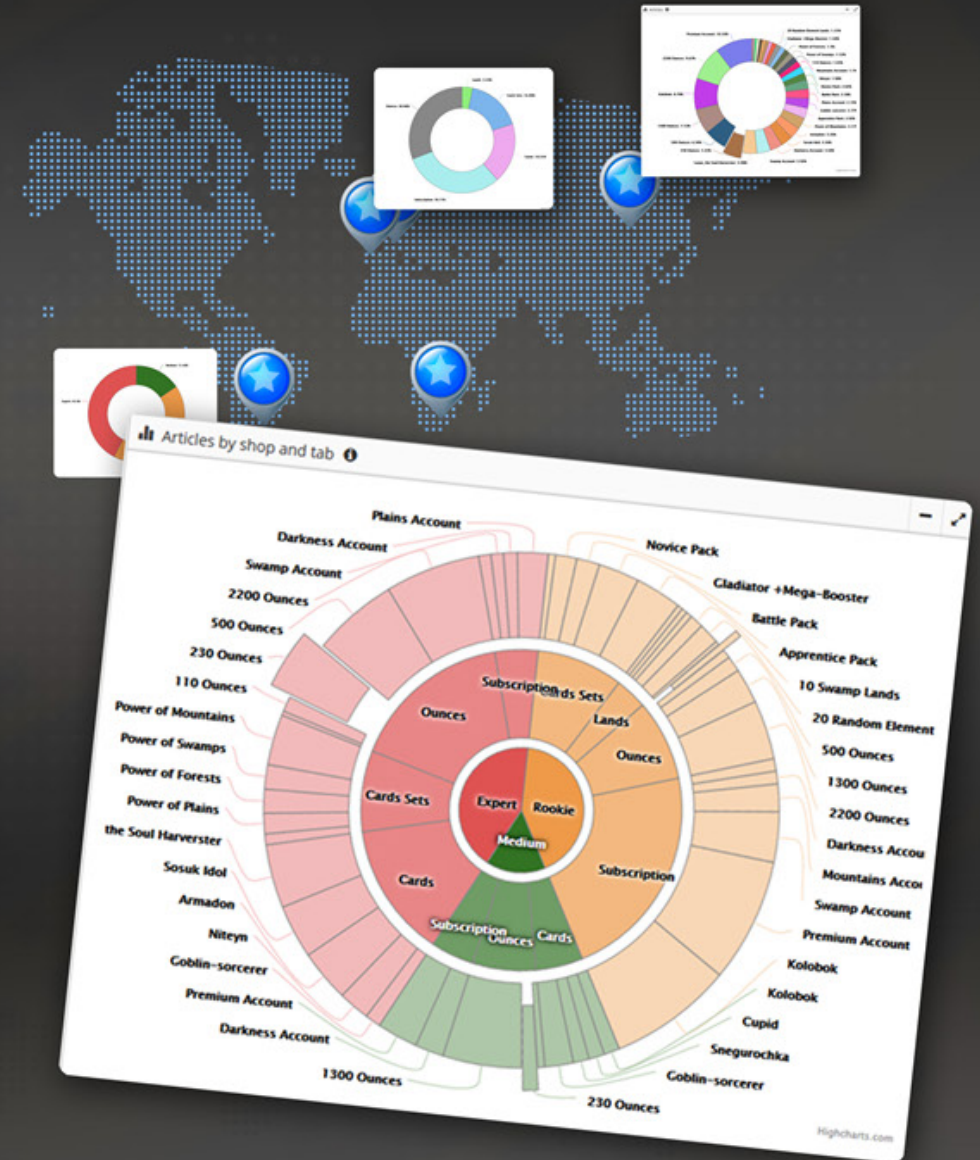
Give Additional Items on Offers

Choose what is offered and when

Choose limits globally or per user

Make discounts (like -50%) ... or give extra Items (like 2x1)

Coupon generation and management



Monetization Improvement Strategies

► 3, BLENDING WITH YOUR GAME

Fully customizable SKINS for mobile, tablet or web (In-Frame)

Skins take into account the device's special features (tablet skins are simplified and weigh less to enhance performance, etc.)

ARTICLE CATEGORIZATION for tab grouping

Different SHOPS with different configurations per user level:

Newbies won't see the same tabs, articles, prices and offers as whales



Monetization Improvement Strategies

► 4, GIVING ADVANCED ITEM OPTIONS

Create ITEMS with full description, icons, images, videos...

Create PACKS of articles

Create RANDOM PACKS

Create different types of GACHAs

Change ADVANCED OPTIONS: valid dates, purchase limits, etc.

Full description with icons and advanced options



Monetization Improvement Strategies

► 5, SHOWING USEFUL STATS

PER SHOP (user level)

PER TAB (categorization)

PER ARTICLE

PER CONTINENT & COUNTRY

PER TIME SLOTS (day of week and hour of day, etc.)

PER PAYMENT METHOD

PER USER (affiliation, frequency and periodicity)

PER DATE

PER OFFER

PER GAMER



Monetization Improvement Strategies

► 6, AND MUCH MORE ...



Define virtual currency for one game or to be valid within a portal



Blacklist users, IPs or whole countries



Easy but powerful RESTful API



Single point integration for Steam, Facebook, Chrome, WebStore, G2APay etc.



We can integrate your existing Gateways



Step by step wizards for easy but powerful configuration



wolopay

Thanks

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