



#SOMOSCOMUNIDAD



#WEARECOMMUNITY

ABOUT US

CULTURA C3

We are C3, a community focused on the adoption of new technologies. Our beginning arose from our main values, where each C represents BELIEVE, CREATE AND SHARE (CREER CREAR Y COMPARTIR).

The mission that drives us every day is to generate contexts and experiences that boost growth and knowledge about technology.



OUR COMMUNITY



Newbies

People who discovered Web3 through C3 or other similar events have the opportunity to access updated information, participate in new events, and communicate within the community group for assistance on technology-related issues.

Basic

More curious people who are in a gradual learning process, with the aim of becoming experts or integrating technology into their work field. "They contribute with their experience and seek increasingly specialized information."

Professionals

Professionals specialized in various branches of Technology, Blockchain and Web3, who use the community as a platform to showcase their projects and skills. They actively participate in networking and seek highly specific information.



C3 VALUES

BELIEVE

We believe in the potential of web3, that is why we seek to promote and raise awareness among community members about new technologies.

CREATE

We create contexts and spaces to integrate people who are not linked to it into the ecosystem as well as people who are.

SHARE

We share all valuable information through in-person events, content on social networks and online classes.

We are a community where ideas converge and all participants can collaborate and create new and disruptive solutions.



WHAT DO WE DO

WE PROMOTE DEVELOPMENT AND INNOVATION IN TECHNOLOGIES.

EDUCATION, SCHOLARSHIP PROGRAM AND

DISSEMINATION: We transmit information and knowledge from the tech world in an entertaining and simple way through courses and social networks.

WE FEDERALIZE THE ECOSYSTEM:

Our value proposition is to bring technology to every corner of the country in an equitable and inclusive way for everyone.

ACTIVITIES:

Hackathons and workshops, support for social impact projects, networking spaces to generate connections, conferences and exhibitions to motivate young people and adults to develop innovative solutions in different areas of technology.

WE PROMOTE DIVERSITY AND INCLUSION

in the space of new technologies to contribute to the well-being of society.

Web3 Artificial intelligence Blockchain Crypto Programming Defi ReFi Augmented reality





ACTIVITIES

WORKSHOP / WORKSHOPS: We train the public in a practical and theoretical way and we give the option of bringing your own speaker.

HACKATHONES / BOOTCAMP: We adapt, personalize and guide the activity according to the project presented.

SOCIAL NETWORKS:
Dissemination in our WhatsApp, Instagram and X groups. Creation of educational, entertainment and interest content.



EVENT HISTORY

2022

- First Meet Up C3

Educational event (70 participants)

- Volunteering ETH Latam

4500 participants

- UTN Talk - Discovering the Blockchain

Educational event at the Almagro headquarters (60 participants)

- Wonder Fest LABITCONF ft C3

Side event of LaBitconf22 (150 participants)

- LABITCONF 2022

In charge of volunteering - 120 volunteers for 2 days of events (10,000 participants) Bitconf Speakers



2023

- Web3Makers Mendoza 2023

Speakers on Web3 communities (80 participants)

- Young IT Fair Tecnópolis 2023

Panels on creating tech communities

- Sixth Meet UpC3

Educational event (250 participants)

- Polygon Evento Streaming



- **Second Meet Up C3**
Educational event (150 participants)
 - **Web3Makers - Speaker**
Talk at Web3Makers event (80 participants)
- **Third Meet Up C3**
Educational event (150 participants)
- **Fourth Meet Up C3**
Educational event (150 participants)
- **Young IT 2023 - Blockchain Talk (50 participants)**
National technology fair
- **Fifth Meeting C3 - Re branding (250 participants)**
Rebranding C3
- **Virtuality / Stand con Martin Lago (1500 participantes)**
Effective stand at Virtuality event
- **Tech Talks Bariloche**
Educational talks
 - UCEMA (50 participants)
- University event

- **UCA (50 participants)**
University event
 - Septima Juntada C3 (150 participants)
- Educational event
 - **UTN Bitget**
Event at university with Bitget
 - **Eighth Meet Up C3 / Anniversary C3**
C3 Anniversary Event
 - **Tedx UTN (300 participants)**
University event
 - **Algoday / HOST/Panel Community (80 participants)**
Algoday Event
 - **StarknetMendoza/PanelComunidad (50 participants)**
Community panel with CryptoLaPlata
 - **Cryptopall / Community Panel (1500 participants)**
Cryptopall event
 - **NomadsBA (60 participants)**
Event for digital nomads
 - **Joined Novena C3 (250 participants)**
Educational event
 - **C3 Barcelona - (35 participants)**
First international event

- **ETH ARG Volunteering**
 - **Tenth Meet Up C3 x Bitget '10" (50 participants)**
Meet Up C3
 - **Blockchain 4Youth (150 participants)**
Educational event with Bitget
 - **LABITCONF 23**
Volunteer organization
 - **Joined 11 C3 "Volunteering Special"**
Event C3
 - **End of year C3**
Event C3
 - **Escuelita Bitcoin Hosting (25 students)**
Diploma on Bitcoin
 - **Workshop 2 (50 students)**
Rootstock. Earn with your Bitcoins
 - **Cryptovendimia 2 (470 participants)**
Crypto event with 470 attendees 14 Speker
2 stage 15 wineries



CONTENT CREATION



Instagram

- Informative
- Tutorial
- Events
- Interview



Youtube

- Informative video
- Interview
- Tutorials
- Event Vlog



X

- Spaces
- Threads
- Twitts



CRYPTO VENDIMA

C3 carried out the complete organization of the event
It was an event with 470 attendees, 14 highly
recognized speakers, 15 wineries and 2 stages.

Brands: Polkadot, Bitget, Rootstock, Metapool

The government declared a “Crypto Vendimia” as an
event of provincial interest

Web

<https://cryptovendimia.com/>



WORKSHOP 1

ETF + CBDC



TEACHER

HERNAN GONZALES

INSTAGRAM: [@herni.gonz](https://www.instagram.com/@herni.gonz)

TWITTER: [@hernigonz](https://twitter.com/hernigonz)

SUMMARY

35 individuals attended the workshop where the operation of ETFs and CBDCs was elucidated comprehensively. The advantages and disadvantages, use cases, as well as practical and theoretical exercises, were elaborated upon. Subsequently, as customary, networking took place.

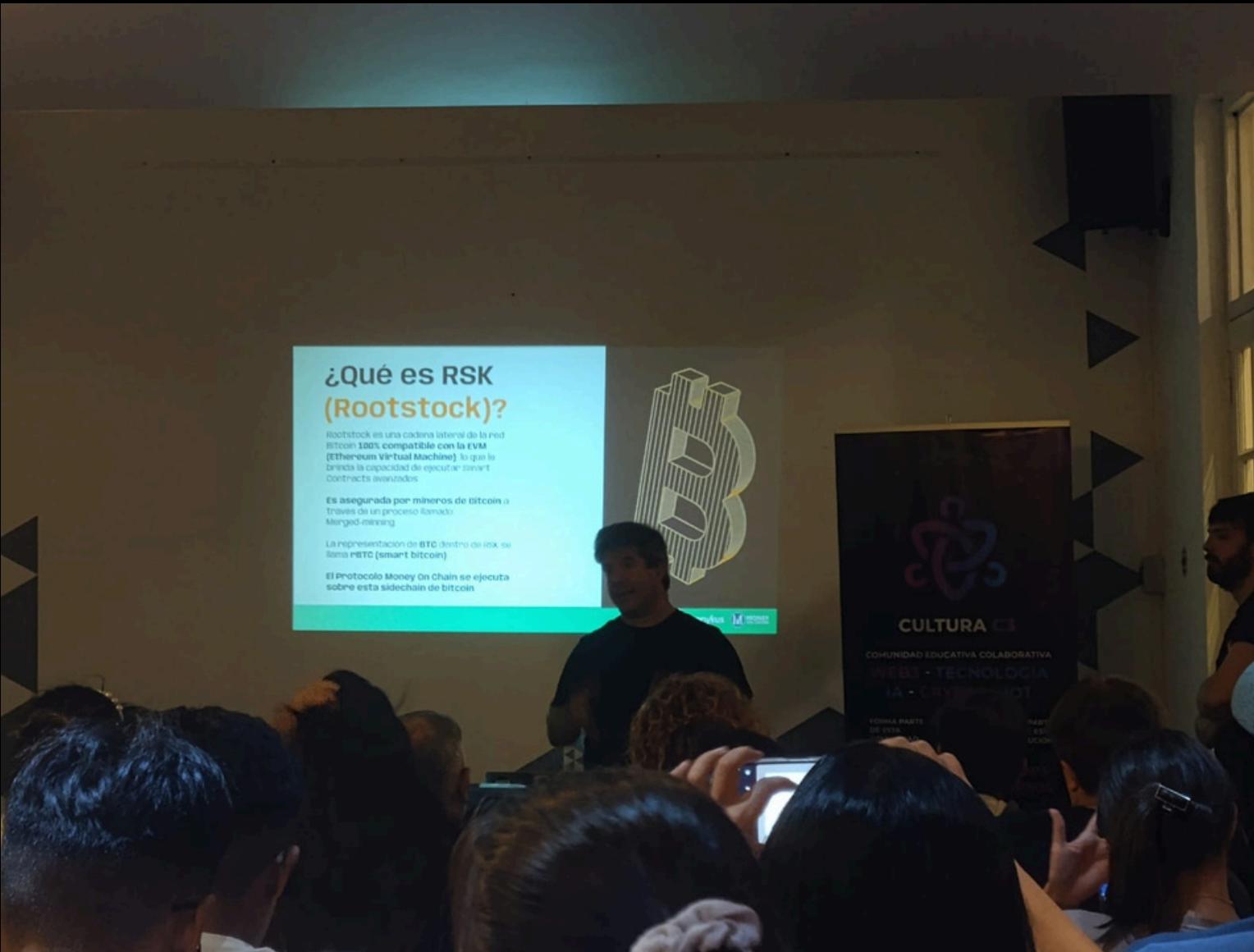
LINK

[https://www.youtube.com/watch?
v=8vzkNH6VFpk](https://www.youtube.com/watch?v=8vzkNH6VFpk)



WORKSHOP 2

"EARN INTEREST WITH YOUR #BITCOINS AND STABLECOINS"



TEACHER

Manuel Ferraritano

TWITTER: [@manuferraritano](https://twitter.com/manuferraritano) [@moneyonchain](https://twitter.com/moneyonchain) [@Seviramar](https://twitter.com/Seviramar)

SUMMARY

50 people were taught how to generate interest with Bitcoin and Stablecoins using the tools provided by Rootstock. Among them businessmen, entrepreneurs and novices

LINK

<https://www.youtube.com/watch?v=8vzkNH6VFpk>



HALVING 2024 EVENT #1



EVENT

A little bit of the #HalvingParty that we experienced together
@BitgetES in Argentina (Temple Bar)



SUMMARY

Reaching block 840,000 had its celebration in #BuenosAires
#PintaToken, merch, networking food and much more!
+100 people enjoyed #PintaToken, merch, networking food and much more

LINK

<https://twitter.com/BitgetES/status/1782036168802013319>



HALVING #2024 EVENT 2 WORKSHOP



EVENT

A little bit of the #HalvingWorkshop that we experienced together @BitgetES in @crypsterclub .

SUMMARY

+50 people learned with experts about the influence of the #Bitcoin halving on price and the market



- ◆ @chicamaterialok, a great crypto accountant and writer, details the fundamentals of the halving
- ◆ @luchotorres_ok talked about the impact of communities on rookies
- ◆ @camiloelbull explained to us the most technical way to understand the #crypto future



WORKSHOP WITH VIBRANT

SUMMARY

We held a comprehensive workshop, where we introduced participants to the basics of blockchain technology and the functionality of the Vibrant crypto wallet. The workshop catered to beginners, providing a step-by-step guide on how blockchain operates and how to efficiently use Vibrant. As part of the event, we distributed vouchers for the app, giving participants a practical introduction to the wallet's features. The event concluded with a networking session at a local bar, offering a relaxed atmosphere for attendees to connect and exchange ideas.,.



EVENT: CARDANO ADN WITH CHARLES HOSKINSON



SUMMARY

Cultura C3, in partnership with Fundación Blockchain Argentina and the Latam Cardano Community, organized an exclusive event with Cardano at the prestigious Hilton Hotel. Over 500 attendees participated in insightful talks by Charles Hoskinson, founder of Cardano, as well as prominent politicians and business leaders. The team handled volunteer coordination, sponsorships, speaker arrangements, marketing, and merchandise, ensuring a successful platform for networking and discussing the future of blockchain technology and its global economic impact.

LINK

<https://www.adn.events>



C3 EVENT WITH SOLANA AND ZKSYNC



SUMMARY

Cultura C3 organized an impactful event in collaboration with Solana and ZKSync. Attendees received exclusive merchandise, enhancing the event's engagement. The Solana team took the opportunity to announce the COPA AMERICA, a competition aimed at funding innovative projects within the community. Additionally, ZKSync delighted participants by distributing Pinta tokens to all attendees, fostering enthusiasm and participation in the blockchain space.



CORE-TEAM



LUIS TORRES
Co - Founder



NAHUEL ORELLANO
Co - Founder



DIFFERENT SPECIALISTS IN

Finance / History of money / Blockchain / Business and Entrepreneurship / Bitcoin and Ethereum / NFT Metaverses - Artificial Intelligence / Arbitrage - Community creation/management / Content creation / compliance / Programming / Computer security and more.



LET'S DO IT TOGETHER!

EVERY DAY WE STRIVE TO DO THE BEST OF US,
BECAUSE WE BELIEVE THAT EDUCATION IS
POWER.

-  youtube.com/Cultura_C3
-  instagram.com/Cultura_C3
-  twitter.com/cultura_c3
-  +54 9 11 4071-3702

Lucho Torres, Founder.

