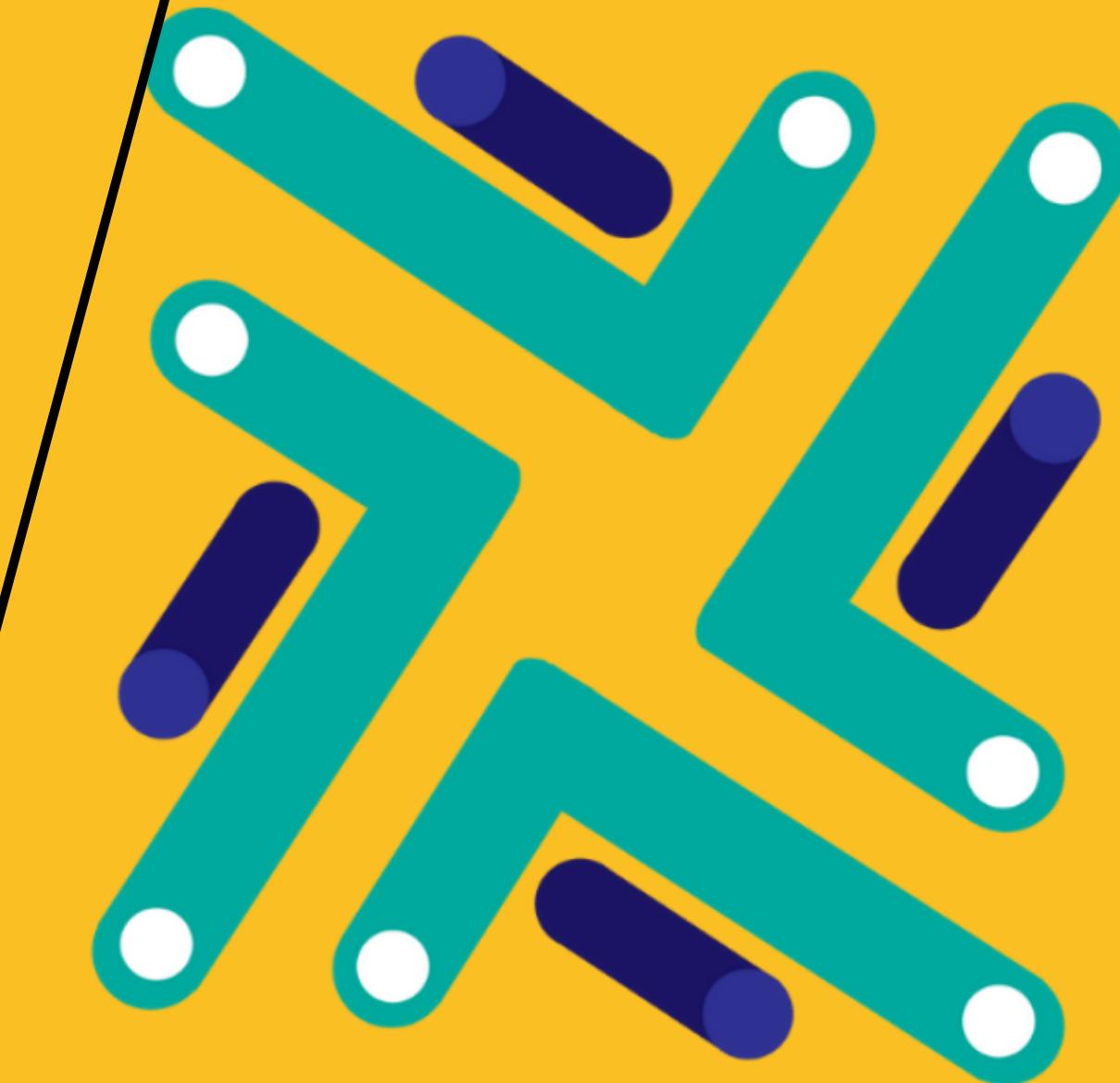


# TINKA COURSE QUALITY CHECKLIST



TINKA

# Minimum Requirement Checklist

Tinka has a minimum and recommended standard for video courses for the platform. Our review team is available to assist you to get your courses ready to be uploaded to Tinka Teacher App.

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# A Complete Video Course has:



- At least 20 minutes of video content per subtopic
- At least 5 individual lectures per topic\*
- Valuable learning content
- HD video quality (720p or 1080p)
- Audio that comes from both channels and is synchronized with the video
- Audio quality that does not distract students

# Student Experience Checklist

Students can only focus on a single activity from 10-18 minutes value. Therefore a fun & quality content is needed to capture their attention. To create a course that satisfies students, we strongly recommend that you familiarize yourself with best practices for course creation in 3 key areas.

Press



**F**

*for Fun, Clear & Compelling  
Marketing*

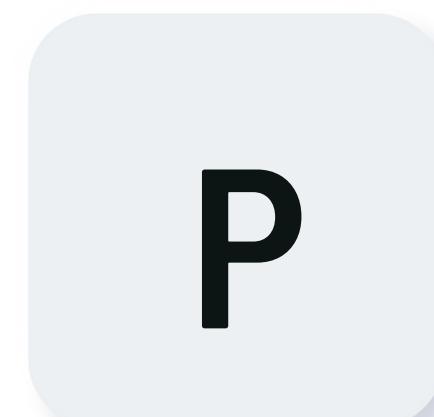
Press



**L**

*for Learning Experience  
& Creativity*

Press



**P**

*for Professionalism*

# **FUN, CLEAR AND COMPELLING MARKETING**

Students want to know what is the learning objective of each topic. Start your video by representing yourselves as the Tinka Educators follows with a clear introduction of the learning objective and target students.

## General Introduction:

- "Hi, i'm (instructor name) your Tink-Educator, welcome to Tinka Lightboard Series. Before we start, don't forget to follow our social media account.
- Let's begin....

## Sub topic 1 :

- Short Introduction : Hi welcome back today we are going to learn about (sub-topic 1).

## Use descriptors

- such as "the name of the topic/subtopic" for which level of students.
- Eg: Chapter 2.2 Unicellular Organism for Form 4

## Closing :

- In this lesson, you will learn about (the learning outcomes).
- See you on the next video!

# Learning Experience

- 1
  - 1 minute or less introductory lecture tells them what to expect in the course and in each section.
  - Convey useful content early in the course to capture their attention
  - Each section has a clear objective or primary skill, with all lectures building towards achieving that sub-objective
  - Each lecture has a main concept and a main message
  - Each section includes at least one learning activity, such as an exercise, project, or quiz, to allow students to apply what they have learned
  
- 2
  - Lecture formats vary throughout the course.
  - Tink- Educators may use their own creativity to explain a concept, the sky is the limit
  - Usage of props is recommended. Drawings & fun learning are welcome.
  - Make it easy to find the resources they need. Provide all needed resources, downloads, and links for each practice activity (ex. worksheets, questions, practice files, etc.) on the [Tinka Teacher App](#).

\*checkout the [Tinka Teacher App "How to" Document](#)



# Professionalism

How to ensure your professionalism is checked? Here are a few checklist for our Tinka Educators.

## AUDIO QUALITY

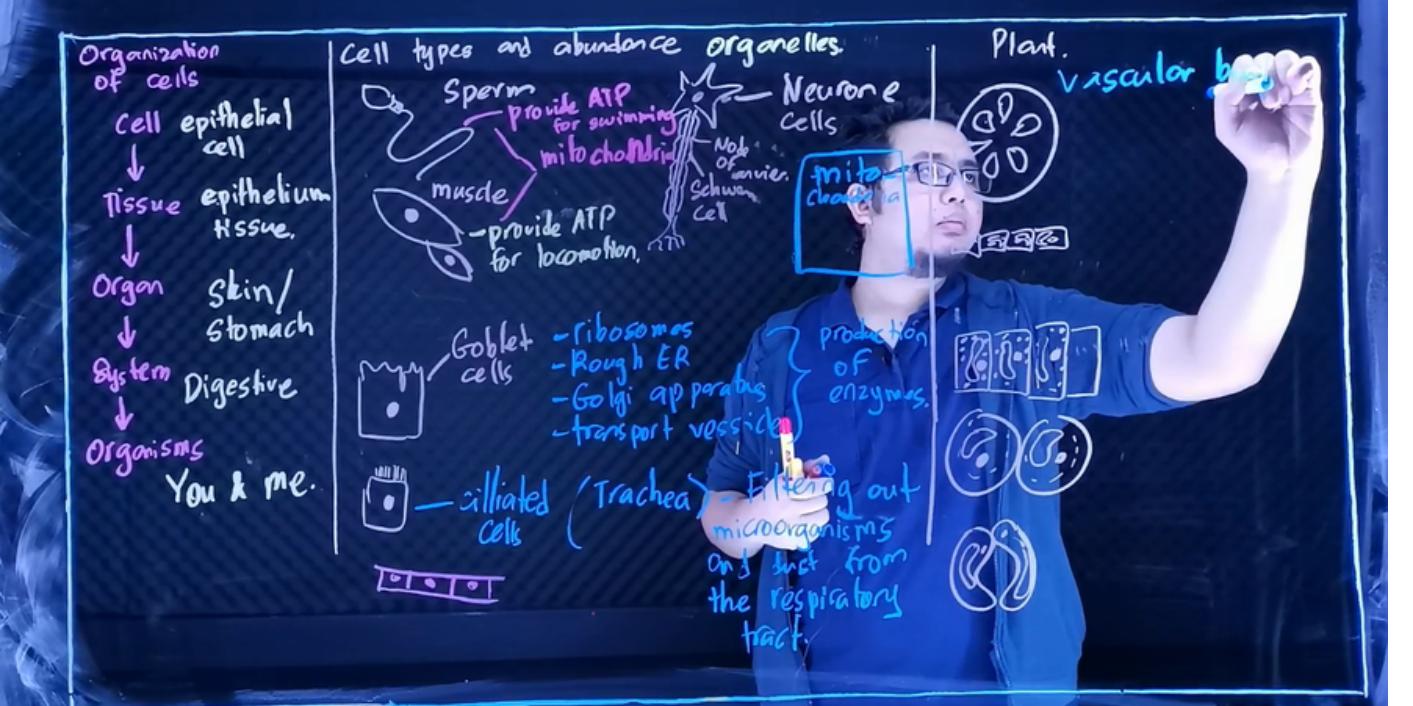
- Minimize Echo (recording in a small room would help!)
- No background noise (usually comes from electronics, equipment, ambient noise, and microphone setup issues)
- Adequate base volume from both headphones

## VIDEO QUALITY

- In HD, 720p or 1080p with a 16:9 aspect ratio
- Clear, not blurry, so students can see you and your learning material clearly
- Steady, not shaky video
- Well framed and appropriate
- enlarged so students can easily follow what's happening on the screen
- Your look! do get dressed up

## DELIVERY QUALITY

- Clear pronunciation of words and use of pauses to emphasize important points
- Unadorned style of speech
- Enthusiastic and energetic tone of voice
- Fun gestures! to attract the students



# What kind of experience you'll provide.

- An outstanding & different teaching style and concept to students
- Coverage on important topics
- Summarised goals of the course and sharing what is exciting and different about your content so students feel more confident in viewing.
- Better learning experience & content
- Practical, demos, props, and exercises for further understanding of the topic

**THE END**

THANK YOU

