

# The goal of recommendations



- Avoid information overload
- Bring forth relevant but hard to find causes
- Offer novel causes
- Maybe surprise

Cause Recommendation System

User ID

17

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Get Recommendations

User Donated Causes

No.	ID	Name	Category	Sub-category	Country ↑	Calculated Rating ↓
16	840-264224606	PORTLAND LEADERSHIP FOUNDATION	Community Improvement and Capacity Building	Community, Neighborhood Development, Improvement (General)	United States	3.1059
490	840-830417128	Love Does	Crime and Legal Related	Protection Against, Prevention of Neglect, Abuse, Exploitation	United States	0.6888
306	840-930833241	The Dougy Center	Human Services	Human Services - Multipurpose and Other N.E.C.	United States	0.6473

Recommended Causes

No.	ID	Name	Category	Sub-category	Country	Predicted Rating
1103	840-566047886	FOUNDATION FOR THE CAROLINAS	Philanthropy, Voluntarism, and Grantmaking Foundations	Community Foundations	United States	2.7673
1	840-911835082	Findley Elementary PTO Inc.	Education	Parent/Teacher Group	United States	2.6639
161	840-752330600	TIME Ministries	Religion-Related	Protestant	United States	2.6145
146	840-208332371	COURTS FOR KIDS	Youth Development	Youth Development - Citizenship Programs	United States	2.3602
14	840-452995516	HOPE CHINESE CHARTER SCHOOL	Education	Charter Schools	United States	2.2172
96	840-943171872	Bethany School Parent Teacher Organization	Education	Parent/Teacher Group	United States	2.2124
10	840-133039601	Alzheimer's Association National Office	Voluntary Health Organizations and Medical Disciplines	Alzheimer's Disease	United States	2.1314
139	840-581745787	Memphis Child Advocacy Ctr	Crime and Legal Related	Child Abuse, Prevention of	United States	2.1134