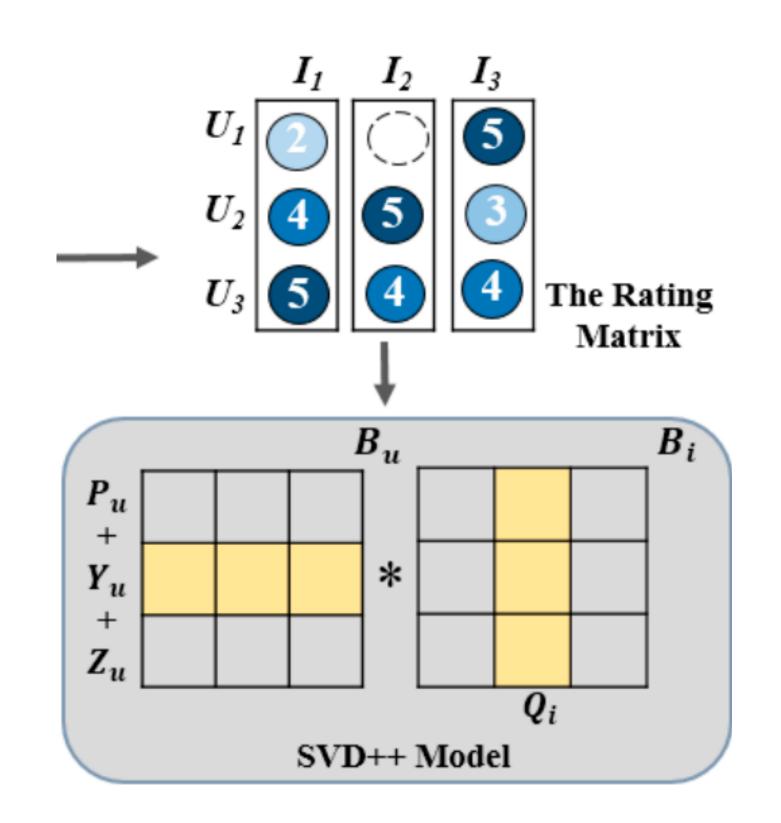
Matrix factorization



Find the factors of a matrix of ratings from user to item

The UV decomposition:



$$\begin{bmatrix} a_{11} \cdots a_{1n} \\ \vdots & \ddots & \vdots \\ a_{m1} \cdots a_{mn} \end{bmatrix} = \begin{bmatrix} u_{11} \cdots u_{1k} \\ \vdots & \ddots & \vdots \\ u_{m1} \cdots u_{mk} \end{bmatrix} \times \begin{bmatrix} v_{11} \cdots v_{1n} \\ \vdots & \ddots & \vdots \\ v_{k1} \cdots v_{kn} \end{bmatrix}$$

$$A_{m \times n} \qquad U_{m \times k} \qquad V_{k \times n}^{\top}$$

$$= \begin{bmatrix} V_{11} \cdots V_{1n} \\ \vdots & \ddots & \vdots \\ V_{k1} \cdots V_{kn} \end{bmatrix}$$

$$V_{k \times 25,000}$$

$$V_{10,000 \times k}$$

Finding the right size *k* is very important