

Implicit Rating

The features explain how users and causes interact and can be used to create machine learning predictors.
This is accomplished via a unique number that represents the affinity
Between a user i and a cause j

$$r_{ij} = \omega_1 FC_i^j + \omega_2 IT_i^j + \omega_3 IM_i^j + \omega_4 KD_i^j$$