



ADVENTURE WORKS

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Contents of the Presentation:

1. Overview

2. KPIs

3,4. Dashboard images

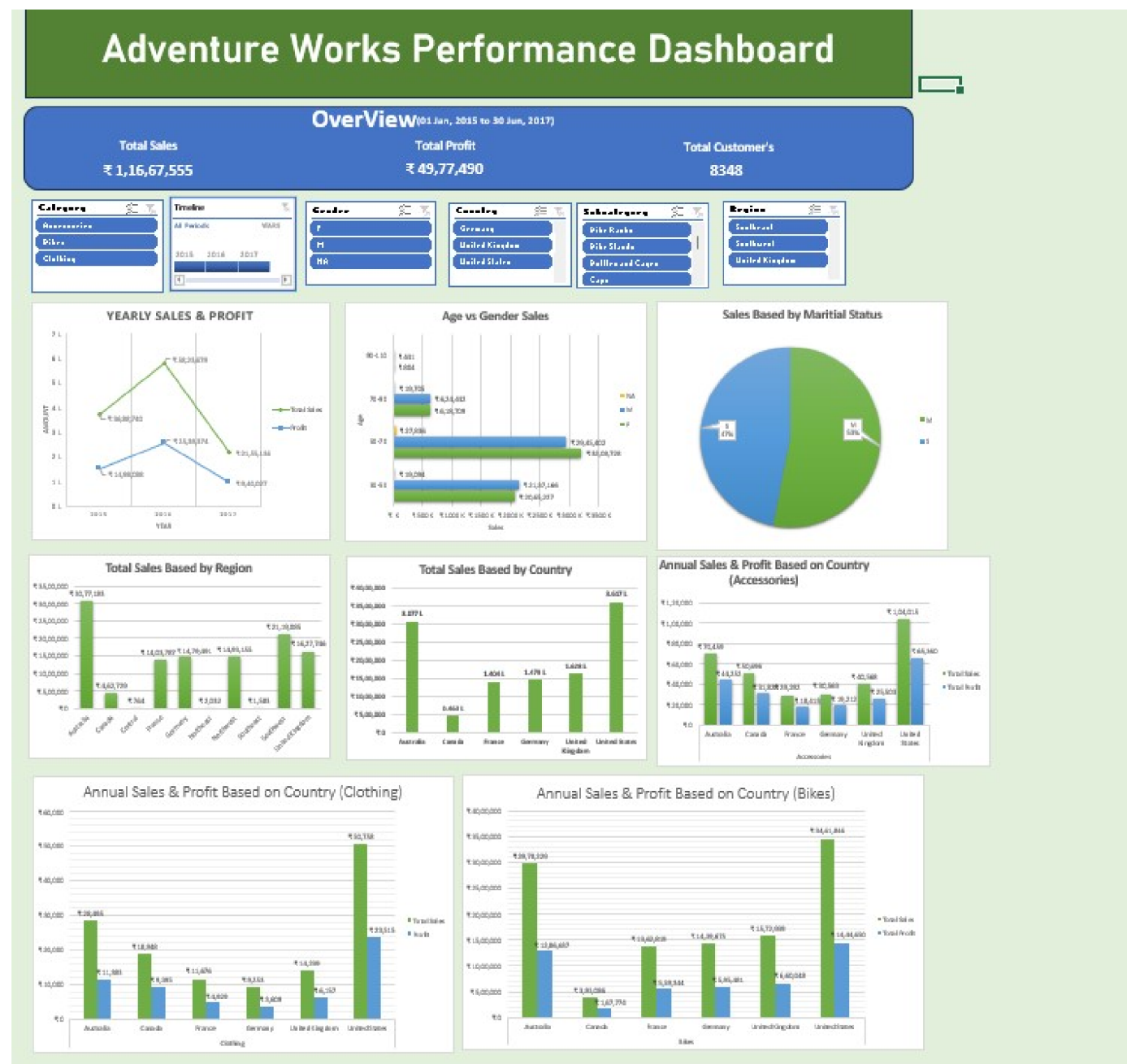
5. Insights

6. Thank you

OVERVIEW

Embark on an exhilarating data-driven journey with Adventure Works, a global leader in bikes, clothing, and accessories! Our new Excel dashboard is more than a tool—it's a dynamic visual experience that vividly illustrates Adventure Works' extensive market presence. Navigate through this digital masterpiece like cycling through strategic insights, transforming raw data into a vibrant tapestry for enhanced decision-making in our dynamic enterprise. AdventureWorks, renowned for quality and global reach, now has a powerful ally in this visually captivating dashboard. It's not just about numbers; it's a high-speed ride through analytics, where trends and patterns propel us forward on the global stage. Pedal into a future of streamlined decisions and unparalleled success!

DASHBOARD IMAGES



KPI

1) Total Sales - \$6690065.096

2) Total Profit -\$88127.47

3) Total Customers - 8348

4) No. of Products - 04

5) No. of Orders - 20766

INSIGHTS

1. Producing more number of bikes is suggestible as the demand of bikes is high in the market.
2. Adding traditional and morden look to clothing and should follow new trends in the market.
3. They can enter into new market regions like india where the demand for bikes can be more.
4. They can invest in promotional activites to increase there sales.

THANK YOU

You can connect with me on

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