

# Credit Card Transaction Report

Revenue  
**56.5M**

Amount  
**46M**

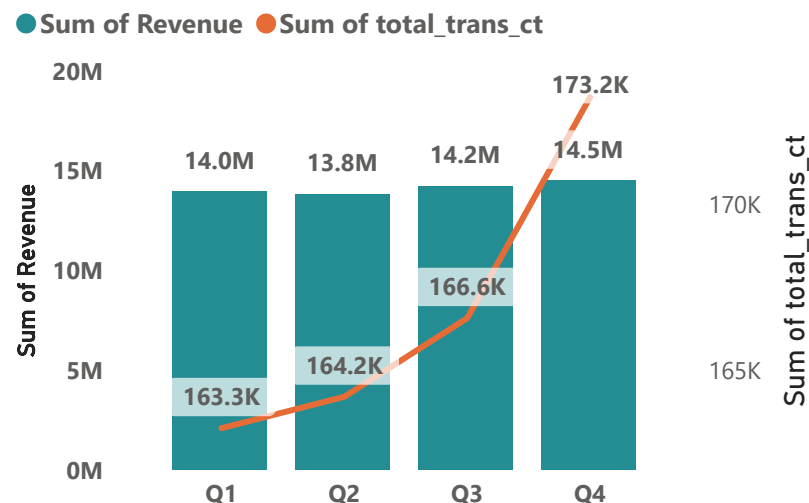
Total Interest  
**7.98M**

Count  
**667K**

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	56,59,108.98	4647596	8,21,922.98
Total	5,65,17,010.81	45533021	79,82,479.81

Q4 Q3 Q2 Q1

Qtr Revenue by total transaction count



week\_start\_date

All

F

M

Low

Med

High

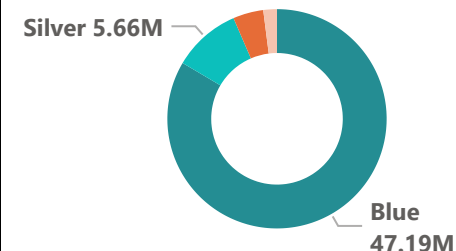
Gold

Silver

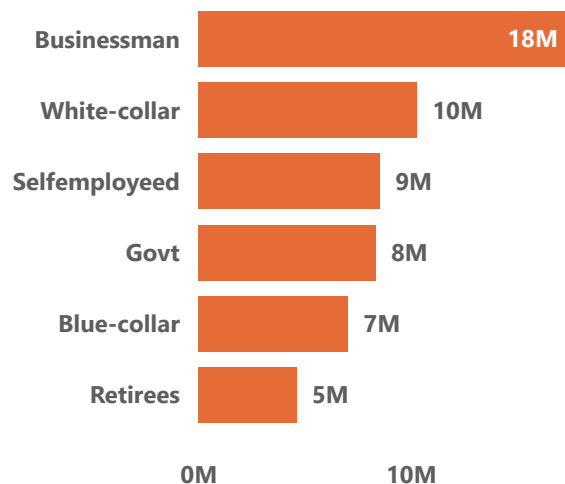
Blue

Plati...

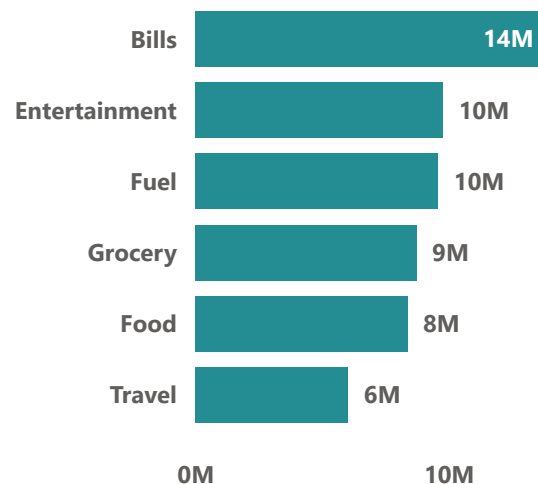
Revenue by Card type



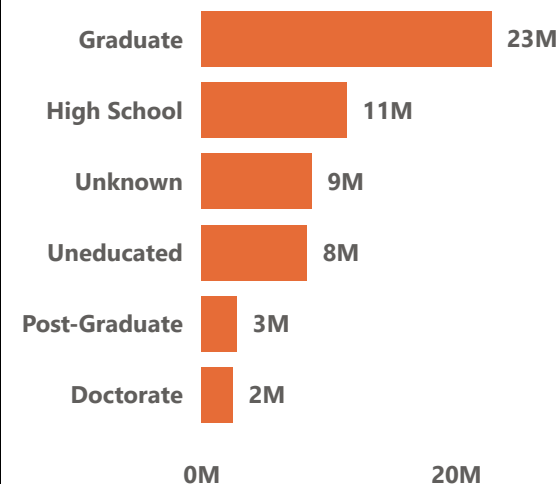
Revenue by Customer job



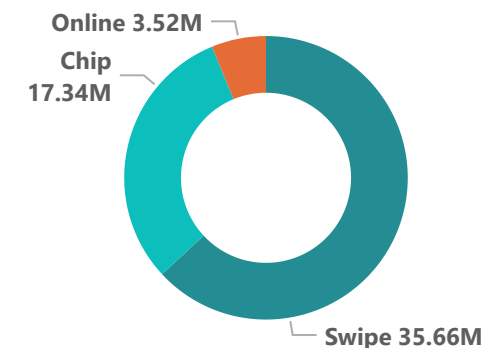
Revenue by Expenditure\_type



Revenue by Education level



Revenue by Use Chip



# Credit Card Customer Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Revenue

56.5M

Amount

46M

Income

588M

CSS

3.19

Gold

Silver

Blue

Platinum

F

M

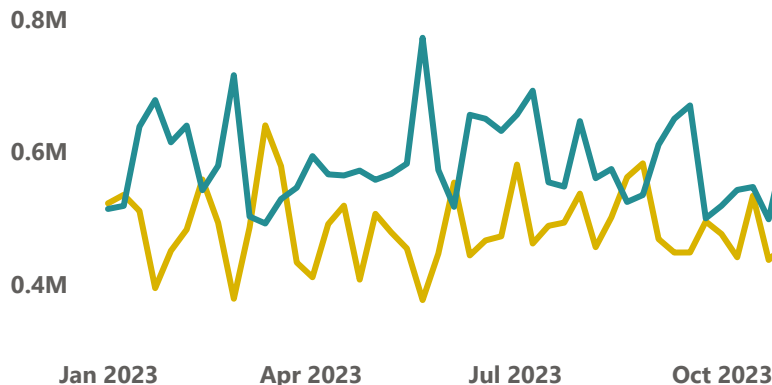
Swipe

Online

Chip

Revenue by Week

gender F M



Revenue by Marital Status

Married



Single



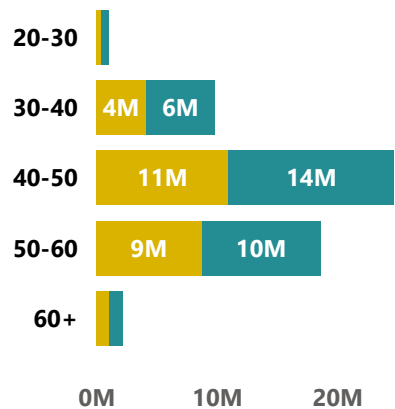
Unknown



0M 10M 20M

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	70,40,606.42	9,67,751.42	73516911
Businessman	1,76,97,472.01	25,84,604.01	190350431
Govt	83,35,533.84	11,82,230.84	90834727
Retirees	46,17,448.22	6,41,692.22	49619308
Selfemployed	85,42,826.40	11,41,510.40	77659931
White-collar	1,02,83,123.92	14,64,690.92	105618475
Total	5,65,17,010.81	79,82,479.81	587599783

Revenue by Customer Age

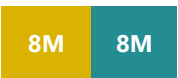


Revenue by Customer Income

High



Med

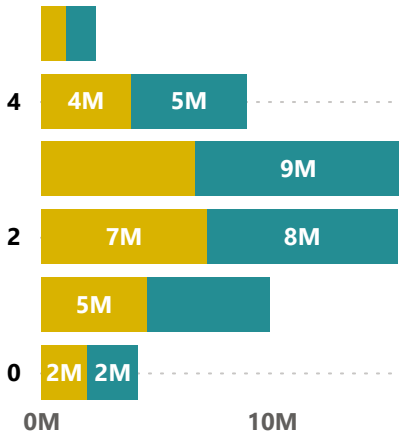


Low

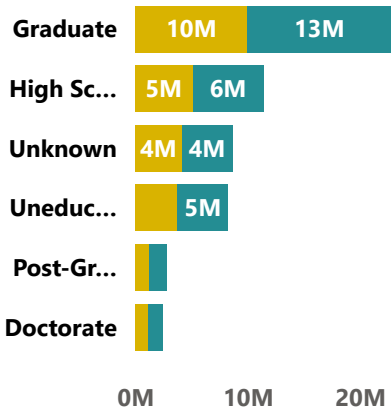


0M 10M 20M

Revenue by Dependents



Revenue by Customer Edu



Revenue by State

