John Doe

Contact Information

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Work Experience

Senior Product Manager at Salesforce (Apr 2019 - present)

- Spearheaded the end-to-end launch of an Al-driven customer insights platform.
- Collaborated with engineering and design teams to reduce feature release cycles by 25%.
- Defined KPIs and analytics dashboards for data-driven decision-making.

Product Manager at Amazon (Aug 2015 - Mar 2019)

- Led a product pivot strategy that increased market share in e-commerce by 15%.
- Conducted market research and competitive analysis for product differentiation.
- Partnered with marketing teams to drive GTM strategies, exceeding revenue targets by 18%.

Skills

Roadmapping, Backlog Prioritization, SQL, APIs, Tableau, Google Analytics, JIRA, Confluence

Education

PhD in Computer Science - Stanford University
BS in Computer Engineering - University of Michigan

Certifications

- Pragmatic Product Management Certification
- Agile Product Ownership Certificate