## **BODDU PADMA**

**CONTACT - 9381255181** 

EMAIL - padmaboddu062@gail.com

ADDRESS – Visakhapatnam, Andhra Pradesh - 530040

LINKEDIN – https://www.linkedin.com/in/padma-boddu-191240309

PORTOFILIO - <a href="https://padmaboddu.github.io/portfolio/">https://padmaboddu.github.io/portfolio/</a>

### **CAREER OBJECTIVE:**

Innovative UI/UX Developer with creating user-centered designs for web and mobile applications. Proficient in wireframing, and conducting user research to enhance usability and user satisfaction. Skilled in tools such as Sketch, Figma, and Adobe XD, with a strong understanding of front-end development (HTML, CSS, JavaScript). Passionate about delivering seamless and engaging digital experiences that drive user engagement and meet business goals.

#### **EDUCATIONAL DETAILS:**

## SRI VENKATESHWARA VIDTHYA PEETH Degree College-Visakhapatnam

BSc. Computer science (2021-2024) - 75%

#### **PUNYAGIRI Junior College**

Board of Intermediate Education (2019-2021) - 82%

ZP HIGH School

Secondary School of Education (2018-2019) - 80%

## **TECHNICAL SKILLS:**

Web Development: HTML, CSS, JavaScript, React

UI/UX Design Tools: Figma, Sketch, Adobe XD, Photoshop

**Content Management:** WordPress

Other Skills: Wireframing, Prototyping, User Research, Responsive Design

### **PROJECTS:**

### **Personal Portfolio Website:**

Tools Used: Figma, HTML, CSS, JavaScript

Designed and developed my personal portfolio to showcase UI/UX projects and front-end development work.

E-Commerce Website Redesign:

*Tools Used:* Figma, Adobe XD, HTML, CSS

Led the redesign of an e-commerce website for a local business, resulting in improved user flow, better interface design, and a 15% increase in user conversion.

# **SOFT SKILLS:**

Time Management Communication skills Collaboration & Team Work Problem Solving

# **CERTIFICATIONS & PROJECTS:**

☐ Trained in UI/UX from Tech Mahindra Smart Academy and maintained a good portfolio

# **LANGUAGES:**

ENGLISH-Proficiency TELUGU – Proficiency