

# BODDU PADMA

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## CAREER OBJECTIVE:

Innovative UI/UX Developer with creating user-centered designs for web and mobile applications. Proficient in wireframing, and conducting user research to enhance usability and user satisfaction. Skilled in tools such as Sketch, Figma, and Adobe XD, with a strong understanding of front-end development (HTML, CSS, JavaScript). Passionate about delivering seamless and engaging digital experiences that drive user engagement and meet business goals.

## EDUCATIONAL DETAILS:

### SRI VENKATESHWARA VIDTHYA PEETH Degree College-Visakhapatnam

BSc. Computer science (2021-2024) - 75%

### PUNYAGIRI Junior College

Board of Intermediate Education (2019-2021) - 82%

### ZP HIGH School

Secondary School of Education (2018-2019) - 80%

## TECHNICAL SKILLS:

**Web Development:** HTML, CSS, JavaScript, React

**UI/UX Design Tools:** Figma, Adobe XD, Photoshop

**Content Management:** WordPress

**Other Skills:** Wireframing, Prototyping, Responsive Design

## PROJECTS:

### Personal Portfolio Website:

*Tools Used:* Figma, HTML, CSS, JavaScript

Designed and developed my personal portfolio to showcase UI/UX projects and front-end development work.

### E-Commerce Website Redesign:

*Tools Used:* Figma, Adobe XD, HTML, CSS

Led the redesign of an e-commerce website for a local business, resulting in improved user flow, better interface design, and a 15% increase in user conversion.

## **SOFT SKILLS:**

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Time Management

Communication skills

Collaboration & Team Work

Problem Solving

## **CERTIFICATIONS & PROJECTS:**

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☐ Trained in UI/UX from Tech Mahindra Smart Academy and maintained a good portfolio

## **LANGUAGES:**

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ENGLISH-Proficiency

TELUGU – Proficiency