





Credit Card Issuance & Risk Dashboard



Prepared by: [PADMASRI]

Data Analyst Intern | June 2025

Objective & Dataset

-  Objective: Design an interactive dashboard to analyze credit card issuance and risk factors.
-  Dataset: cards_data.csv
- Fields: Card Brand, Credit Limit, Card Type, Acct Open Date, Has Chip, Card On Dark Web

KPIs & Charts

-  KPI Cards:
 - • Total Cards Issued
 - • Cards Flagged on Dark Web
 - • Average Credit Limit
 - • Chip-Enabled Cards
 - • Total Unique Clients
-  Charts:
 - • Bar Chart: Top Card Brands by Issuance
 - • Line Chart: Monthly New Account Openings
 - • Pie Chart: Card Type Distribution

Dashboard View

Credit Card Issuance & Risk Dashboard

Total Cards Issued

9,238

Cards Flagged on Dark Web

0

Average Credit Limit (₹)

14,347

Chip-Enabled Cards

Has Chip

NO

0

YES

0

Total Unique Clients

2,000

Top Card Brands by Issuance

Card Brand

Mastercard

Visa

Amex

Discover

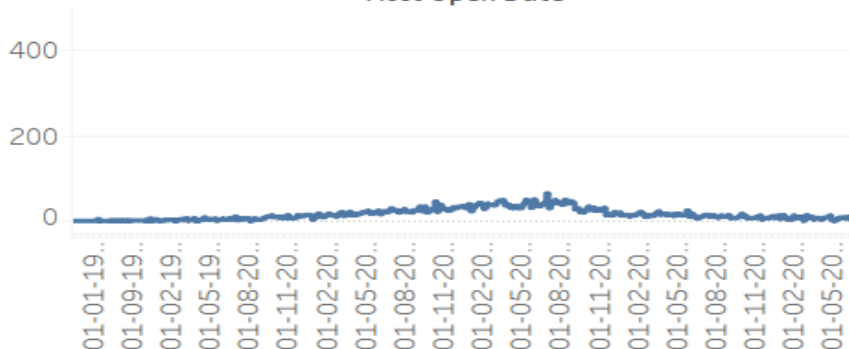
0 500 1000 1500 2000 2500 3000

Count of Card Number =

Monthly New Account Openings

Acct Open Date

Distinct count of Cli.:



Distribution of Card Types

Card Type

■ Credit

■ Debit

- Debit (Prepaid)

Count of Card Number

6,146



CHARTS

Top Card Brands by Issuance

Card Brand

Mastercard

Visa

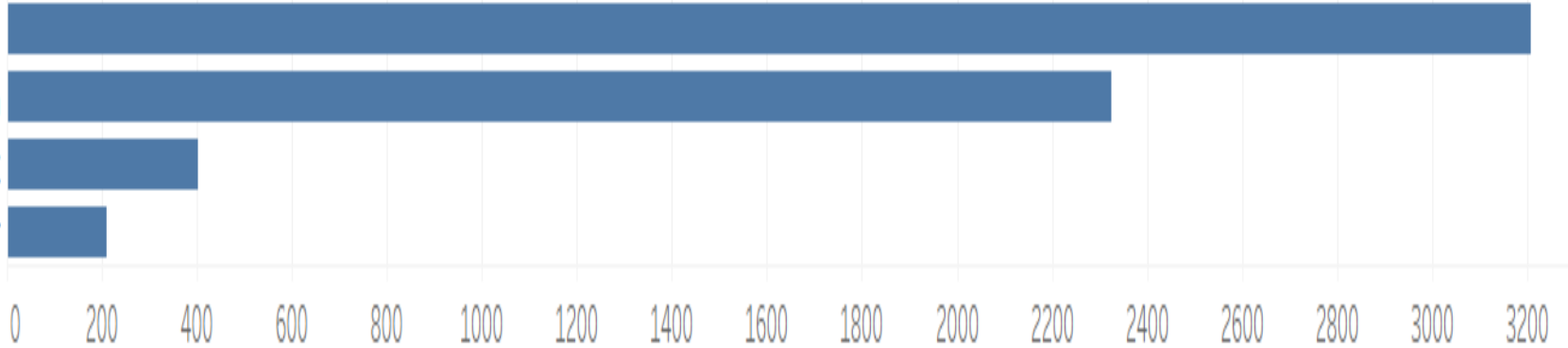
Amex

Discover

0 200 400 600 800 1000 1200 1400 1600 1800 2000 2200 2400 2600 2800 3000 3200

Count of Card Number

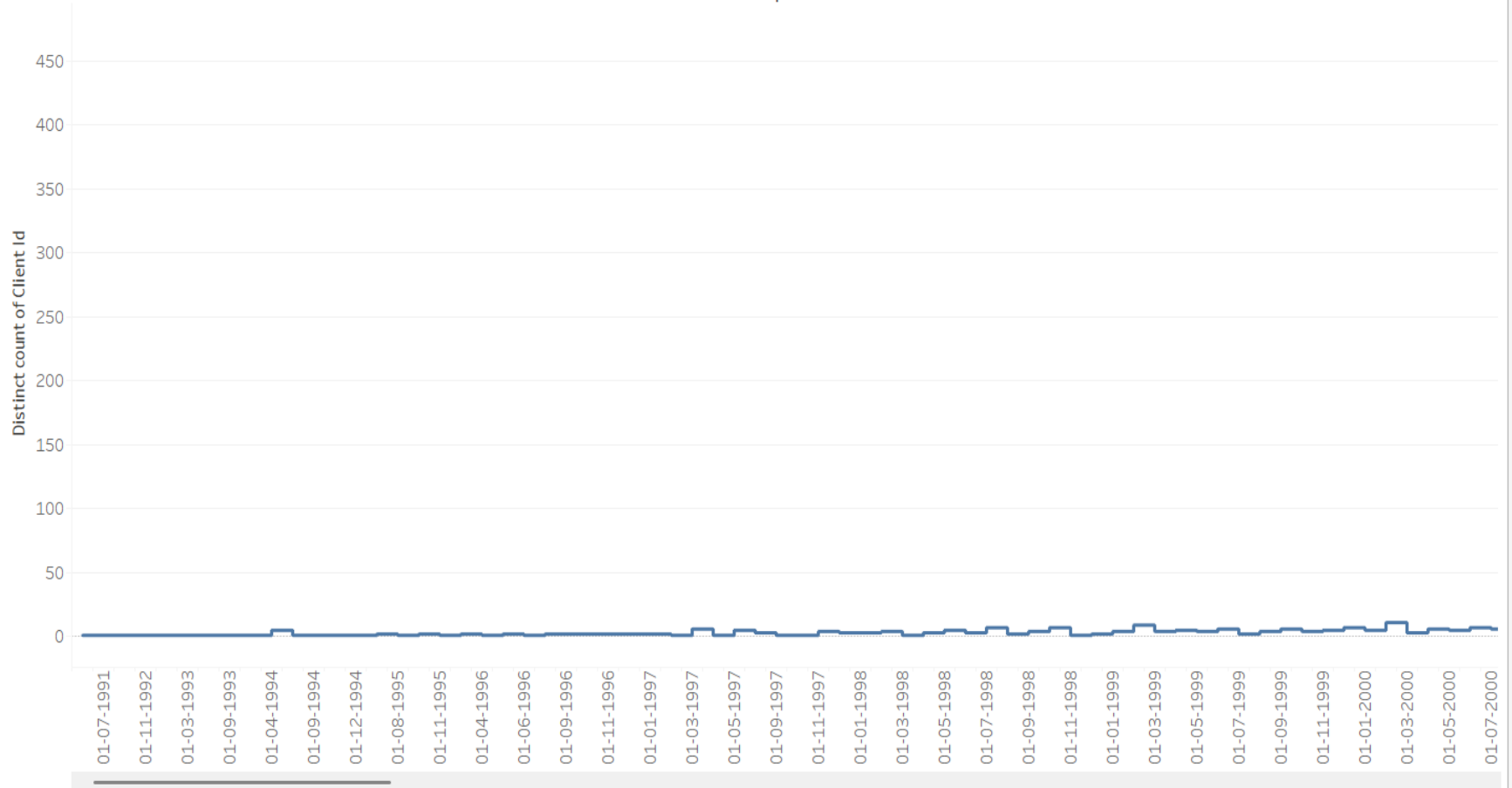
Count of Card Number for each Card Brand.



CHARTS

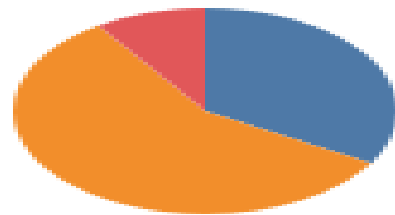
Monthly New Account Openings

Acct Open Date



CHARTS

Distribution of Card Types



Count of Card Number

6,146

Card Type

Credit

Debit

Debit (Prepaid)

Card Type (color) and
count of Card Number
(size).

THANK YOU

