**SUPPLEMENTARY INFORMATION SHEET**

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| **S. No.** | **Details required** | **Details to be filled** |
|  | **Do you have a Company Logo?**  (Mention YES/NO) | If YES, please share a clear Image of the logo |
|  | **Do you have a Mobile App for your business?**  (Mention YES/NO) | **ANDROID APP Store URL/Link:** https://play.google.com/store/apps/details?id=com.ameegolabs.technoledge |
|  | **Please mention:**  Trademark, Copyright, MSME, GST Registration Numbers | **Trademark:** ………………………… (Application Number)  **Copyright**: ……………………..….… (Diary Number)  **MSME Number**: ………………….  **GST**: ……………………………………. |
|  | **Please mention in brief about your BUSINESS MODEL.**  (Please note that this will be displayed publicly on your Startup India Profile)  Certainly! Here's a brief overview of the business model for "Dentist at Door":  \*Value Proposition\*:  - \*Convenience\*: Offering dental services at the patient's doorstep, saving them time and hassle.  - \*Affordability\*: Providing services at a lower cost than traditional dental clinics.  - \*No Consultation Fee\*: Removing the initial consultation fee to make dental care more accessible.  \*Customer Segments\*:  - Busy professionals who prefer time-saving solutions.  - Elderly or individuals with mobility issues.  - Families seeking convenient dental care for all members.  \*Revenue Streams\*:  - \*Service Fees\*: Income from dental procedures performed.  - \*Membership Plans\*: Recurring revenue from subscription-based plans for regular dental care.  - \*Corporate Tie-ups\*: Partnering with businesses to offer services to employees.  \*Cost Structure\*:  - \*Operational Expenses\*: Costs for running and maintaining the mobile van, equipment, and supplies.  - \*Personnel Costs\*: Salaries for dentists and support staff.  - \*Marketing Costs\*: Investment in promotional activities to attract new customers.  \*Key Partners\*:  - Dental supply companies for equipment and materials.  - App development firms for maintaining the booking platform.  - Local communities and organizations for outreach and engagement.  \*Key Activities\*:  - Scheduling and managing mobile clinic appointments.  - Ensuring high-quality dental services.  - Marketing and customer service.  \*Key Resources\*:  - A well-equipped mobile dental van.  - A robust appointment booking app or website.  - A skilled team of dental professionals.  \*Customer Relationships\*:  - Fostering trust through reliable and high-quality dental care.  - Maintaining customer satisfaction with efficient service and follow-ups.  \*Channels\*:  - The "Dentist at Door" app or website for service information and bookings.  - Social media, online marketing, and word-of-mouth for customer acquisition and retention.  This business model is designed to be scalable, allowing for expansion into new areas and the addition of new services as the business grows. It focuses on providing a seamless and hassle-free dental care experience to customers, right at their doorsteps. | |
|  | **What is the PROBLEM the startup is solving?**  (Min 250 Words write up required)  "Dentist at Door" is addressing several key problems in the dental care industry:  - \*Inaccessibility\*: Many patients find it difficult to visit dental clinics due to mobility issues, busy schedules, or lack of nearby facilities.  - \*Time Constraints\*: Traditional dental clinic visits can be time-consuming, often involving long waits for appointments and treatments.  - \*Cost Concerns\*: Dental care can be expensive, and consultation fees add to the overall cost, making regular dental check-ups less affordable for many people.  - \*Service Availability\*: In some areas, especially rural or underserved urban regions, access to quality dental care is limited.  By providing a mobile dental clinic service, "Dentist at Door" aims to make dental care more accessible, convenient, and affordable, ensuring that high-quality dental services are available to a broader segment of the population without the need for them to travel or wait for appointments. This solution is particularly beneficial for those with limited mobility, such as the elderly or disabled, as well as busy individuals who value their time. | |
|  | **How does your Startup propose to SOLVE this problem?**  (Min 250 Words write up required)  "Dentist at Door" proposes to solve the identified problems in the dental care industry with the following solutions:  - \*Mobile Dental Clinics\*: Equipped vans that travel to the patient's location, eliminating the need for patients to travel to a clinic.  - \*App-Based Booking\*: A user-friendly app allows patients to book appointments with ease, choosing their preferred dentist and time slot without waiting.  - \*No Consultation Fees\*: Removing consultation fees to make dental care more affordable and accessible.  - \*Competitive Pricing\*: Offering services at a lower cost than traditional clinics by reducing overhead costs associated with stationary dental offices.  - \*Qualified Professionals\*: Employing experienced and certified dentists to ensure high-quality care is delivered.  - \*Time Efficiency\*: Reducing the time spent on dental visits by providing prompt services as per the scheduled appointment.  By implementing these solutions, "Dentist at Door" aims to provide a seamless and efficient dental care experience, making it easier for patients to maintain their oral health without the common barriers associated with traditional dental services. | |
|  | **What is the UNIQUENESS of the solution?**  (Min 250 Words write up required)  The uniqueness of "Dentist at Door" lies in its innovative approach to dental care, which includes:  - \*Mobile Dental Service\*: The concept of a fully-equipped dental clinic in a van that can travel to any location is a novel approach that sets "Dentist at Door" apart from traditional dental services.  - \*App-Based Operations\*: The use of an app for end-to-end service—from booking to payment—provides a seamless experience for the user, which is not commonly found in the dental industry.  - \*No Hidden Costs\*: Transparency in pricing and the elimination of consultation fees make it unique in the market, where additional fees are the norm.  - \*Customized Care\*: The ability for patients to choose their dentist based on experience and qualifications offers a personalized touch to the service.  - \*Time-Saving\*: By scheduling appointments at the convenience of the patient, "Dentist at Door" ensures that dental care does not disrupt the patient's daily routine.  This business model not only addresses common issues faced by dental patients but also adds value with its unique selling propositions. | |
|  | **How does your Startup generate revenue?**  (Min 250 Words write up required)  "Dentist at Door" generates revenue through the following streams:  - \*Service Fees\*: The primary revenue comes from the dental services provided. Patients pay for the specific treatments they receive, such as cleanings, fillings, or cosmetic procedures.  - \*Subscription Plans\*: Patients can opt for subscription plans that offer regular check-ups and preventive care at a fixed rate, providing a steady revenue stream.  - \*Corporate Partnerships\*: Partnering with businesses to offer dental services to employees as part of their health benefits can generate additional revenue.  - \*Event Services\*: Offering dental check-ups and emergency services at events or gatherings as a paid service.  - \*Referral Programs\*: Implementing a referral system where existing patients can refer new patients in exchange for discounts or services.  By diversifying its revenue streams, "Dentist at Door" can ensure a stable and sustainable business model while providing affordable and accessible dental care. | |
|  | How is your Startup creating an **innovative product/service/ process or improving an existing one?** OR  How is your Startup creating a scalable business model with a **high potential of employment generation or wealth creation?**  (Min 250 Words write up required)  "Dentist at Door" is creating a scalable business model with high potential for employment generation and wealth creation through the following strategies:  - \*Franchise Model\*: By offering a franchise model, "Dentist at Door" can expand to new locations, creating opportunities for local entrepreneurs and generating employment for dental professionals and support staff.  - \*Technology Integration\*: Utilizing technology not only for booking appointments but also for managing operations efficiently allows for scaling up without a proportional increase in costs.  - \*Partnerships with Dental Schools\*: Collaborating with dental schools can provide a steady stream of new dentists and hygienists, fostering employment and ensuring a high standard of care.  - \*Community Outreach Programs\*: Engaging with communities through oral health programs can create awareness, leading to a higher demand for services and thus more job opportunities.  - \*Diversified Services\*: Offering a range of services, including cosmetic dentistry and orthodontics, can attract a broader customer base, increasing revenue and the potential for wealth creation.  - \*Innovative Marketing\*: Adopting innovative marketing strategies can increase brand visibility and customer acquisition, contributing to business growth and wealth generation.  By focusing on these areas, "Dentist at Door" aims to build a robust business model that not only serves the community by providing accessible dental care but also contributes to the economy through job creation and wealth generation. | |

1. **Please Select the Category of your Startup Company.**

(Please click this link ‘[**http://www.startupwala.in/irdi\_lib/company\_industries.php**](https://www.google.com/url?q=http://www.startupwala.in/irdi_lib/company_industries.php&sa=D&source=hangouts&ust=1622261937741000&usg=AFQjCNFDzGi54WCq0vVwX5zRDl_TjahyIA)**’’** to check details and enter selection in table)

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| **Industry**  (Select only 1) | **Sector**  (Select only 1) | **Services**  (Select max 5) |
|  |  | 1. Research  2. Engineering  3. Consulting  4. Government  5. Platform |

1. **Mention details of ALL Directors of the company (if any).**

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| **Director Details** | | | |
| S. No. | Name | Mobile No | Email ID |
|  | Padmesh Kumar Singh | 7705884551 | Singhpadmesh90@gmail.com |
|  | Manya Uppadhyay | 7599171957 |  |
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