generator" guiding a possible interpretation of the problem situation—and we follow the twists and turns of the designer closely, it reads as a very coherent story. From this analysis, we find that expert designers tend to go through the steps of the frame creation process, but implicitly and fluidly. The elements of frame creation are there. In developing the frame creation method, we have straightened out these steps and brought them into a possibly logical order. But that is for modeling purposes—in reality, the steps will be executed in close interaction with one another, as the frame creators have to balance creative steps with analysis and reflection all the time. (This study later led to the Delft Protocols Workshop [Cross, Christiaans, and Dorst 1996].)