



Figure 8.5
A sample of DOC method cards.

ownership and responsibility. Incidentally, the process of creating such a set of cards has a therapeutic quality in itself, giving each team member a sense of individual empowerment and creating an overview of how the different individuals contribute to the shared set of abilities and discourse. Making method cards helps establish the network of frame innovators mentioned above. The tools presented on the cards are often not new or original; their quality is to reflect existing practices and hopefully challenge people to extend them. Good sources of inspiration for the creation of such a set of tools abound in the design thinking literature; see, for instance, Brown (2009) and Martin (2009).