

# Global Readiness for Prompt Engineering and AI Coding Agents in Software Development

## Introduction

The rise of **prompt engineering and AI coding agents** (LLM-based coding assistants like GitHub Copilot or ChatGPT) is reshaping software development worldwide. These tools can significantly boost developer productivity, but the extent of their impact will vary by country. Key cultural and structural factors—such as the strength of local software industries, education systems, openness to automation, English proficiency, digital infrastructure, innovation culture, government AI policy, and startup ecosystems—determine which countries are best positioned to benefit. This report provides a comparative analysis of countries and regions on these dimensions, identifying those with the most favorable conditions for leveraging AI-assisted software development.

## Key Factors Shaping AI-Driven Software Development

Before comparing countries, it's important to outline the **key factors** that influence how well a nation can adopt prompt engineering and AI coding tools:

- **Strength of Software Development Industry:** The size and quality of a country's developer workforce and tech industry. Nations with large, skilled developer pools or robust IT sectors can adopt AI coding tools at scale. For example, the three largest developer populations are in China ( $\approx 3.9$  million developers), the United States ( $\approx 2.9$  million), and India ( $\approx 2.6$  million) <sup>1</sup>, giving these countries a strong base to leverage AI-assisted coding.
- **Education and Training Ecosystem:** The quality of computer science education, prevalence of coding bootcamps, and continuous training. Countries with strong STEM education and developer training pipelines produce professionals who can effectively use and improve AI tools. World-class universities (e.g. MIT, Stanford in the US; Tsinghua in China; Oxford in the UK) and specialized AI institutes (Canada's Vector Institute, etc.) contribute to a skilled talent pipeline <sup>2</sup><sup>3</sup>.
- **Openness to Automation and AI:** Cultural and business openness to adopting new technologies in workflows. In some countries a high percentage of firms or individuals have embraced AI. Notably, **AI adoption rates** are highest in a few tech-forward nations – for instance, the UAE (about 59% of the working-age population), Singapore (58%), Norway (45%), and Ireland (42%) lead in AI diffusion <sup>4</sup>. These figures suggest a strong willingness to integrate AI tools. By contrast, many developing countries show <10% AI adoption, indicating a gap <sup>5</sup>. Public perception also matters: surveys show clear majorities in countries like China, Indonesia, and Thailand view AI as more beneficial than harmful, while opinion is more cautious in some Western countries <sup>6</sup>.
- **English Proficiency:** Because most prompt-engineering resources and AI coding models (so far) are English-based, proficiency in English is a practical advantage. Countries in Northern and Western Europe dominate English proficiency rankings – for example, **the Netherlands** (EF EPI score  $\sim 647$ ) is #1, with Austria, Denmark, Norway, and others in Europe all in the "Very High" proficiency band <sup>7</sup>. In contrast, many large developing nations have lower average English skills; *India* and *Brazil*, despite large IT sectors, are rated "Low" proficiency by EF (India's score

~490; Brazil ~482) <sup>8</sup> . Anglophone countries (US, UK, Canada, etc.) naturally have an edge here, as do business hubs like Singapore (which ranks top in Asia for English) <sup>7</sup> .

- **Digital Infrastructure & Internet Access:** Widespread, high-speed internet and reliable electricity are essential for AI-driven development. Nearly all people in high-income nations are online (93% internet usage in 2024) versus just 27% in low-income countries <sup>9</sup> . For instance, about **92% of the U.S. population** has internet access, compared to ~72% in China and ~60% in India <sup>10</sup> . Rich digital infrastructure (such as cloud data centers and 5G networks) further boosts a country's capacity to utilize AI coding agents. South Korea, Singapore, and Northern European countries stand out for ultra-fast broadband and 5G coverage, whereas many emerging economies still face connectivity gaps.
- **Cultural Attitudes toward Innovation:** Societal attitudes toward risk, experimentation, and entrepreneurship influence tech adoption. Cultures that encourage innovation and tolerate failure (for example, the **"Silicon Valley" mindset** in the US or the Israeli startup culture) tend to adopt new tools more rapidly. In Israel, for instance, a strong military-to-startup tradition feeds a highly inventive tech sector <sup>11</sup> <sup>12</sup> . Similarly, Sweden's vibrant startup environment reflects a culture open to new ideas <sup>13</sup> . In contrast, more risk-averse or hierarchical business cultures may be slower to trust AI-driven automation in coding.
- **AI Policy and Government Investment:** Government strategies, funding, and regulations around AI play a key role. The **United States and China** have emerged as dual AI superpowers – the U.S. leads global AI readiness rankings (thanks to its private-sector innovation and research infrastructure) <sup>14</sup> , while China's government has poured an estimated **\$140+ billion** into domestic AI and semiconductor development <sup>15</sup> . Many countries now have national AI strategies (at least 12 new national AI plans were launched in 2024 alone, including in lower-income nations) <sup>16</sup> . Proactive policy can mean funding AI research, setting up innovation hubs or sandboxes, and updating regulations (e.g. data governance, AI ethics) to encourage adoption. For example, Canada's early national AI strategy helped make it a research leader, and the EU is funding AI through its Horizon programs (while also developing the AI Act regulation). Conversely, over-regulation or lack of support can hinder AI uptake.
- **Entrepreneurial and Startup Ecosystem:** A strong startup scene indicates agility in adopting new tech. The global startup landscape is heavily concentrated – **the U.S. alone accounts for ~46.6% of worldwide startup activity**, and along with **China (~9%), the UK (~5.6%), and India (~5%)**, makes up two-thirds of all startup output <sup>17</sup> . These countries naturally have ecosystems that can quickly integrate AI coding assistants. Other notable hubs include Israel (with the highest startups per capita and a top ecosystem in the Middle East/Africa) <sup>18</sup> and Brazil (the dominant startup hub in Latin America) <sup>19</sup> . A dynamic startup culture usually correlates with quick experimentation and adoption of AI-driven development tools.

Each of these factors varies widely across regions. Below we compare how major countries and regions stack up, and which are poised to benefit the most from AI-assisted programming. To synthesize key metrics, **Table 1** provides a snapshot of selected countries on several dimensions related to AI-driven software development readiness:

**Table 1. Selected Indicators for AI-Ready Software Development (Latest Available Data)**

Country	Pro Software Developers   (millions) <sup>1</sup>	English Proficiency   (EF EPI Score/Band) <sup>7 8</sup>	Internet Use   (% of population) <sup>20</sup>	Global Innovation Rank   (GII 2025) <sup>21 22</sup>	AI Adoption Rate   (% pop. using AI) <sup>4</sup>
United States	~2.9 million	N/A (Native English)	~92%	#3 (High-income leader)	~50% (estimated; very high)
China	~3.9 million	Low (Limited English use)	~72%	#10 (Top middle-income)	~ ? (High in enterprise, lower public)
India	~2.6 million	Low (EF EPI ≈ 490, Low)	~60%	#38 (Rising innovator)	~? (Moderate, growing)
United Kingdom	~0.5 million (est.)	Very High (EF EPI ~600+)	~94%	#6 (High innovator)	~30–40% (high)
Germany	~0.6 million (est.)	Very High (EF EPI ~615)	~87%	#8 (High innovator)	~25% (high in EU) <sup>23</sup>
Canada	~0.4 million (est.)	Very High (Native-level)	~94%	#15 (Strong innovator)	~40% (high)
Israel	~0.2 million (est.)	Moderate (EF EPI ~524) <sup>24</sup>	~88%	#16 (High innovator)	~35% (very high)
Singapore	~0.2 million (small)	Very High (Top in Asia)	~92%	#5 (Top in Asia)	58.6% (leader) <sup>4</sup>
Brazil	~0.5 million (est.)	Low (EF EPI ~482, Low)	~84% <sup>25</sup>	#49 (Emerging)	~15% (moderate)
UAE	Small but growing	Low (EF EPI ~487, Low) <sup>26</sup>	~99% (high)	N/A (High-income, improving)	59.4% (leader) <sup>4</sup>

Notes: Pro developer counts are 2024 estimates. “AI Adoption Rate” is an approximate share of population or firms using AI tools; data is evolving (blank ? indicates exact public data not available, though enterprise adoption in China/India is known to be robust). Global Innovation Index ranks give an overall innovation capability benchmark (lower number = more innovative) <sup>27 22</sup>.

## North America: United States and Canada

**United States – #1 in AI and Software:** The U.S. is widely regarded as the **best positioned country** to leverage prompt engineering in software development. It boasts the world’s largest tech economy and an unparalleled developer ecosystem. Virtually all major AI coding tools (from OpenAI’s models to Google’s code assistants) originate in the U.S., and adoption domestically is high. Culturally, American firms are quick to experiment with new tech (“move fast and break things” ethos) and startups abound. The U.S. has *by far the largest startup output* (~46% of global startup activity) <sup>17</sup>, ensuring a continuous cycle of innovation and tool adoption. English is the primary language, removing any barrier to using

LLMs or prompt-based documentation. The country's top-notch universities and coding bootcamps supply talent skilled in AI and software <sup>28</sup> <sup>29</sup>. Government policy is relatively supportive: while the U.S. lacks a single unified AI strategy, it invests heavily in AI research (e.g. NSF grants, DARPA programs) and fosters a strong private sector role <sup>30</sup>. The **Stanford AI Index** and Oxford's Government AI Readiness Index both rank the U.S. at the very top globally <sup>14</sup>. All these factors mean American developers and companies are early adopters of AI coding agents – from Silicon Valley giants integrating AI pair programmers, to small dev teams using Copilot for productivity. The main challenges are not readiness, but rather ensuring adequate training and managing the **ethical/regulatory questions**, which the U.S. is actively addressing (e.g. NIST AI framework, White House AI initiatives). Overall, the United States' combination of scale, talent, infrastructure, and culture makes it *the* leader in benefiting from AI-assisted software development <sup>31</sup> <sup>17</sup>.

**Canada – Friendly Policies and Strong Talent:** Canada punches above its weight thanks to early AI investments and a skilled workforce. With hubs like Toronto and Montreal, Canada has become a world-class center for AI research (home of pioneers like Yoshua Bengio and Geoffrey Hinton) <sup>32</sup> <sup>3</sup>. Its software industry is strong yet smaller than the U.S., but Canada's **immigration-friendly tech policies** (e.g. Global Talent Stream visa) attract global AI talent <sup>33</sup>. Culturally, Canada's tech community is innovative and collaborative (though perhaps slightly more risk-averse than the U.S.). English (and French) proficiency is high, so using English-based AI tools is straightforward. Internet and digital infrastructure are on par with other advanced economies. The government actively supports AI through funding (the **Pan-Canadian AI Strategy** and academic institutes like Vector and MILA) and positions itself as an ethical AI leader. All this means Canadian developers are well-positioned to adopt prompt engineering. In practice, many Canadian companies are already using AI coding assistants, especially in finance, gaming, and e-commerce sectors. Canada's challenge is retaining talent (many top AI researchers have been pulled to U.S. companies) <sup>34</sup>, but its supportive ecosystem still places it among the leaders. In global rankings, Canada consistently places in the top tier (e.g. #4 in the index of AI talent concentration <sup>35</sup> and around 10th–15th in innovation indexes). North America as a whole (US & Canada) thus sets the benchmark for AI-driven software development readiness.

## Europe: Western & Northern Europe

Western and Northern European countries broadly have **high readiness** for AI-assisted development, though with some variation in scale and language. Key strengths across this region include excellent education systems, strong tech industries, near-universal internet access, and very high English proficiency in most countries. Additionally, many European governments have proactive AI policies and a cultural emphasis on *innovation balanced with ethics*.

**United Kingdom – Europe's AI Hub:** The UK is Europe's standout, with a large and densely concentrated AI developer pool <sup>36</sup>. London is a global tech hub with numerous AI startups and R&D labs, and universities like Oxford, Cambridge, and Imperial produce top AI research talent <sup>37</sup>. The UK's software industry is robust (London's fintech and gaming sectors, for example), and **English being the native language** is a huge advantage for prompt engineering. Culturally, the UK encourages innovation and has a thriving startup ecosystem (ranked #2 worldwide for startup output after the U.S.) <sup>17</sup>. The government actively supports AI – the UK was among the first with a national AI strategy and recently hosted an **AI Safety Summit**, signaling openness to AI tech with appropriate oversight <sup>38</sup>. The country ranks #6 on the Global Innovation Index <sup>39</sup> and is in the global top 3 for AI research output and talent environment (behind only US and China) <sup>40</sup> <sup>41</sup>. UK developers are already early adopters of AI coding assistants; surveys show high usage of tools like Copilot in UK tech firms. In summary, the UK's combination of talent density, policy focus, and language advantage make it one of the best positioned countries in the world to capitalize on AI coding tools.

**Germany, France, and the Nordics – Strong Industries, Cautious Adoption:** Germany and France, Europe's two largest economies, both have significant software industries and are investing heavily in AI – but they illustrate a slightly more cautious approach. **Germany** is a leader in applying AI to its engineering and manufacturing strengths (e.g. Industry 4.0, automotive AI) <sup>42</sup> <sup>43</sup>. It has a growing pool of AI engineers centered in Berlin and Munich <sup>44</sup>, world-class technical universities (TUM, etc.), and government funding for AI research and digital initiatives <sup>45</sup>. English proficiency in Germany is very high (EF EPI 615) <sup>46</sup>, though workplace culture in some traditional firms can be formal and risk-averse. Still, German tech startups (especially in Berlin's vibrant scene) are quick to use new tools, and overall openness to automation is growing. A potential weakness is language in daily business – while most German developers speak English, localizing AI tools (or prompting in German) is less effective, so English remains the working language for AI. **France** has rapidly become an AI research hub, especially in areas like large language models and reinforcement learning (Paris has major AI labs and talent) <sup>47</sup> <sup>48</sup>. The French government launched ambitious AI strategies to fund startups and research, and French tech benefits from strong math/engineering education. However, France's English proficiency is only moderate (EF score ~539) <sup>49</sup> <sup>50</sup>, which might slightly slow prompt engineering adoption compared to Nordics or Dutch where English is near-native. Both Germany and France rank in the top 15 of global innovation, and their firms are experimenting with AI coding agents (e.g. SAP in Germany, Ubisoft in France using AI for code/assets). These countries will benefit greatly, but might implement AI tools methodically, ensuring compliance with stricter EU regulations.

Smaller Northern European countries (Sweden, Denmark, Finland, Netherlands) are uniquely well-positioned. They combine very high English fluency, excellent digital infrastructure, innovative cultures, and supportive policies. **Sweden** and **Finland**, for example, have near-universal internet and rank among the world's most innovative nations (Sweden is GII #2, Finland #7) <sup>51</sup> <sup>52</sup>. Their education systems produce top-tier developers, and companies there have been early adopters of automation. A reported >25% of firms in Scandinavian countries use AI in some form, one of the highest adoption levels in Europe <sup>23</sup>. The **Netherlands** is another hotspot: it leads the world in English proficiency <sup>7</sup> and has a strong tech sector (Amsterdam's startup scene, Eindhoven's hardware/AI R&D). Dutch companies and researchers contribute significantly to AI (e.g. TU Delft in robotics, Philips in healthcare AI), and the culture is open to innovation. Overall, Western/Northern Europe's main limitation is scale – each country alone is smaller than the US or China – but as a region it produces high-quality software and will integrate AI tools extensively. The EU's regulatory environment (e.g. upcoming AI Act) may impose stricter guidelines on AI use, but it is generally coupled with funding to ensure European firms are not left behind. Expect Europe's developers to heavily use prompt engineering, with the UK and Nordics at the forefront, and other Western European nations not far behind.

## Eastern Europe and Emerging Tech Hubs

**Eastern Europe** has quietly become a powerhouse of software talent, often serving as an outsourcing and R&D base for global companies. Countries like **Poland, Ukraine, Romania, Bulgaria, and the Baltic states** boast large numbers of skilled programmers, competitive coding champions, and thriving IT service industries. They are culturally very receptive to new technology and have high rates of English proficiency (for instance, Poland and Romania are rated *Very High* in English <sup>53</sup> <sup>54</sup>). Internet penetration is high (70–90% across most of Eastern Europe) and the cost of internet is relatively affordable, enabling wide access. The developer education system in these countries is strong in fundamentals (many excellent engineers with math/CS backgrounds), though often less focused on soft skills or product innovation historically – something AI assistance might help bridge.

**Poland** is a standout with over 400,000 software developers and a reputation for quality engineering. It's often ranked among top outsourcing destinations for AI and software (Poland is #7 globally for AI talent availability according to some hiring indices) <sup>55</sup>. Culturally, Polish and other Eastern European

developers have embraced open source and remote work, which aligns well with using AI coding agents in distributed teams. Startups in Eastern Europe are on the rise (e.g. **Estonia** is known for its tech-forward policies and startups like Skype, and has very high English skill <sup>7</sup>). **Ukraine** deserves mention: despite war disruptions, it has a large IT outsourcing sector and highly skilled coders; Microsoft's data shows Ukraine still has *high potential* in AI if investments in connectivity and skills continue <sup>56</sup> <sup>57</sup>.

Government support in Eastern Europe for AI varies – e.g. **Estonia** and **Lithuania** have national AI programs and rank high in digital government, whereas others are just starting (Ukraine, as noted, is launching initiatives post-war <sup>56</sup>). Many Eastern European nations are in the EU, hence they benefit from EU-wide digital funding and also abide by EU regulations. Entrepreneurial culture is growing: cities like Warsaw, Bucharest, and Prague have burgeoning startup scenes. The combination of low costs, strong skills, and English knowledge means prompt engineering could **greatly boost productivity** in these countries' software sectors, making them even more competitive outsourcing destinations. For example, a Romanian or Ukrainian dev team that is already technically strong can use AI copilots to deliver projects faster, leveling the field with higher-cost Western European or US teams. The main challenge is access to the latest models (sometimes AI services might not be locally hosted, though cloud access mitigates this) and occasional brain drain of top talent to Western Europe/US. Nonetheless, Eastern Europe as a region is very well positioned to benefit, and notable in the **Global AI Talent** sphere (Poland, Ukraine were cited as emerging AI talent hubs) <sup>58</sup>. We can expect Eastern European developers to be heavy users of AI coding assistants, amplifying their role in the global software industry.

## Asia: East Asia (China, Japan, South Korea)

**China – Enormous Scale, Rapid AI Adoption (with Language Caveat):** China is unique – it has *the world's largest developer population* and an explicit national agenda to be the global AI leader by 2030. The Chinese government heavily funds AI startups, research parks, and education. As a result, China now rivals the U.S. in AI R&D: in 2024 China's AI research output matched the combined publications of the US, UK, and EU <sup>59</sup>. Tech giants like Baidu, Alibaba, Tencent and a vibrant startup scene (e.g. in Shenzhen, Beijing) ensure strong industry demand for AI coding tools. Culturally, Chinese companies have shown eagerness to deploy automation at scale (for efficiency and because the government encourages it). Surveys indicate Chinese respondents are among the most positive about AI's benefits <sup>6</sup>. **Digital infrastructure** in China is advanced – huge cloud data centers, widespread broadband and 5G (over 84% 5G coverage in high-income areas vs 4% in low-income) <sup>60</sup>, and nearly 1 billion internet users. These factors mean China is extremely well positioned technically to leverage AI coding agents.

However, China faces two particular considerations: **English proficiency** is low among the general population (not ranked in EF index, but generally considered *Low*), and the Chinese language is not the primary training focus of many global LLMs. In practice, this has led China to develop its own AI models (in Chinese) and even custom coding assistants. Models like Alibaba's **Qwen** and others have shown performance near Western counterparts <sup>59</sup> <sup>15</sup>. Prompt engineering in Chinese is an evolving field – while top Chinese developers often speak English, there is a clear drive to have AI tools work natively with Chinese prompts and documentation. Another factor is the *relative insulation* of China's tech ecosystem: due to internet controls, Chinese developers might use domestic AI platforms (e.g. Baidu's ERNIE Bot) instead of, say, OpenAI's tools. Still, given the sheer scale and government push, Chinese companies are absolutely integrating AI coding tools (for example, Tencent's programmers using internal code assistants, or Alibaba offering AI pair-programming in its cloud IDEs). The Oxford AI Readiness Index notes the U.S. is #1 but also that China's true capabilities are likely understated and the gap is “almost certainly narrower than the rankings suggest” <sup>14</sup> <sup>61</sup>. In short, **China will benefit enormously** from AI coding agents – possibly even more so if it overcomes the language barrier – with its manufacturing, finance, and software sectors already applying AI at large scale <sup>62</sup> <sup>63</sup>. We may see

a slightly different flavor of prompt engineering in China, oriented around Mandarin and integrated with government guidelines, but the productivity gains are a priority there.

**Japan and South Korea – Tech Giants with Mixed Readiness:** Japan and South Korea are advanced economies with world-renowned tech industries (consumer electronics, automotive, gaming, telecom). They have superb digital infrastructure (South Korea often ranks #1 in internet speed and 5G, Japan has near-100% internet usage). Both countries' governments invest in AI: South Korea climbed to #4 globally in innovation by heavily funding R&D and training researchers <sup>64</sup>, and it leads the world in certain metrics like researchers per capita and patents <sup>65</sup>. Japan, while traditionally slower in software, has ramped up AI efforts and moved to #12 on the innovation index (its highest in over a decade) <sup>66</sup>. In terms of cultural attitude, South Korea and Japan have historically been *less open to radical workplace changes* – corporate culture can be hierarchical, and there may be hesitation to adopt AI that could disrupt jobs. That said, younger generations and startups in these countries are quite tech-savvy. **English proficiency** is a challenge: Japan's EF EPI is low-moderate (not in top tiers; many Japanese engineers are not fluent in English), and South Korea is moderate (EF score ~522) <sup>67</sup>. This language gap could slow prompt engineering adoption because engineers might not utilize English-based documentation or models fully. Both countries are addressing this: e.g. investing in local language LLMs (Japan's government supported development of its own large language model).

South Korea's cultural embrace of new gadgets and tech (its population quickly adopts new apps, automation in daily life) suggests it will integrate AI coding assistants in time, especially in its strong gaming and mobile app sector. Korean startups are also on the rise (Seoul's startup ecosystem is now globally significant). **Japan** has immense potential – its AI use so far has focused on robotics and automation in manufacturing, but prompt-based coding could help alleviate its software developer shortage (Japan has fewer developers relative to its needs). We might see Japanese firms using AI agents to generate code without needing full English fluency, if Japanese-trained models improve. Both Japan and Korea rank highly in government AI readiness in Asia (after Singapore and China) and have made AI a strategic priority. In summary, while *not as immediately ready as the US or UK*, Japan and South Korea have the ingredients (infrastructure, education, innovative companies) to benefit greatly from AI coding tools. Overcoming language barriers and cultural conservatism in workplaces will be key. They are likely to be fast followers – once success stories emerge, adoption could become widespread given their tech-friendly populations.

**Other East/Southeast Asia:** A brief note on others – **Taiwan** has a strong hardware and semiconductor industry and a good developer base; it could leverage AI coding especially in chip design and manufacturing software (English is moderate, but technical workforce often okay). **Hong Kong** and **South East Asian tigers** (Malaysia, Thailand) have growing software sectors; English is good in Malaysia/Philippines but lower in Thailand/Vietnam. Many Southeast Asian countries are investing in AI and have improving startup scenes (e.g. **Vietnam** climbing innovation ranks to #44 <sup>68</sup>). However, outside Singapore (and to an extent Malaysia/Philippines), most of ASEAN has only moderate English and less mature developer ecosystems, so they may lag slightly in prompt engineering adoption. Still, countries like **Indonesia** (big population, some tech unicorns) and **Vietnam** (great STEM talent) could see significant boosts by using AI agents to upscale their relatively smaller expert pool.

## South Asia and Oceania: India and Others

**India – Vast Talent Pool, High English Use (with Skill Gaps):** India is a critical player in software development globally – its IT services industry is massive, and it supplies developers to companies worldwide. India's **advantages** for prompt engineering are clear: a huge number of developers (second or third most in the world) <sup>1</sup>, a tech industry that is eager to adopt productivity enhancers (major

Indian IT firms are already training employees on AI tools), and **English as a lingua franca** among educated classes. While India's overall EF English score is "Low" <sup>26</sup>, that is skewed by the large population; within the software and STEM workforce, English proficiency is typically good (India has the second-largest English-speaking population in absolute terms). This means Indian developers can generally write prompts and read documentation in English with ease – a key asset for prompt engineering. Culturally, India has an entrepreneurial mindset (it now has dozens of unicorn startups and a thriving startup ecosystem ranked #4 globally by output) <sup>17</sup>. There is a strong appetite for learning new skills and moving up the value chain – AI coding agents are seen as an opportunity to automate repetitive coding and allow Indian engineers to focus on higher-level design.

The Indian government has been promoting AI through initiatives like "AI for All" and setting up centers of excellence, though India's government AI readiness rank (#38) is lower than Western peers <sup>22</sup>. Still, India is a top *innovation over-performer* relative to its income level <sup>69</sup>, particularly excelling in ICT services exports (ranked #1 globally) and venture capital for startups <sup>70</sup> <sup>71</sup>. These factors suggest India's industry is primed to incorporate AI solutions. Already, reports indicate many Indian outsourcing companies use AI assistants to increase efficiency for clients. The impact of prompt engineering could be transformative: it can help mitigate skill shortages and improve the quality of code, which in turn could move India's IT offerings up the value chain (from just cost arbitrage to more AI-augmented innovation). One challenge is that India's developer training sometimes emphasizes rote learning, so there may be an initial learning curve to get engineers to *creatively prompt* AI agents – but given the tech education emphasis in India, this is a surmountable challenge. Another challenge is uneven infrastructure; urban centers have great connectivity, but rural areas lag (overall internet penetration ~60% <sup>20</sup>). That said, within the IT sector, connectivity is world-class. In summary, **India stands to benefit immensely** from AI coding agents – its huge, English-speaking developer workforce can use these tools to amplify productivity, which is crucial for a country aiming to maintain its edge in global IT services. Expect India to be among the top adopters of prompt engineering, potentially producing its own tailored AI coding assistants (there are already startups in India focused on generative AI for code).

**Other South Asia & Oceania:** In South Asia, countries like **Bangladesh, Pakistan, Sri Lanka** have emerging IT sectors but face lower English proficiency and infrastructure levels (e.g. EF EPI: Pakistan 493 – Low <sup>72</sup>, Bangladesh 506 – Moderate <sup>73</sup>). They will likely follow India's lead, with a smaller lag. Many talented developers from these countries already work remotely on global projects, and prompt engineering could help them compete. Government support is nascent (e.g. Pakistan and Bangladesh have started IT incubator programs).

**Australia and New Zealand** are worth noting in Oceania: both have high-quality software industries (especially Australia, with a growing tech startup scene in cities like Sydney and Melbourne), very high English proficiency, and openness to new tech. Australia's culture is quite similar to other Anglophone countries in terms of innovation. These countries have smaller populations, but they are *very well positioned* to benefit proportionally – their developers are English-speaking and have top-notch infrastructure. The Australian government has invested in AI (funding for AI hubs and a national AI action plan), and enterprises there are adopting AI tools in finance, mining, and other sectors. If anything, their challenge is scale and brain drain (many Aussies and Kiwis move to larger markets), but remote work and AI tools could allow more to work for global companies while based locally. In summary, beyond India, the rest of South Asia/Oceania will see gains mostly correlated with English skill and tech investment – Australia/NZ likely leading in adoption, and others improving as digital access grows.



## Middle East and Africa

The Middle East and Africa present a diverse picture, with a few tech-forward standouts and many countries still developing the necessary foundations.

**Israel – Startup Nation and AI Density:** Israel is often called the “Startup Nation” and has one of the highest concentrations of tech startups and AI experts per capita in the world <sup>74</sup> <sup>75</sup>. Culturally, Israel encourages innovation, informed by a military tech pipeline and strong venture capital backing. Israeli developers are generally very skilled (many come out of elite military units like 8200) and *comfortable with English* (though Israel’s EF EPI is 524 – Moderate <sup>24</sup>, most professionals in tech use English for work). Israel’s government supports tech through R&D incentives and recently an official AI policy roadmap. Openness to automation is high; Israeli companies are early adopters of AI in cybersecurity, autonomous vehicles, and more. Given its small size, Israel doesn’t have the sheer volume of developers of bigger nations, but its **quality and density of AI talent is #1 per capita** <sup>76</sup> <sup>12</sup>. This means prompt engineering will likely be leveraged by most development teams to maintain Israel’s competitive edge. The limitation might be that Hebrew-language support in AI tools is not widespread, but since Israeli tech operates largely in English, this is not a major hurdle. Expect Israel to continue producing novel AI solutions – possibly even its own coding agents – and for its startups to integrate these at early stages. Its ranking in global AI talent and innovation is consistently high (often top 10-20).

**Gulf States (UAE, Saudi Arabia) – Rapid Investors in AI:** The **United Arab Emirates (UAE)** is emerging as a regional AI hub. The UAE government has an explicit vision (it famously appointed a Minister of AI) and is investing heavily in AI infrastructure and training. According to Microsoft’s AI Adoption report, the UAE actually leads the world in reported AI adoption rate (~59% of people using AI) <sup>4</sup> – a figure reflecting strong government and enterprise push for AI in services. Dubai and Abu Dhabi are attracting AI talent globally with incentives <sup>77</sup> <sup>78</sup>. In software development terms, the UAE’s domestic developer population is relatively small, but what it lacks in local numbers it tries to compensate by importing expertise and encouraging automation. English is widely used in business in the Gulf (though Arabic is native, the expat-driven tech workforce operates in English). **Saudi Arabia** is similarly investing billions in tech (as part of its Vision 2030 to diversify economy). New tech clusters like NEOM city are planned to be high-tech hubs with AI-driven systems. While Saudi’s local developer base and English skills are not as strong as the UAE’s, the government investment might create pockets of advanced AI development. In general, the Gulf’s strategy is to leapfrog via investment: they might rely heavily on AI coding agents to upskill their workforce quickly. These countries rank moderately on innovation indexes currently, but their trajectory is sharply upward due to policy focus. Culturally, there’s an openness at the leadership level to tech, though some local firms may still be catching up in skillset. Nonetheless, expect the Gulf states to benefit from prompt engineering especially in government projects and smart city initiatives.

**Africa – Potential to Leapfrog with AI:** Africa has a nascent but growing tech scene in several countries. Overall, internet penetration is lower (average ~43% in Africa), and English/French proficiency varies. However, **Nigeria, Kenya, South Africa, Egypt** stand out as nations with notable developer communities and startup scenes. For example, **Nigeria** has a large population with English as an official language and a booming fintech and startup sector in Lagos. It ranks 105th in the GII (showing some progress) and has seen notable gains in innovation efficiency <sup>79</sup>. AI policy efforts are underway (Nigeria released an AI strategy and is launching an AI Innovation Hub) <sup>80</sup> <sup>81</sup>. The biggest challenges in Africa are infrastructure (patchy electricity and internet in parts) and education quality. But these are precisely areas AI tools can assist – e.g. AI tutors for coding. Culturally, many African youths are very entrepreneurial out of necessity, so they are quick to learn tools that can give them an edge. **South Africa** has the most established software industry on the continent and relatively high English proficiency (EF EPI 602, “Very High” – one of the few African countries in that band) <sup>82</sup>. South African companies are exploring AI in business and could use prompt engineering to address developer skill

shortages. **Kenya** is known for its mobile tech innovations (M-Pesa etc.) and has good English levels; it's positioning Nairobi as an African tech hub, including AI initiatives.

In summary, while no African country is yet at the forefront of AI coding adoption, a few have laid groundwork to **leapfrog** by using such technologies to overcome resource gaps. If prompt engineering lowers the barrier to creating software (e.g. a small startup can build an app with fewer engineers thanks to AI), it could disproportionately benefit these regions. The key will be improving digital access – currently only ~35% of people in Africa are online <sup>9</sup>. Encouragingly, local governments and international organizations are working on this, and the younger population is rapidly gaining digital skills. Over the next decade, we may see African developers increasingly utilize AI agents (for instance, there are already communities in Kenya and Nigeria actively using tools like ChatGPT for code). Countries with strong English (Nigeria, Kenya, Ghana) or French (Senegal, Ivory Coast) and supportive policies will have an advantage in this AI-augmented development era.

## Latin America

Latin America's software development landscape is led by a few big countries – notably **Brazil**, with Mexico, Argentina, Chile, and Colombia also contributing significant talent. The region has a growing tech sector and some vibrant startup hubs (e.g. São Paulo, Mexico City, Buenos Aires), but also faces challenges like lower English proficiency and varying levels of government support.

**Brazil – Regional Leader:** Brazil has the largest developer population in Latin America (estimated around half a million) and a strong IT services industry. It's home to several unicorn startups and a burgeoning fintech scene. Brazil's openness to new tech is evident in how quickly its financial sector adopted AI and blockchain in recent years. However, *Brazil's English proficiency is low* (EF score ~482) <sup>8</sup>, which could hinder direct use of English-centric AI tools. Many Brazilian developers work around this by collaborating with global teams or learning English (the tech community often has better English than the general population). Brazil's internet penetration (~84%) is quite high for the region <sup>25</sup>, and the country has decent digital infrastructure in urban areas. The government launched a National AI Strategy in 2021 and has funded AI research in agriculture and healthcare – areas of national importance. Culturally, Brazilian companies have been somewhat conservative historically, but the startup culture is changing that, bringing more experimentation. Brazil ranks around #49 on the Global Innovation Index <sup>83</sup>, which is middle-of-pack, but it leads Latin America. As such, **Brazil is poised to benefit from AI coding agents**, especially if more of its workforce gains English or if Portuguese-language AI models improve. We might see Brazilian Portuguese prompting capabilities grow (possibly through collaborations with big AI labs or open-source models). Already, developers in Brazil are using tools like Copilot, and some estimates show ~15% or more of Brazilian firms are piloting AI – a number likely to rise. Given Brazil's large market and tech talent, prompt engineering could significantly boost productivity and output, helping local companies compete globally and perhaps reducing the brain drain of engineers abroad.

**Other LatAm Countries:** **Mexico** has a sizable IT industry, closely integrated with the US market, and moderate English skills (especially among professionals). Mexico's proximity to the U.S. and time zone alignment make it a candidate to quickly adopt similar tools as American firms do. The Mexican government is investing in tech hubs and has decent connectivity (~81% internet use) <sup>84</sup>. **Argentina** and **Chile** both have highly educated workforces and relatively high English proficiency for the region (Argentina EF EPI ~575, "High" <sup>85</sup>; Chile ~517, moderate <sup>86</sup>). Argentina in particular has a strong history in computer science (it produced the first Latin American computer scientists in the 1960s) and a vibrant startup scene in Buenos Aires. Both countries have seen early adoption of open-source and remote work, which bodes well for AI tool uptake. **Colombia** and **Peru** are slightly behind in English and

infrastructure, but growing their tech sectors quickly – Colombia's government has an AI strategy and its cities like Medellín are becoming innovation centers.

One common cultural factor in Latin tech communities is adaptability – economic ups and downs have made firms lean and flexible, so if AI coding proves to save cost, it will be welcomed. The main constraint is language and training. Unlike Europe or India, not as many Latin American developers are fully comfortable in English, so documentation and prompt phrasing could be a learning curve. There may be a push for Spanish-language or Portuguese-language AI tools (some open-source projects target this), but until then, those with higher English skills will gain more. Overall, Latin America stands to benefit, with **Brazil, Mexico, Argentina, Chile** leading. They could see increased software export and local innovation by using AI to augment their relatively smaller dev teams. Also, prompt engineering might enable more entrepreneurs in the region to build software without needing large teams, which can stimulate the startup ecosystem further.

## Conclusion: Countries Best Positioned to Benefit

Bringing together all these factors and regional analyses, we can highlight **which countries (or regions) are best positioned to gain from prompt engineering and AI coding agents** in software development:

- **United States** – With its unparalleled tech industry scale, talent, and culture of innovation, the U.S. stands at the forefront <sup>28</sup> <sup>17</sup>. American developers and companies are already deeply integrating AI coding tools, reinforcing the U.S. lead in software productivity.
- **China** – Despite the English-language hurdle, China's massive investment and self-sufficient AI ecosystem make it a top beneficiary. Its huge developer base and government push ensure AI-assisted coding will permeate industries from manufacturing to apps <sup>62</sup> <sup>15</sup>. China is likely to maximize gains through local language models and scale.
- **India** – The combination of a vast, English-using developer workforce and an IT industry hungry for efficiency positions India to greatly benefit. AI agents can turbocharge India's software services and startups, potentially doubling output with only incremental resources. India's rapid improvements in innovation metrics <sup>70</sup> <sup>71</sup> underscore its capacity to adopt new technologies quickly.
- **Western/Northern Europe (especially UK & Nordics)** – These countries have **mature software sectors, high English proficiency, and innovative cultures**. The UK in particular is a global AI hub <sup>36</sup>, and Nordic countries have very high adoption rates and digital readiness <sup>4</sup>. They will expertly integrate AI coding tools, albeit with a watchful eye on ethics and quality.
- **Canada** – As a neighbor to the U.S. with its own strong AI research and pro-automation stance, Canada will continue to leverage AI in development (benefiting from talent inflow and supportive policy) <sup>32</sup> <sup>33</sup>.
- **Israel & Singapore** – Both small nations excel in tech innovation per capita. Israel's startup ecosystem and defense tech pipeline yield top AI talent density <sup>74</sup> <sup>12</sup>, so AI coding agents will be quickly adopted to maintain its edge. Singapore combines a high-skilled workforce, English fluency, and heavy government backing (it's #5 globally in innovation) <sup>65</sup>. Notably, Singapore and the UAE were cited as having some of the highest AI adoption rates in the world <sup>4</sup>, reflecting strong readiness.
- **Eastern Europe (Poland, etc.)** – As outlined, Eastern European nations are dark horses: large pools of capable developers and increasing openness to AI. They may not top global indices yet, but their **outsized tech talent** means they stand to gain substantially by using AI tools to boost productivity (e.g. a Polish firm can do more projects faster, undercutting competitors). Many Eastern European countries also enjoy the advantage of being in the EU (access to funding) while having lower costs, making ROI on AI adoption very high.

- **Other notable mentions: South Korea and Japan** (very advanced infrastructure and R&D, will catch up as language issues are mitigated), **UAE** (an emerging AI talent magnet with the highest reported AI usage rate <sup>4</sup>, albeit on a small base), **Australia** (small population but fully equipped to integrate AI in dev, given English and tech affluence), and **Brazil** (leading Latin America's charge, could gain if language barriers are addressed).

In terms of **rankings**, one might rank the “AI-augmented software development readiness” roughly as: 1) United States; 2) United Kingdom; 3) China; 4) Canada; 5) Israel; 6) Germany; 7) India; 8) Sweden (Nordics); 9) Singapore; 10) France – with others like South Korea, Japan, Netherlands, and Australia closely trailing. This ordering balances the various factors (talent, culture, infrastructure, etc.), though any ranking has uncertainties. The Stanford Global AI Index, for instance, found the **US and China far ahead, with the UK, Canada, Germany, France, South Korea, and Israel in the next leading group** <sup>14 87</sup>, which aligns with our analysis.

Finally, it's clear that **English proficiency and digital infrastructure are “must-haves”** for prompt engineering; countries strong in those areas are already moving faster. But even those currently lagging in one dimension can invest to catch up – e.g. non-English-speaking nations developing localized AI models, or developing countries improving internet access. The uneven global distribution of AI benefits is a concern <sup>88</sup>, but also an opportunity: regions that proactively build skills and infrastructure now can leapfrog by utilizing AI coding agents as force-multipliers. Governments and industry should collaborate on training developers in prompt engineering and ensuring access to AI tools, so that the productivity gains are broadly shared.

In conclusion, the nations best positioned to reap the rewards of AI-assisted software development are those with **strong tech talent pools, supportive cultures and policies, widespread English fluency, and robust digital foundations**. These countries will lead the next wave of software innovation, as prompt engineering and coding AI agents become standard tools in the developer's toolkit. Those regions that invest in closing gaps (be it language, connectivity, or skills) can also join the frontrunners, potentially accelerating their growth in the software sector. The race is on, and the advantage will go to the **economies that marry human creativity with AI power most effectively** in their coding rooms and innovation labs.

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<sup>7</sup> EF English Proficiency Index by Country 2025

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