PADILLA, SHARMILA

Web / Multimedia Designer

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Phone:	+639496200535	Date of Birth:	28.09.1995
Nationality:	Filipino		

WORK EXPERIENCE

March 2019 - Present
Ortigas Pasig City

Web / Multimedia Designer
Inet - External Support

Produce designs to different social media accounts of the client. (Facebook, YouTube, Twitter, Instagram)

Design user interface, mockups for websites from web design to mobile app design which includes icons, colors, typography, font-style, and banners.

Create website in wordpress (elementor, from installation to deployment of the website).

In-house photographer for special events in the company.

Produce printed materials for advertisement like packaging, tarpaulin, stickers, giveaways, shirts and many more.

Dec 2020 - Mar 2021
(FREELANCE WORK)

Wordpress Website Development
Illustrate It Video

Responsible for installation and deployment of the website.

Design the whole website based on the approved mockup of the website

Create a staging website from subdomain.

Produce a low file size with good quality of images used for the website.
Added some seo tags on the blog post for the better traffic of the website.

May 2016 - Feb 2019
Ugong, Pasig City

Graphic Artist
Big Bear Production Inc

Create design materials for the website with different versions of design for different clients (Chinese, Japanese, Vietnam, Indonesia).

Design graphic materials for social media post working with back-end dev and front-end dev for website design needs.

Responsible for creating newsletters for different markets using mailchimp and HTML inline.

Update the wordpress website from posting articles to changing design in specific page.

EDUCATION

June 2012 - April 2016
Congressional Rd Ext,
Barangay 171, Caloocan,
Metro Manila

University of Caloocan City
Bachelor of Science in Information System

SKILLS

Expert knowledge in Adobe Photoshop, Illustrator, Indesign, Lightroom, Premier Pro, Microsoft Office, Sketch-Up.

Good knowledge of using Figma, Invision, Visio

Knowledge in Photography, and Photo enhancement

Strong communication, conceptual thinking, design skills.

Good in digital art like vector arts or digital drawing.

Knowledge in Wordpress, HTML, Css, and js.

Creative and eagerness to learn.

Team player collaborates easily with colleagues or dev and marketing team.

Friendly and approachable attitude.

Work well in teams as well as individually.

Always meet the deadline.

SHARMILA PADILLA