Pitch In

Promoting ecology and community through libraries

Agenda

Close your eyes and imagine your childhood

Libraries are the heart of every community...

...but we think they could be so much more

Margret is a retired teacher, but a community lover.

Her passion is gardening and service. She's keen to stay connected with other.

Her retired lifestyle is sharing stories, engaging community, and gardening.

Meet **Margret**

However, she struggles with several challenges...

1 Margret is too old and is a technology novice.

2 There is nowhere for her gardening interest to flourish.

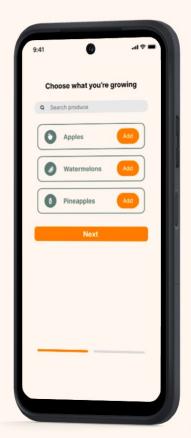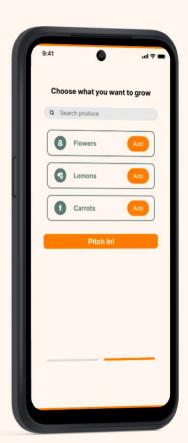**3** Unable to keep pace with today's fast-paced digital world.

For Margret's issues, our solution is...

Let's combine Margret and library community through Pitch in!

Now we know, Margret is a technology novice, so...
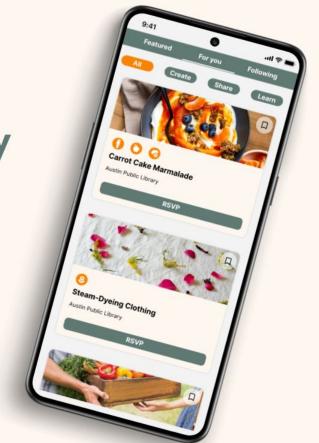

Inside Pitch in, we have super easy interfaces.

Also, Margret has nowhere to showcase her gardening interest...

- connect with a few clicks
- create, learn, and share
- contribute internally and externally

Pitch in can help Margret stay connected with others

Margret can use the app to hold and engage in gardening library events.

Meet more like-minded people on Pitch in!

Now, Margret can...

Enjoy gardening and her new community

We know what matters most to you,
what benefits can the library gain from this?

We need your help to make Margret's dream come true

Collaboration → **Integration** → **Cultivation**