

Examining equity in accessibility to bike share: a balanced floating catchment area approach

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Abstract

Public bicycle share programs (PBSPs) can play a role in advancing transportation equity if they make bicycling more accessible to disadvantaged populations. In Ontario, the City of Hamilton expanded their PBSP in 2018 by adding twelve “equity” stations with the explicit objective of increasing access for under-serviced neighbourhoods. In this case study, we investigate differentials in accessibility to stations using a balanced floating catchment area approach and compare accessibility with and without the equity stations. We analyze micro zones to better reflect walking to a station and conduct a sensitivity analysis at several walking time thresholds. We then reaggregate the estimated accessibility for further analysis using census data. Our findings indicate that equity stations increased accessibility for the serviced population at every threshold examined, but the increase was relatively modest especially for population in the bottom 20% of median total household income.

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1. Introduction

The potential of public bicycle share programs (PBSPs) to increase bicycling levels is but one of many reasons for implementing such programs in urban areas (see Hosford et al., 2018, 2019). As a healthy, inexpensive, and convenient form of public transportation, shared bicycles can encourage individuals to take up bicycling for short local trips or first and last mile trips to other public transportation instead of using personal vehicles. These programs can also play a role in advancing transportation equity if they make bicycling more accessible to disadvantaged populations. Although PBSPs are available to the general public in over 800 cities worldwide (Fishman, 2016), and ought to be accessible to any individual who wishes to use them, research on PBSPs indicates that inequities persist with respect to who can use and access them.

Many PBSPs in North America now offer specific programs to address equity that primarily focus on removing cost barriers and increasing access for groups that are under-represented among existing users (McNeil et al., 2019). The locations of docking stations is a common consideration for increasing equity (Howland et al., 2017). Hamilton Bike Share (HBS), located in Hamilton, Ontario, was the only Canadian PBSP included in a North American scan of bike share equity programs (see McNeil et al., 2019). HBS was launched in 2015 and currently has over 900 operational bicycles and 130 docking stations. An equity program, Everyone Rides Initiative, was implemented in 2018 which expanded the program by introducing twelve “equity” stations to more disadvantaged neighbourhoods in the core service area.

This paper examines accessibility to Hamilton Bike Share using a balanced floating catchment area (BFCA) approach. We also conduct a comparative analysis to the conventional two-step floating catchment area (2SFCA) approach to highlight the benefits of this method which, to our knowledge, has not yet been

used in the cycling literature. The paper also assesses the contribution of the equity stations to reducing inequities in accessibility for different groups according to median total household income, and provides policy recommendations to further improve equity.

This paper is an example of open and reproducible research that uses only open software for transportation and statistical analysis (Bivand, 2020; Lovelace, 2021). All data were obtained from publicly available sources and organized in the form of a data package. Following best practices in spatial data science (Brunsdon and Comber, 2020), the code and data needed to reproduce, modify or extend the analysis are available for download.¹

2. Literature Review

2.1. Public Bicycle Share Programs

Public bicycle share programs have been implemented in over 800 cities worldwide and a great deal has been learned about their typical users (Fishman, 2016). In many cities, males use bike share more than females (Brey et al., 2017; Nickkar et al., 2019; Ogilvie and Goodman, 2012; Reilly, S. M. Wang, et al., 2020; Winters et al., 2019) as do younger age cohorts (Brey et al., 2017; Buck et al., 2013; Fuller et al., 2011). However, one study found that bike share users in Washington, DC were more likely to be female (Buck et al., 2013), which suggests that the gender gap among bicyclists who use PBSPs is less disparate than the gap for personal bicycle use (Fishman, 2016). There is some evidence that bike share users are less likely to own a car (Buck et al., 2013; Reilly, Noyes, et al., 2020). However, the relationship between income or education and bike share use is less clear-cut. Stations in disadvantaged communities in Chicago have been found to generate most of the average annual trips (Qian

¹<https://github.com/paezha/Accessibility-Sobi-Hamilton>

and Jaller, 2020) and individuals from minority or lower socioeconomic status neighborhoods in Minneapolis-St. Paul also used the city's PBSP more (J. Wang and Lindsey, 2019a). Similar findings were reported in London (Ogilvie and Goodman, 2012). Being university educated was a significant correlate of bike share use in Montreal, Canada (Fuller et al., 2011). Not coincidentally, financial savings have been found to motivate those on a low income to use bike share (Fishman, 2016).

2.2. Equity of PBSPs

The introduction of PBSPs has been accompanied by a flurry of research focusing on benefits from them. Many studies have examined differences in demographics or socioeconomic status between those who use or have access to PBSPs and those who don't, while other research has explored spatial inequities in where stations are located (e.g., Hosford and Winters, 2018; Hull Grasso et al., 2020; Mooney et al., 2019; Qian and Jaller, 2021, 2020; Smith et al., 2015). In Chicago, Qian and Jaller (2020) estimated ridership in the city's PBSP and found that a minority of bike share stations were located in disadvantaged communities, while annual members from such areas had a lower share of trips compared to other areas in the city. Similar results were found in Philadelphia. Despite efforts to increase equity within the city's PBSP, census block groups with lower median income generated fewer trips (Caspi and Noland, 2019). Trips from stations in such areas were utilitarian (e.g., commuting to work), which points to the importance of ensuring equitable access (Caspi and Noland, 2019). In the case of Seattle, all neighborhoods had some level of access to dockless bicycles but those with higher incomes and more residents of higher education had more bikes (Mooney et al., 2019). Babagoli et al. (2019) also found that neighborhoods in New York City with higher affluence had the greatest proportion of Citi Bike stations.

Chen et al. (2019) distinguish two types of equity related to bike share, horizontal and vertical, based on the work of Delbosc and Currie (Delbosc and Currie, 2011). Horizontal equity leads to balanced or equal distribution of accessibility and costs for all similar groups, while vertical equity would involve greater and targeted access for under-represented or disadvantaged populations (see Chen et al., 2019). Both are of interest to researchers and transportation planners since they are often linked in that advantage, or conversely disadvantage, has spatial patterns. Bike share equity programs, as identified by McNeil et al. (2019), can be considered efforts to improve vertical equity since they favour groups that have benefited less from PBSPs.

On the whole, existing studies highlight the need for PBSPs to be more accessible for diverse populations in order to increase use beyond the “typical” users. This has been the focus of recent research (see, among others, Auchincloss et al., 2020; Hull Grasso et al., 2020; MacArthur et al., 2020). Offering more people the option of using sustainable and active transportation, particularly those who have lower socioeconomic status and might benefit the most, is a worthy policy goal for cities with PBSPs. However, exploring transportation equity by investigating where bike share stations are located, often using neighborhoods or census tracts as the geographical unit of analysis, can ignore or miss the benefits that may be derived from adjacent zones. Meaning that, stations may be lacking in certain neighborhoods but there may be stations accessible within a reasonable walking time. This is where geographical accessibility becomes an important consideration.

2.3. Accessibility Approaches

Accessibility has been applied in both a positive and normative way to inform transportation planning (Páez et al., 2012), but its utility to this field has evolved over the past century and has increasingly become linked with recent planning

interests in prioritizing modes that are suitable for local trips like walking and cycling (Levine, 2020). Beyond the utility derived from using shared bicycles to access destinations of value, docking stations themselves are amenities because they offer a transportation service. Therefore, the ease of reaching these stations, which are spread spatially in a given area, can affect use of the PBSP.

The location and size of docking stations are two factors that are relevant to accessibility. Since the time or distance needed to reach a docking station decreases the potential of accessing the program, the location matters. Kabra et al. (2020) found that the majority of bike share usage in Paris, France comes from areas within 300 m of stations, which amounts to 2-4 minutes walking by an adult who does not have a disability. Similar to other public amenities affected by crowding, the utility of docking stations is also limited by the *maximum* number of bicycles that they can hold (e.g., their size). Accessibility analyses for PBSPs constitute a positive and evaluation-based approach that also has the potential to inform equity efforts. For instance, Wang and Lindsey (2019b) investigated whether new or relocated bike share stations increased accessibility and use, which offered important insights to improve the performance of the program.

Several approaches have been commonly used for measuring place-based accessibility, including cumulative opportunities, gravity, and utility-based measures (Handy and Niemeier, 1997). The gravity-based approach involves weighting destination opportunities, such as the quantity of bike share stations, by the time required to reach them from an origin using an impedance function (Handy and Niemeier, 1997; Kwan, 1998). While such measures are suitable for capturing the potential for reaching destinations from a given location, they do not take demand or congestion effects into account which is an important consideration when calculating accessibility for amenities such as bike share stations.

In contrast, floating catchment area (FCA) methods have been widely employed in health care accessibility research. The benefit of this approach is that the method incorporates information on capacity, demand, and congestion in calculating accessibility. This approach is more appropriate and informative than calculating provider-to-population ratios (PPR) that simply divide the level of supply of a service (e.g., the number of bicycle racks at a station) by the population who have access to the service (Paez et al., 2019). In particular, the Two-Step Floating Catchment Area (2SFCA) method (Luo and Wang, 2003; Radke and Mu, 2000) produces flexible catchment areas instead of using rigid boundaries like PPR. In the first step, a ratio of supply to demand at service locations is calculated, such as the number of beds at a hospital divided by the number of people within the catchment area of the hospital, weighted by the distance involved in reaching the facility. Next, these service level ratios are allocated back to the population centers and summarized as a measure of congested accessibility. Thus, this model does a good job of considering potential crowding or competition for services. However, overlapping catchment areas from the conventional FCA approach lead to inflation of population totals and deflation of service levels across a study area which generates inaccurate or misleading accessibility estimates (Paez et al., 2019). While there have been many methodological innovations in FCA methods (e.g., Delamater, 2013; Luo and Qi, 2009; Luo and Wang, 2003; Radke and Mu, 2000; Wan et al., 2012), a recent improvement to this approach was achieved through a simple and intuitive balancing of the impedance that addressed the effects of demand and service inflation found in earlier FCA approaches (see Paez et al., 2019). This provides more useful information because it does not assume that people are limited to service within pre-defined boundaries (Paez et al., 2019).

When measuring accessibility, researchers have also taken different approaches

when it comes to the aggregation of data, either by using the individual or household as the smallest unit of analysis or larger spatial zones. Previous research on bike share equity has typically used a meso- or macro-level approach with aggregated data from entire neighborhoods or census tracts (Babagoli et al., 2019; Mooney et al., 2019; Qian and Jaller, 2020; J. Wang and Lindsey, 2019a), although there are recent exceptions (Chen et al., 2019; Chen and Li, 2021). This is also true for studies examining correlates of bike share demand (J. Wang and Lindsey, 2019b). Handy and Niemeier (1997) note that using disaggregated data in accessibility analyses provides a more accurate estimate for individuals. Chen et al. (2019, p. 530) are in favour of using disaggregated data, which they did in their recent analysis of Tampa's PBSP, because they note "the use of aggregated data might hinder our understanding of the equity impacts since individual disparities are absorbed after aggregation".

2.4 Previous Research

Our analysis builds upon a previous study (Hosford and Winters, 2018), which found that areas in Hamilton with less advantage are better served by the city's PBSP compared to other Canadian cities (i.e., Toronto, Vancouver, Montreal, and Ottawa-Gatineau) where areas that are less deprived have greater access. Hosford and Winters (2018, p. 47) acknowledge that "Hamilton stands out in that the lower income neighborhoods are located near the city center and wealthier neighborhoods are in the surrounding suburban areas". Therefore, the core service area for the PBSP in Hamilton by default covers more of the disadvantaged areas in the city. However, there is also a great deal of variation in income in the core service area because of the local university and increasing gentrification. Hosford and Winters (2018) took a macro-level approach in their analysis by using dissemination areas *across* the city as the unit of analysis. They did not focus specifically on the core service area and did not differentiate

between conventional and equity stations.

Therefore, this paper also contributes to the cycling literature by expanding the analysis of Hosford and Winters (2018) to assess equity in accessibility to HBS and explore the contribution of the equity stations added to Hamilton's PBSP.

3. Case Study

3.1. Original System

The case study of this paper is the city of Hamilton, Ontario, Canada. Before June 2020, the program was known as Social Bicycles or SoBi Hamilton, but is now called Hamilton Bike Share (HBS). The core service area spans 40 sq.km of the city, although it was planned to be 20 sq.km (Hamilton, 2015a), and roughly 138,000 people are within 30 minutes walking of a station [see Figure 1]. This represents roughly one fifth of the total population of the Hamilton Census Metropolitan Area according to the 2016 Canadian Census. The City of Hamilton undertook a large public engagement campaign to validate the locations of stations that had been selected and to crowdsource potential locations for additional locations (Hamilton, 2014). Most of the potential locations that were suggested were in the east end of the core service area that lack stations or in neighborhoods not serviced by the PBSP. The program was enthusiastically welcomed in the city in 2015 - within three weeks of launching, 10,000 trips had been made (Hamilton, 2015b), however inadequate coverage given the size of the program's service area was identified as a problem early on, and transportation planners noted that the small size (i.e., supply of bicycle racks) and low quantity of stations would lead to challenges in balancing the system (Hamilton, 2015a).

3.2. Equity Initiative

Hamilton Bike Share Inc., the non-profit operator, launched an equity program, Everyone Rides Initiative (ERI), in 2018 with the objective of reducing barriers that may prevent individuals from accessing the program. Additional bicycles and twelve “equity” stations were added to the core service area in more disadvantaged neighbourhoods. The equity program also offers subsidized memberships to individuals who identify as low income, and complements this service with cycle skills education. A comparable program can be found in Philadelphia (see Caspi and Noland, 2019).

3.3. Current System

As of June 2020, HBS has 900 bikes, 130 stations [see Figure 2], and over 26,000 active memberships (Hamilton, 2015b). The core service area remains 40 sq.km. The program has twelve “equity” stations and 118 “conventional” stations (i.e., that were not explicitly added to address inequities in the program). The City of Hamilton has positioned stations between 300 and 600 m apart (Scott et al., 2021), but anticipates that they will service those living within a 250 m buffer (Hamilton, 2015a). The latter constitutes a normative statement: people ought to be able to access a station in less than 600 m if they live in the core service area, with most usage coming from 250 m around. However, it is not known how far people are actually willing to travel to reach a station. It would be reasonable to assume that people are willing to walk beyond this threshold to access other stations if the ones nearest them have no supply of bicycles.

4. Methods and Data

4.1. Balanced Floating Catchment Area

The BFCA method was developed to address issues with demand and supply inflation that result from the overlapping catchment areas produced by earlier

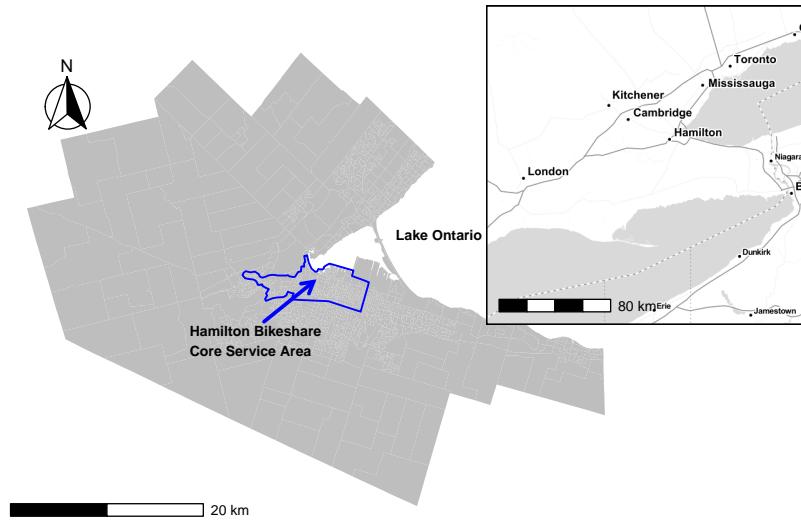


Figure 1: The core service area of Hamilton Bike Share is outlined in blue. Hamilton Census Metropolitan Area is shown in grey.

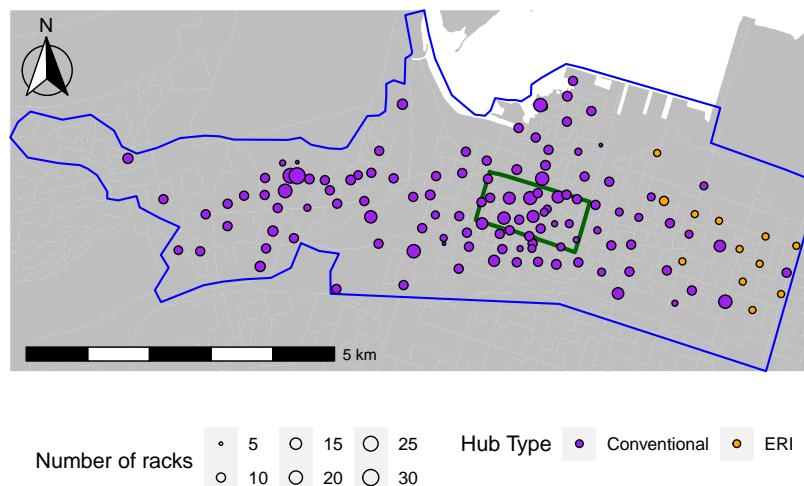


Figure 2: The spatial distribution of bike share docking stations in Hamilton, Ontario. Conventional stations are in purple and equity (ERI) stations are in orange. The service area of Hamilton Bike Share is outlined in blue and the city's downtown core is outlined in dark green. Hamilton Census Metropolitan Area is shown in grey.

FCA methods (Paez et al., 2019). Paez et al. (2019) adjusted the impedance weights so that both supply and demand are proportionally allocated. The result is a FCA method that balances the population and level of service by eliminating the over-counting of population and level of service that leads to distortions in demand and supply.

The first step in the FCA method is to allocate the population to be serviced by each docking station:

$$P_j = \sum_{i=1}^n P_i w_{ij} \quad (1)$$

As seen in the equation above, the population allocated to station j is the weighted sum of the population in the region; a spatial weight w_{ij} represents the friction that the population at i faces when reaching station j , and is usually given by a distance-decay function, so that each station is assumed to service only a segment of the population within a limited geographical range.

Next, the supply at each station (i.e., the maximum number of bicycle racks) is divided by its estimated service population within the established catchment area; this gives the level of service of station j in bicycle racks per person:

$$L_j = \frac{S_j}{P_j} = \frac{S_j}{\sum_{i=1}^n P_i w_{ij}} \quad (2)$$

Finally, the accessibility of population cell i is calculated as the weighted sum of the level of service of all stations that can be reached from there according to the spatial weights:

$$A_i = \sum_{j=1}^J L_j w_{ji} = \sum_{j=1}^J \frac{S_j w_{ji}}{\sum_{i=1}^n P_i w_{ij}} \quad (3)$$

The balanced approach of Paez et al (2019) replaces the spatial weights with

normalized versions as follows:

$$w_{ij}^i = \frac{w_{ij}}{\sum_{j=1}^J w_{ji}} \quad (4)$$

and:

$$w_{ij}^j = \frac{w_{ij}}{\sum_{j=1}^J w_{ji}} \quad (5)$$

These weights satisfy the following properties:

$$\sum_{j=1}^J w_{ji}^i = 1 \quad (6)$$

and:

$$\sum_{i=1}^n w_{ji}^j = 1 \quad (7)$$

With these weights, accessibility can be calculated without risk of demand or supply inflation:

$$A_i = \sum_{j=1}^J \frac{S_j w_{ij}^j}{\sum_{i=1}^n P_i w_{ij}^i} \quad (8)$$

By allocating the population and level of service proportionally, this method preserves the values of the population and level of service since:

$$\sum_{i=1}^n A_i = \sum_{j=1}^J L_j \quad (9)$$

In fact, since the proportional allocation procedure means that any proportion of the population allocated to a station is never allocated to other stations, and conversely any level of service allocated to a population is never re-allocated elsewhere, this property is replicated for any level of aggregation.

4.2. Pycnophylactic Interpolation

Since walking trips to a docking station likely happen at a level lower than even the smallest census geography, this requires a more disaggregated approach than the use of census geographies. For this reason, we implemented our analysis parting from micro population zones to better reflect the friction of walking to a docking station, which is an important component of a bike share trip (Chen et al., 2019).

To obtain population at sub-census geography levels, we used pycnophylactic interpolation (Tobler, 1979). We obtained population data from the 2016 Census of Canada for dissemination areas (DA), which is the smallest publicly available census geography in Canada. These zonal values of the population were interpolated to smaller polygons that are 50-by-50 m in size. Pycnophylactic interpolation involves smoothing out the population from each DA while preserving total volume [see Figure ??]. When interpolating the population at this high level of resolution, it is important to ensure that population numbers were not allocated to areas where people do not live in Hamilton (for example, to parks or large institutional buildings, etc.). To do so, we retrieved shapefiles for various geographic features from Open Hamilton. Next, we removed these features from the PBSP core service area and used pycnophylactic interpolation to disaggregate and reallocate population within the remaining area [see Figure 3].

4.3. Travel Time Matrix

To calculate walking times from the centroid of the micro population cells to docking stations, we extracted OpenStreetMap data for HBS's service area from BBBike, an online cycle route planner that interfaces with OpenStreetMap. OpenStreetMap data provides the networks for calculating walking times from each population cell to nearby docking stations, using a maximum walking

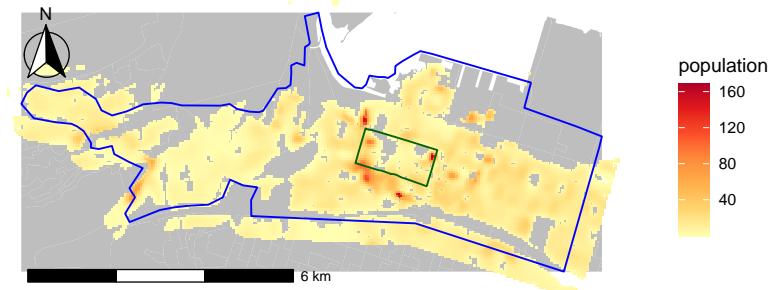


Figure 3: Interpolated population in Hamilton Bike Share’s core service area (outlined in blue) and within 30 minutes of walking to the core service area. Each population cell is 50-by-50 m in size. The downtown area is outlined in dark green.

distance of 10 km and walking time of 30 minutes as thresholds. A travel time matrix was created with the origins as the coordinates of the population cells and the destinations as the coordinates of the docking stations within the maximum threshold. This process provides a more realistic measure of the friction of reaching stations by taking infrastructure into account network travel times, rather than using the Euclidean distance from population cell to station. Routing and travel time calculations were completed using the R package `r5r`, used for rapid realistic routing operations (Pereira et al., 2021).

4.4. Data

All data for this research were accessed from publicly available Census of Canada sources, from OpenStreetMaps, and from Open Hamilton², a public

²<https://open.hamilton.ca/>

online repository of data curated by the City of Hamilton. Median total household income statistics were drawn from the 2016 Canadian Census.

5. Results

5.1. Accessibility by Distance Thresholds

Consensus regarding the distance that individuals are willing to walk to access a docking station is lacking, but the literature on walking behaviour provided some guidelines to determine the thresholds for our sensitivity analysis. Previous studies have found that living within 250 m (Fuller et al., 2011) and 300 m (Kabra et al., 2020) of a docking station is correlated with bike share use, while other research has found that walking trips are less than 600 m and rarely more than 1200 m (Millward et al., 2013) or a median distance of 650 m (Larsen et al., 2010). HBS will often depict a map at some docking stations to show the locations of the other nearest stations within a five minute walk, which suggests that this is an average distance that people are expected to walk. The National Association of City Transportation Officials (NACTO) has a similar normative guide (City Transportation Officials, 2015).

In the present case, we found that accessibility calculated using the BFCA method increased with a threshold between two and four minutes, but was then maximized at five minutes. Accessibility decreased substantially after eight minutes, which is intuitive given that demand on a limited supply increases as more people can reach each station.

We experimented with various thresholds by conducting a sensitivity analysis to calculate accessibility at different walking times from population cell to docking stations: three minutes, five minutes, ten minutes, and fifteen minutes. We categorized these thresholds as minimum, average, maximum, and extreme, respectively. At each threshold, we compared accessibility between the current

system and the original system to examine the contribution of the twelve equity stations. When considering the results reported below, it is important to remember that accessibility is technically a form of smoothing (O'Kelly and Horner, 2003, pp. 7–8): smaller thresholds produce less smoothing (which can result in “spiky” accessibility landscapes), while larger thresholds produce more smoothing and fewer spikes.

5.1.1. Minimum Threshold

With a walking distance of three minutes, we found that the total level of service is 25.2 bicycle racks per person system-wide in the original system configuration (i.e., without equity stations). The addition of equity stations increases this slightly to 25.4 bicycles per person. This total level of service is allocated to the population to obtain the levels of accessibility, which turn out to be relatively uniform overall, with the exception of two small areas where accessibility is slightly higher. This high level of system-wide accessibility occurs because the population that can reach a docking station when travel time is three minutes or less is very limited, and accessibility is strongly shaped by a few locations that concentrate population and stations. For this reason, accessibility is highly concentrated in small areas around those stations. The map is not shown, since it is less informative, but can be recreated using the source code and data.

5.1.2. Average Threshold

With a walking distance of five minutes, we found that there are 68.6 bicycle racks per person system-wide in the original system configuration (i.e., without equity stations). With the addition of equity stations, there are now 68.8 bicycle racks per person. At this threshold, there are more bicycle racks per person than at the minimum threshold. System-wide accessibility has in fact increased:

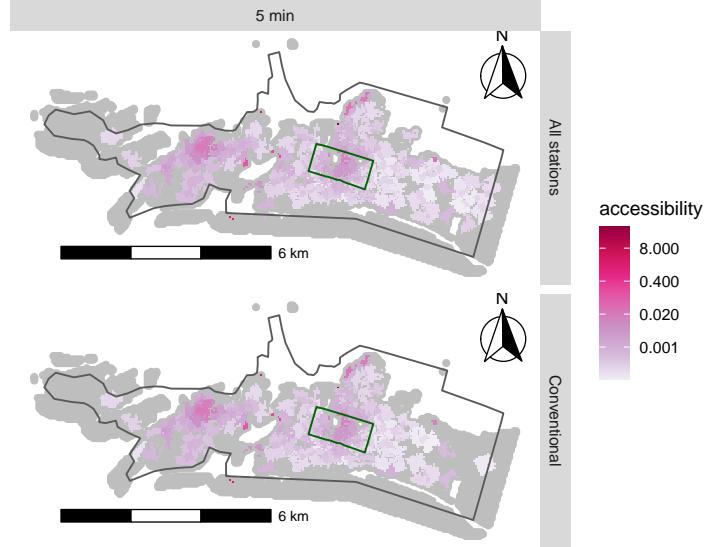


Figure 4: Accessibility at 5 minutes walk (average threshold) compared between current system with equity stations and the original system without equity stations.

the population that can reach the stations has grown, but not to the point that congestion effects begin to take place. Figure 4 presents a comparison of accessibility between the systems. Again, accessibility is fairly uniform, with the exception of one very small area. The equity stations noticeably increase accessibility in the east end of the core service area by filling gaps in PBSP coverage.

5.1.3. Maximum Threshold

With a walking distance of ten minutes, we found that there are 3.61 bicycle racks per person system-wide in the original system configuration (i.e., without equity stations). With the addition of equity stations, there are now 3.74 bicycles per person. Figure 5 presents a comparison of accessibility between the systems. Differences in accessibility across the service area are now apparent, with users near the university and its adjacent neighborhoods, as well as neighborhoods north of the downtown area (the latter is outlined in green), having slightly higher

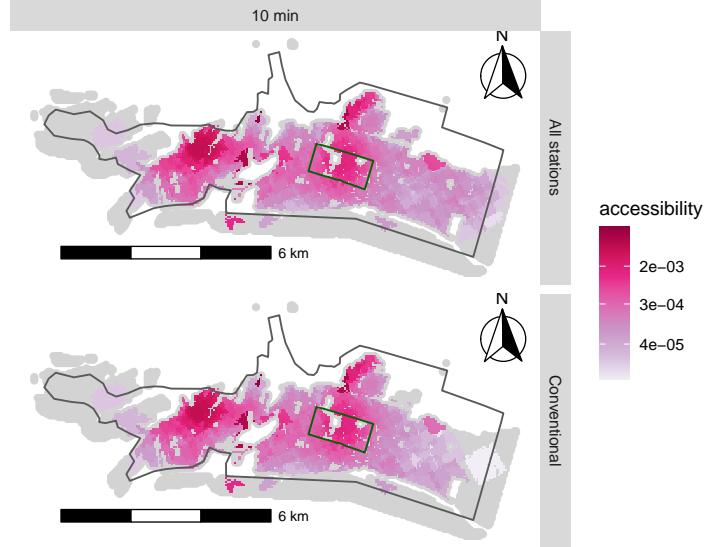


Figure 5: Accessibility at 10 minutes walk (maximum threshold) compared between current system with equity stations and the original system without equity stations.

accessibility. While the differences are modest, they are more apparent at this threshold than at shorter walking distances, especially in the more disadvantaged neighbourhoods in the east end of the core service area where equity stations were added.

5.1.4. Extreme Threshold

With a walking distance of fifteen minutes, we found that there are 2.44 bicycle racks per person system-wide in the original system configuration (i.e., without equity stations). With the addition of equity stations, there are now 2.55 bicycles per person. Figure 6 presents a comparison of accessibility between the systems. Users near the university and the neighborhoods north of the downtown area (the latter is outlined in green) have the highest accessibility, followed by those who live in the city's downtown area. Accessibility in the east end, where equity stations were implemented, of the core service area remains lower than other areas.

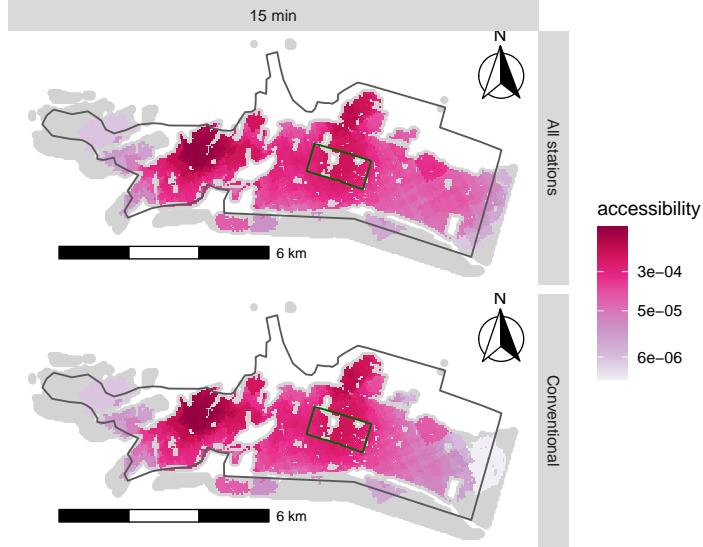


Figure 6: Accessibility at 15 minutes walk (extreme threshold) compared between current system with equity stations and the original system without equity stations.

5.2. Comparative Analysis

To highlight the benefit of using the BFCA approach, we conducted a comparative analysis with the 2SFCA method. The latter method does not allocate population and level of service proportionally, which means that there are often substantial amounts of multiple counting each. Figure 7 shows the level of inflation and deflation at five minutes that results when the balanced and the conventional FCA methods are compared. The inflation and deflation is defined as the ratio of the level of service and accessibility calculated using the conventional approach to the balanced approach. This effect has been documented in other studies (Chen et al., 2021; Paez et al., 2019). Figure 7 shows that in some locations the level of service is deflated by up to 80%. This is evident for the equity stations in the east end of the core service area. Noticeably, the level of service is least deflated in the downtown area, likely due to the density of docking stations. Figure 8 shows that accessibility is inflated by as

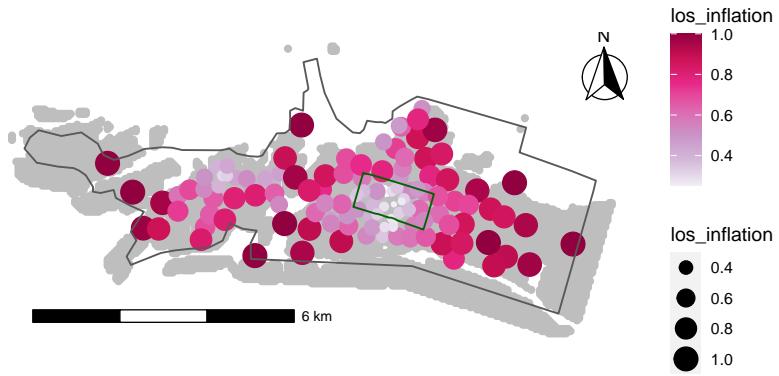


Figure 7: Deflation of level of service at 5 minutes walk (average threshold) in the current system with equity stations.

much as 50% in many areas across the city.

5.3. Accessibility by Median Total Household Income

To examine whether accessibility to HBS was increased for groups with lower income, we estimated what level of accessibility accrues to how many people in different income strata. To this end, we took our micro population zones and aggregated the accessibility and population by the median total household income as imputed from the dissemination areas. A unique property of the BFCA method, which does not hold for the 2SFCA approach because of the inflation/deflation issues discussed above, is that accessibility and population data can be re-aggregated using income as an aggregator criterion, while preserving the total population and the level of service. This avoids demand and supply inflation, and also enables us to present findings in a way that is more intuitive to interpret. Figures 9, 10, 11, and 12 depict bivariate choropleth maps that combine the spatial distribution of accessibility and median total household

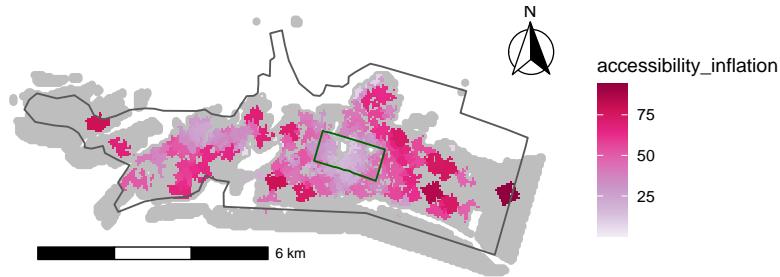


Figure 8: Inflation of accessibility at 5 minutes walk (average threshold) in the current system with equity stations.

income, using tertiles for the coloring scheme.

Table 1 presents accessibility levels by income strata. As expected, the extreme threshold of fifteen minutes is associated with the largest number of people who are within the assumed service area of docking stations. We found that stations added to HBS expanded the spatial coverage of HBS, leading to more balance across the core service area. This is particularly evident at the minimum and average thresholds of three and five minutes, respectively, where the equity stations fill a number of gaps in program coverage.

In line with Hosford and Winters' (2018) findings, we found that accessibility to HBS was high for individuals in the bottom and second quintiles of median total household income who live in the centre of the core service area. This may well be an artifact of the spatial socioeconomic and demographic profile of Hamilton, where the most dense parts of the city (where a PBSP is most easily launched) are also those with relatively lower incomes (Hosford and Winters,

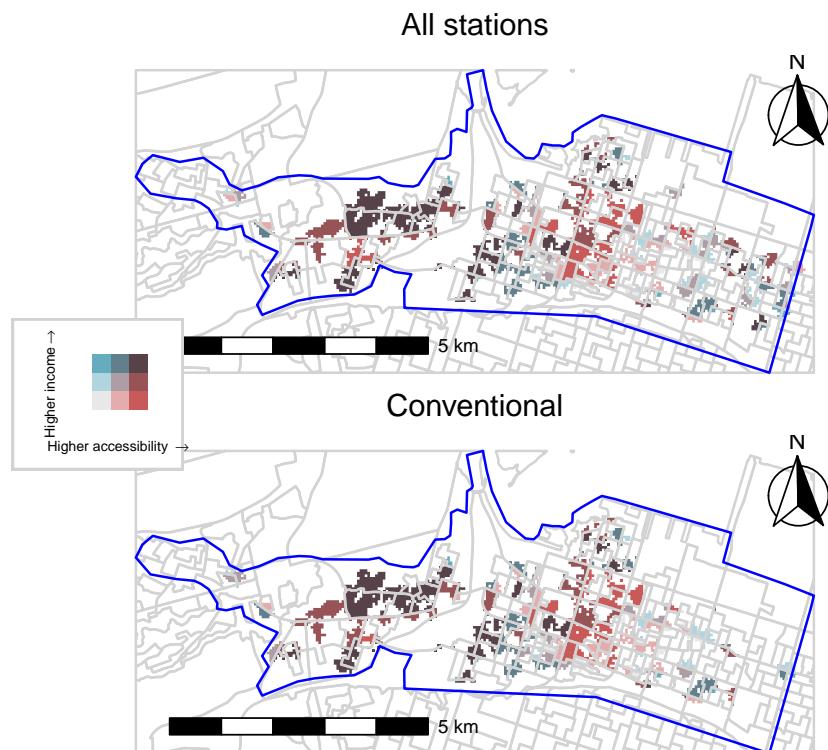


Figure 9: Bivariate map of accessibility and income at the minimum threshold of three minutes with equity stations (top panel) and without equity stations (bottom panel).

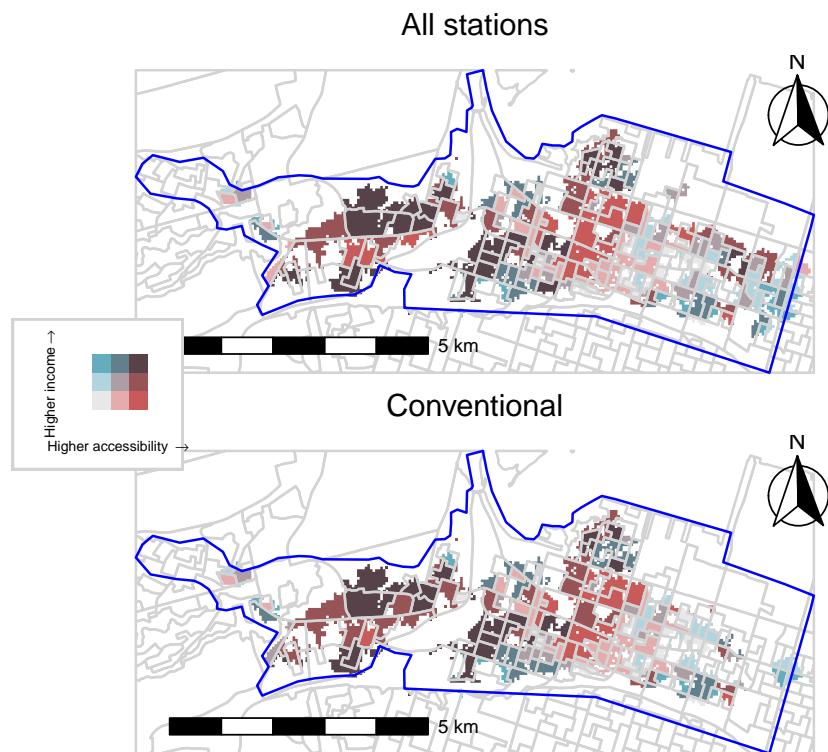


Figure 10: Bivariate map of accessibility and income at the average threshold of five minutes with equity stations (top panel) and without equity stations (bottom panel).

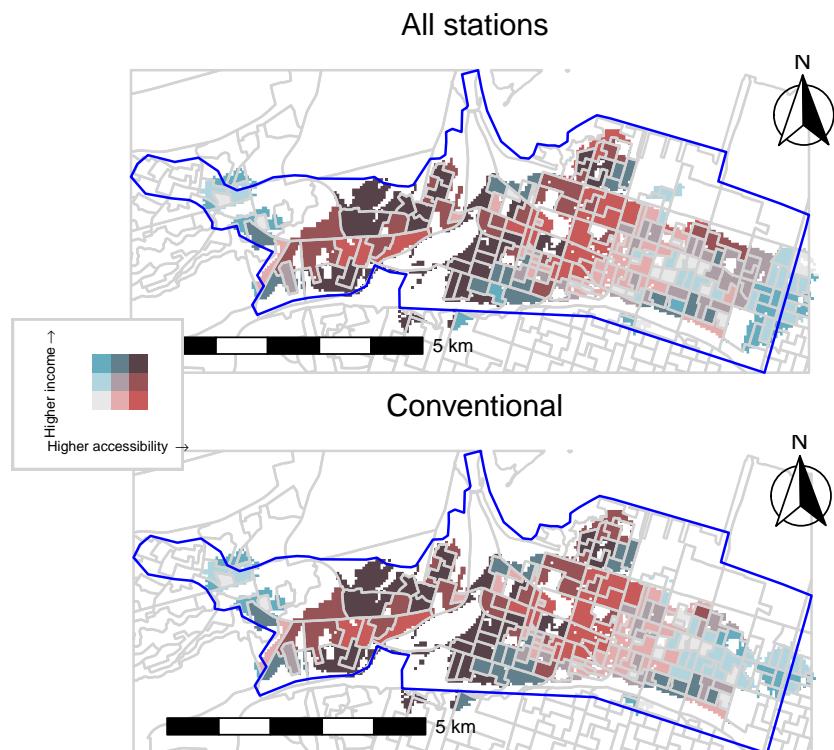


Figure 11: Bivariate map of accessibility and income at the maximum threshold of ten minutes with equity stations (top panel) and without equity stations (bottom panel).

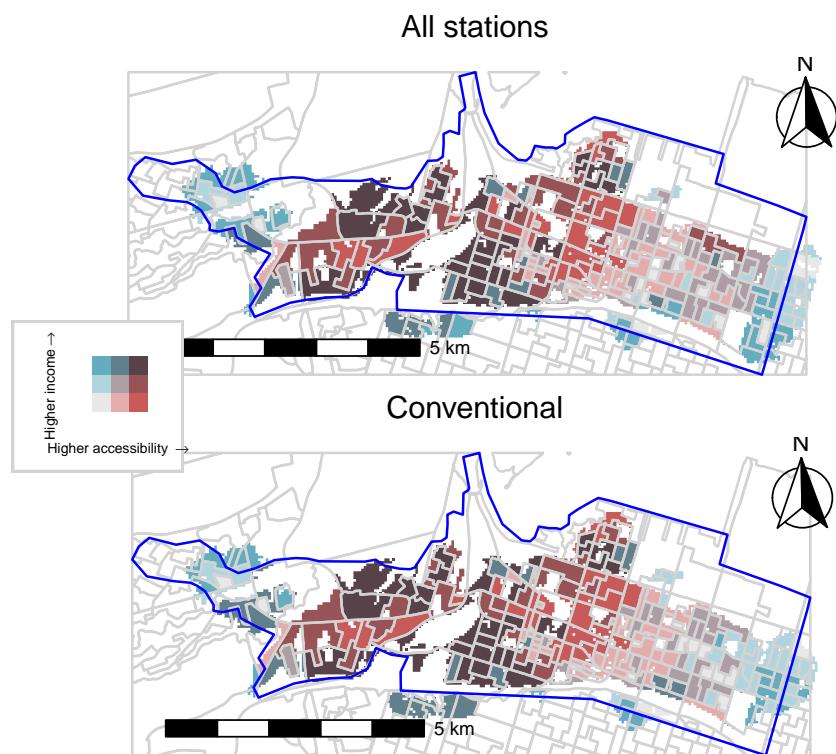


Figure 12: Bivariate map of accessibility and income at the extreme threshold of fifteen with equity stations (top panel) and without equity stations (bottom panel).

2018). On the other hand, we found the levels of accessibility to Hamilton's PBSP are generally lower for populations in the bottom 20% of median total household income, compared to populations in the top 20%.

Our analysis revealed that the addition of equity stations increased accessibility to HBS by growing the population serviced irrespective of the walking threshold. The largest gains were made for dissemination areas in the second 20% median total household income, where an additional 3,073 and 5,395 people could reach a docking station within three and five minutes walk, respectively, after the addition of equity stations. However, we found that there were only small increases in the population in the bottom 20% of median total household income who are serviced by the equity stations, and the accessibility gains are also quite modest and smaller than for populations in the second and third quintiles of median total household income. This suggests that inequities in accessibility to HBS persist according to income, albeit this depends on the walking time thresholds. With and without equity stations, people in the top 20% of income have the highest level of access at a threshold of ten and fifteen minutes. Although dissemination areas in the second 20% have the highest level of access by a significant amount at lower distance thresholds, the bottom 20%, who may benefit more from increased access to HBS, have the lowest accessibility at three minutes threshold and the second lowest access at all other thresholds.

6. Discussion

Using disaggregated population data, we examined equity in accessibility to Hamilton Bike Share, with a particular focus on assessing the contribution of the program's equity stations. The BFCA approach, combined with pycnophylactic interpolation, enabled us to measure accessibility on a micro scale which better reflects the scale at which walking takes place and avoids the "absorption of

Table 1: Accessibility and population serviced by income quintile and between systems (with and without equity stations). Total population is the population by income quintile in the DAs that have any PBSP service at all.

Income Quintile	Total Population	Without Equity Stations		With Equity Stations		Difference	
		Population	Accessibility	Population	Accessibility	Population	Accessibility
Threshold - 3 minutes							
Bottom 20%	43441	22359	2.377	22798	2.424	439	0.047
Second 20%	33312	9347	12.203	12420	12.281	3073	0.078
Third 20%	30940	7745	3.093	9455	3.156	1710	0.063
Fourth 20%	20185	1673	4.119	1673	4.119	0	0.000
Top 20%	27541	2151	3.757	2416	3.784	265	0.027
Threshold - 5 minutes							
Bottom 20%	43441	35477	1.302	35803	1.357	326	0.055
Second 20%	33312	17513	56.048	22908	56.137	5395	0.089
Third 20%	30940	15117	4.259	18309	4.291	3192	0.032
Fourth 20%	20185	2867	1.094	3116	1.095	249	0.001
Top 20%	27541	4074	6.256	4540	6.264	466	0.008
Threshold - 10 minutes							
Bottom 20%	43441	41824	0.604	41981	0.622	157	0.018
Second 20%	33312	27546	0.862	30503	0.929	2957	0.067
Third 20%	30940	22394	0.776	25128	0.802	2734	0.026
Fourth 20%	20185	4544	0.225	4989	0.227	445	0.002
Top 20%	27541	7989	1.346	9078	1.348	1089	0.002
Threshold - 15 minutes							
Bottom 20%	43441	42208	0.536	42327	0.557	119	0.021
Second 20%	33312	30507	0.555	31069	0.614	562	0.059
Third 20%	30940	26108	0.554	26660	0.581	552	0.027
Fourth 20%	20185	6312	0.093	7435	0.096	1123	0.003
Top 20%	27541	10209	0.808	11089	0.811	880	0.003

Note:

^a With equity stations = Hamilton Bike Share current system (118 conventional stations, 12 equity stations)

^b Without equity stations = Hamilton Bike Share original system (118 conventional stations, no equity stations)

disparities”, as articulated by Chen et al. (2019) and elsewhere in the transportation literature (National Academies of Sciences, 2004; Rowangould et al., 2016). Our method also considers demand and supply in the calculation of accessibility, which is important for services like PBSPs but not accounted for in other common accessibility models. Unlike the 2SFCA method, there was no inflation or deflation in our accessibility estimates because population and level of service were preserved (see Figure 7 and Figure 8). This differentiates our analysis from similar papers exploring equity in PBSPs that use larger geographical units of analysis or that focus on station location instead of level of service. In this way, our paper has made an important contribution by applying an intuitive and useful approach to measure accessibility to a PBSP. This open and reproducible research could be expanded for additional analysis using other individual-level data in Hamilton (e.g., age, gender, household size, education, etc.) or applied to PBSPs in other North American cities.

The sensitivity analysis revealed that accessibility to docking stations is maximized at five minutes and decreases significantly by eight minutes [see Table 1]. This reflects the normative guide advertised on some docking stations in Hamilton showing other stations within a five minute walk, as well as the directive of NACTO (City Transportation Officials, 2015). We find that over 118,000 people can access a bike share station within a 15 minute walk, which represents roughly 85% of the total population in the core service area [see Table 1]. At a minimum threshold of three minutes, too few people can reach stations which leads to relatively high levels of service since there is little crowding for the stations. However, accessibility is at its lowest after eight minutes whereby congestion effects due to increased potential demand kick in. Chen et al. (2019) also found that accessibility decreases as larger geographical units are used in the estimation, since more people can access the service.

The City of Hamilton has recognized from the launch of HBS that substantially more stations and bicycles are needed to service the area (Hamilton, 2015a). With a service area of 40 sq.km, it is estimated that Hamilton should have between 380 and 440 stations instead of 130, and 1,500 bicycles instead of 900 (Hamilton, 2015a). Reduced capacity within the system led to gaps in coverage in some areas of the city “with some areas not having the recommended station density of 300m between stations or 10 stations per square km” (Hamilton, 2015a). Figures 9, 10, 11, and 12 demonstrate how gaps in service were filled by the additional equity stations. The improvement in accessibility is most noticeable at the average and maximum thresholds in the east end of the core service area, which corresponds to the neighbourhoods where stations were added. However, the contribution of equity stations to reducing inequities in accessibility was modest.

The equity stations were added to HBS as a targeted initiative to increase access for disadvantaged communities. However, we found that inequities persisted as evidenced by differences in accessibility according to income quintile (Table 1). While the addition of equity stations seems to modestly increase accessibility for all income groups at all thresholds, they did not increase accessibility substantially for any single income group. Most importantly, individuals in the bottom 20% of median total household income have the second lowest level of access to Hamilton Bike Share at most thresholds (average, maximum, and extreme). At the minimum threshold, the bottom 20% have the lowest level of access. This suggests that the equity stations may not have sufficiently addressed vertical equity. While previous research found that neighborhoods with more disadvantage are better serviced by HBS, the authors used the Pampalon Deprivation Index to determine the level of disadvantage for dissemination areas *across* the city not just within the core service area (Hosford and Winters, 2018). Instead,

we used median total household income for each dissemination area *within* the core service area. We conclude that Hamilton's PBSP, while by default located in areas with more deprivation compared to other cities, continues to have disparities in accessibility between income groups. With equity stations, many areas with low median total household income in the east end of the service area continue to have zero or low accessibility at the average threshold of five minutes. At the maximum and extreme thresholds, the top 20% have the highest level of access to Hamilton Bike Share. These findings align with other studies from Tampa (Chen et al., 2019), Philadelphia (Caspi and Noland, 2019) and Seattle (Mooney et al., 2019), which have found disparities in station location, annual trips, or access to bicycles, respectively, between levels of income and education. With the addition of equity stations, there were large gains in accessibility for the second 20% at the average threshold, amounting to over 5,000 more people, but much smaller gains for the bottom 20% with only 326 more people who are able to access a HBS station.

This paper highlights the importance of both the location and size of docking stations for increasing equity in accessibility to PBSPs. Several studies have examined who can access PBSPs based on the location of stations (among others, see Babagoli et al., 2019; Qian and Jaller, 2020; Qian et al., 2020; J. Wang and Lindsey, 2019b), but the size of docking stations in disadvantaged communities is not considered in the literature. Station size (i.e., potential maximum supply of bicycles) was also not identified by PBSP owners and operators as a factor that needed to be addressed in equity efforts (Howland et al., 2017). PBSPs may not necessarily reduce inequities in access if stations are easy to reach for disadvantaged groups but offer only a small number of bicycles. Likewise, more people may not opt to use the program if the supply of bicycles available at nearby stations is insufficient to meet demand. Babgoli et al. (2019) found a

slight but not statistically significant increase in the proportion of neighborhoods with the highest levels of poverty that had stations after the Citi Bike expansion in 2015. Although the Citi Bike expansion was not specifically driven by a desire to reduce inequity in access, 16% of neighborhoods with the highest levels of poverty had stations compared to 12% before. This leaves open the question as to whether the stations held enough bicycles to meet demand, and whether congestion effects in neighbourhoods with more poverty are reducing the potential of bike share trips.

The following policy and planning implications can inform efforts for increasing equity in Hamilton Bike Share, and potentially other PBSPs in North America. Our analysis has identified specific areas that have both low accessibility and low median total household income. Figures 9, 10, 11, and 12 highlight potential locations for new equity stations to better accommodate low income groups. Additional stations are needed to further reduce inequities in accessibility. This information will be useful to transportation planners in Hamilton and HBS operators. Our findings also suggest that PBSPs should consider increasing the size of stations in disadvantaged communities. Docking stations added to target vertical equity should have an adequate supply of public bicycles, particularly more in areas that have a strong interest in adopting bike share. Finally, distance to stations is associated with bike share use (Fuller et al., 2011; J. Wang and Lindsey, 2019b), especially when the trip starts at the residence (Fishman et al., 2013). Distance can also be a barrier to using PBSPs (Fishman et al., 2014). To address this issue, transportation planners and PBSP operators should consult with groups and communities who are under-represented among bike share users to determine how far they are willing to walk to reach a docking station and to get their input on the location of new docking stations.

7. Study Limitations

This paper did not examine or compare ridership data between conventional and equity stations. Therefore, further research is needed to determine whether the addition of equity stations encouraged more bicycling for disadvantaged groups living near them. Other studies have specifically looked at differences in trip type, frequency, or length among users from disadvantaged neighborhoods (Caspi and Noland, 2019; Qian and Jaller, 2020; J. Wang and Lindsey, 2019a), but our analysis is limited by the lack of publicly available route and individual user data to conduct similar analyses for HBS.

An additional limitation is the lack of publicly available information about the average number of bicycles at each station **on a daily basis**. HBS works to balance the number of bicycles across the core service area, but it is reasonable to expect that the number of bicycles will not match exactly the number of racks at every station. Ideally, instead of number of bicycle racks as our measure of supply, we would have liked to use the average number of bicycles at stations, perhaps at different times during the day across many seasons. Should this data become available, it would be worthwhile to revisit the question to examine how well the operation of the system (including balancing of bicycles across stations) works to maintain the nominal levels of accessibility examined in this paper.

8. Conclusion

The addition of specific stations to improve equity within the PBSP in Hamilton had the net effect of increasing accessibility **and reducing vertical inequities to some extent**. In particular, accessibility improved the most for those in the second 20% median total household income at all thresholds, but the gains were only modest for all income groups. Dissemination areas in the bottom 20% had the lowest accessibility at three minutes, and second lowest

levels of accessibility at five, ten, and fifteen minutes. Congestion effects were observed at higher thresholds, with accessibility decreasing significantly once the catchment area is increased to ten minutes walking.

Wang and Lindsey (2019b) have noted that there is a lack of research that examines how bike share users' behaviour changes as a result of program changes to station locations or improvements in accessibility. As such, a logical next step to this research is to examine whether the equity stations increased ridership or resulted in new memberships in areas that were previously under-serviced. An examination of the types of trips undertaken by residents in these areas would also be informative, such as the study undertaken by Caspi and Norland (2019) after bike share stations were implemented in low-income Philadelphia neighborhoods. The bulk of cycling facilities that have been built in Hamilton to date are located in the core service area near the conventional stations. It would be worthwhile to explore the route choice of bike share trips departing or ending at the equity stations and to identify factors that specifically influence trips from these stations, which would extend existing studies conducted by Scott and colleagues (Lu et al., 2018; Scott and Ciuro, 2019; Scott et al., 2021). This paper, combined with additional studies such as those conceptualized above, would serve as a valuable case study for Hamilton and other cities with PBSPs that wish to evaluate and address inequities in accessibility and transportation options in urban areas.

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